China Transmission Tower Industry Report (2013-2017), Market Forecast and Investment Strategy Planning

目 录

CONTENTS

Chapter 1: Overview of development of China's transmission tower industry
1.1 definition and classification of transmission tower industry
1.1.1 definition and division of the industry
1.1.2 classification of products of the industry
1.1.3 statistical standards of the industry
1.2 analysis of characteristics of transmission tower industry
1.2.1 analysis of characteristics of cyclical property of the industry
1.2.2 analysis of characteristics of seasonal property of the industry
1.3 analysis of policy environment of transmission tower industry
1.3.1 management system of the industry
1.3.2 related standards of the industry
1.3.3 policy trend of the industry
1.3.4 development planning of the industry
1.4 analysis of economic environment of transmission tower industry
1.4.1 analysis of the international macro economic environment
1.4.2 analysis of the domestic macro economic environment
(1) China's GDP growth
(2) analysis of changes of fixed asset investment
1.4.3 analysis of industrial environment of the industry
1.5 analysis of technical environment of transmission tower industry
1.5.1 analysis of status quo of industry technology
(1) analysis of tower design lofting technology
(2) development of technology of use of steel in tower
1) use of high strength steels
2) use of cold-formed steel
(3) development of anti-corrosion technology of tower
1.5.2 analysis of development trends of domestic new technology
1.6 analysis of raw materials markets of transmission tower industry
1.6.1 analysis of steel market
 (1) analysis of supply of steel market (2) analysis of domand for steel of the industry
(2) analysis of demand for steel of the industry(3) analysis of import and export market of steel
(4) analysis of price trend of steel
(4) analysis of price trend of steel (5) analysis of factors affecting steel prices
1. 6. 2 analysis of zinc ingot market
(1) analysis of market supply of zinc ingot
(1) analysis of market demand for zinc ingot
(3) analysis of major manufacturers of zinc ingot
(4) analysis of price trend of zinc ingot
1) analysis of impact of raw materials market
Chapter 2: Analysis of development of China's transmission tower industry
2.1 analysis of development of China's transmission tower industry
2.1.1 overview of overall development of China's transmission tower industry
2.1.2 analysis of influencing factors of China's transmission tower industry
2.1.3 analysis of problems of China's transmission tower industry
2.1.4 analysis of development strategy of China's transmission tower industry
2. 2 analysis of operation of transmission tower industry in 2012-2013
2.2.1 analysis of operational benefit of transmission tower industry
2.2.2 analysis of profitability capability of transmission tower industry

(1) analysis of profitability capability of transmission tower industry (2) analysis of influencing factors of transmission tower industry 2.2.3 analysis of operational capability of transmission tower industry 2.2.4 analysis of solvency capability of transmission tower industry 2.2.5 analysis of development capability of transmission tower industry 2.3 analysis of supply and demand balance of transmission tower industry 2.3.1 analysis of supply of the national transmission tower industry 2.3.2 analysis of demand of the national transmission tower industry 2.3.3 analysis of sales-output ratio of the national transmission tower industry Chapter 3: Analysis of market competition of China's transmission tower industry 3.1 analysis of market competition of the international transmission tower industry 3.1.1 development of the international transmission tower industry 3.1.2 scale of demand of the international transmission tower market 3.1.3 analysis of competition of the international transmission tower market 3.1.4 development trends of the international transmission tower market 3.2 analysis of competition of China's transmission tower market 3.2.1 analysis of market scale of China's transmission tower industry 3.2.2 analysis of bargaining power of China's transmission tower industry (1) analysis of the upstream bargaining power of transmission tower industry (2) analysis of the downstream bargaining power of transmission tower industry 3.2.3 analysis of potential threats of China's transmission tower industry 3.2.4 analysis of competition pattern of China's transmission tower industry 3.3 analysis of regional competition of China's transmission tower industry 3.3.1 regional competition of China's transmission tower industry 3.3.2 analysis of development of transmission tower industry in key regions (1) analysis of development of transmission tower industry in Jiangsu (2) analysis of development of transmission tower industry in Zhejiang (3) analysis of development of transmission tower industry in Shandong (4) analysis of development of transmission tower industry in Sichuan Chapter 4: Analysis of product market of China's transmission tower industry 4.1 comparative analysis of angle steel tower and steel tube tower 4.1.1 comparative analysis of features 4.1.2 comparative analysis of technical content 4.1.3 comparative analysis of price 4.1.4 comparative analysis of competitive landscape 4.1.5 comparative analysis of margins 4.2 analysis of market of angle steel tower 4.2.1 analysis of production process of angle steel tower 4.2.2 analysis of status quo of application of angle steel tower 4.2.3 analysis of status quo of market demand for angle steel tower 4.2.4 successful bidding of major enterprises of angle steel tower 4.2.5 forecast of market demand for steel tube tower 4.3 analysis of market of steel tube tower 4.3.1 analysis of production process of steel tube tower 4.3.2 analysis of status quo of application of steel tube tower 4.3.3 analysis of status quo of market demand for steel tube tower 4.3.4 successful bidding of major enterprises of steel tube tower 4.3.5 forecast of market demand for steel tube tower Chapter 5: Analysis of demand for major grades of transmission tower 5.1 analysis of demand for transmission tower with 750KV or above 5.1.1 construction and investment of UHV grid (1) investment scale of UHV (2) status quo of UHV construction (3) planning of UHV construction 5.1.2 investment and construction of 750KV grid

- (1) status quo of investment and construction of 750KV grid
- (2) planning of investment and construction of 750KV grid
- 5.1.3 length of 750KV transmission line or above
- 5.1.4 status quo of demand for transmission tower with 750KV or above

 $5.\,1.\,5$ analysis of market competition of transmission tower with 750 KV or above

5.1.6 forecast of demand for transmission tower with 750KV or above 5.2 analysis of demand for transmission tower with 500KV or above

5. 2. 1 investment and construction of 500KV grid

5.2.2 length of 500KV transmission line

5.2.3 status quo of demand for transmission tower with 500KV

5.2.4 forecast of demand for transmission tower with 500KV

5.3 analysis of demand for transmission tower with 220KV

5.3.1 investment and construction of 220KV grid

5.3.2 length of 220KV transmission line

 $5.\,3.\,3$ status quo of demand for transmission tower with 220 KV

 $5,\,3,\,4$ forecast of demand for transmission tower with 220 KV

$5.\,4$ analysis of demand for transmission tower with 110 KV

5.4.1 investment and construction of 110KV grid

5.4.2 length of 110KV transmission line

 $5.\,4.\,3$ status quo of demand for transmission tower with 110KV

5.4.4 forecast of demand for transmission tower with 110KV

Chapter 6: Analysis of bidding of transmission tower of National Grid

6.1 analysis of procurement mechanism of transmission tower

6.1.1 National Grid's tendering mechanism on transmission line products

 $6.\,1.\,2$ grid corporation of various regions on actual procurement mechanism on transmission line products

6.2 analysis of tendering of transmission tower

- 6.2.1 National Grid's tendering of transmission tower
 - (1) scale of National Grid's tendering of high voltage tower
 - (2) scale of National Grid's tendering of EHV tower
 - 1) scale of National Grid's tendering of 500KV tower
 - 2) scale of National Grid's tendering of 750KV tower
 - (3) scale of National Grid's tendering of UHV tower

6.3 analysis of successful bidding of transmission tower

- 6.3.1 analysis of major bid-winning enterprises in 2009-2013
- 6.3.2 analysis of scale of top five bid-winning enterprises in 2009-2013
- 6.3.3 distribution of top five bid-winning enterprises in 2012-2013

Chapter 7: Analysis of operation of major enterprises of China's transmission tower industry

7.1 analysis of the overall development of transmission tower enterprises

- 7.1.1 corporate scale of transmission tower enterprises
- $7.\,1.\,2$ industrial output of transmission tower industry

7.1.3 sales revenue and profit of transmission tower industry

7.2 case study of leading enterprises of transmission tower industry

7.2.1 Nanjing Daji Steel Tower Manufacturing Co., Ltd.

- (1) brief introduction of the company's development
- (2) analysis of the company's operation
- (3) analysis of the company's products and technology
- (4) analysis of the company's qualification and honor
- (5) case of the company's product application project
- (6) analysis of the company's sales channels and network
- (7) analysis of advantages and disadvantages of the company's operation
- (8) analysis of the company's latest development trend
- 7.2.2 Changshu Fengfan Power Equipment Co., Ltd.
 - (1) brief introduction of the company's development
 - (2) analysis of the company's major economic indicators
 - (3) analysis of the company's profitability capability
 - (4) analysis of the company's operation capability
 - (5) analysis of the company's solvency capability
 - (6) analysis of the company's development capability
 - (7) analysis of the company's organizational structure
 - (8) analysis of the company's products and technology
 - (9) analysis of the company's qualification and honor

F介RWARD前瞻

(10) case of the company's product application project (11) analysis of the company's operation mode (12) analysis of the company's sales channels and network (13) analysis of advantages and disadvantages of the company's operation (14) analysis of the company's latest development trend 7.2.3 Qingdao East Steel Tower Co., Ltd. (1) brief introduction of the company's development (2) analysis of the company's major economic indicators (3) analysis of the company's profitability capability (4) analysis of the company's operation capability (5) analysis of the company's solvency capability (6) analysis of the company's development capability (7) analysis of the company's organizational structure (8) analysis of the company's products and technology (9) analysis of the company's qualification and honor (10) analysis of the company's operation mode (11) case of the company's product application project (12) analysis of the company's sales channels and network (13) analysis of advantages and disadvantages of the company's operation (14) analysis of the company's latest development trend 7.2.4 Zhejiang Shengda Tower Co., Ltd. (1) brief introduction of the company's development (2) analysis of the company's operation (3) analysis of the company's products and technology (4) analysis of the company's qualification and honor (5) case of the company's product application project (6) analysis of the company's sales channels and network (7) analysis of advantages and disadvantages of the company's operation (8) analysis of the company's latest development trend 7.2.5 Chengdu Tower Factory (1) brief introduction of the company's development (2) analysis of the company's operation (3) analysis of the company's products and technology (4) analysis of the company's qualification and honor (5) case of the company's product application project (6) analysis of the company's sales channels and network (7) analysis of advantages and disadvantages of the company's operation 7.2.6 Weifang Chang'an Tower Corporation (1) brief introduction of the company's development (2) analysis of the company's operation (3) analysis of the company's products and technology (4) analysis of the company's qualification and honor (5) case of the company's product application project (6) analysis of the company's sales channels and network (7) analysis of advantages and disadvantages of the company's operation (8) analysis of the company's latest development trend 7.2.7 Chongqing Shuntai Tower Manufacturing Co., Ltd. (1) brief introduction of the company's development (2) analysis of the company's operation (3) analysis of the company's products and technology (4) analysis of the company's qualification and honor (5) case of the company's product application project (6) analysis of the company's sales channels and network (7) analysis of advantages and disadvantages of the company's operation (8) analysis of the company's latest development trend 7.2.8 Jilin Lishu Iron Tower Manufacturing Co., Ltd. (1) brief introduction of the company's development

(2) analysis of the company's operation

(3) analysis of the company's products and technology

(4) analysis of the company's qualification and honor (5) case of the company's product application project (6) analysis of the company's sales channels and network (7) analysis of advantages and disadvantages of the company's operation (8) analysis of the company's latest development trend 7.2.9 Anhui Hongyuan Tower Ltd. (1) brief introduction of the company's development (2) analysis of the company's operation (3) analysis of the company's products and technology (4) analysis of the company's qualification and honor (5) case of the company's product application project (6) analysis of the company's sales channels and network (7) analysis of advantages and disadvantages of the company's operation (8) analysis of the company's latest development trend 7.2.10 Shandong Qixing Tower Technology Corporation (1) brief introduction of the company's development (2) analysis of the company's major economic indicators (3) analysis of the company's profitability capability (4) analysis of the company's operation capability (5) analysis of the company's solvency capability (6) analysis of the company's development capability (7) analysis of the company's organizational structure (8) analysis of the company's products and technology (9) analysis of the company's qualification and honor (10) analysis of the company's operation mode (11) case of the company's product application project (12) analysis of the company's sales channels and network (13) analysis of advantages and disadvantages of the company's operation (14) analysis of the company's latest development trend 7.2.11 Wenzhou Taichang Tower Manufacturing Co., Ltd. (1) brief introduction of the company's development (2) analysis of the company's operation (3) analysis of the company's products and technology (4) analysis of the company's qualification and honor (5) case of the company's product application project (6) analysis of the company's sales channels and network (7) analysis of advantages and disadvantages of the company's operation (8) analysis of the company's latest development trend 7.2.12 Qingdao Wuxiao Group Co., Ltd. (1) brief introduction of the company's development (2) analysis of the company's operation (3) analysis of the company's products and technology (4) analysis of the company's qualification and honor (5) case of the company's product application project (6) analysis of the company's sales channels and network (7) analysis of advantages and disadvantages of the company's operation 7.2.13 Wuhan Tower Factory (1) brief introduction of the company's development (2) analysis of the company's operation (3) analysis of the company's products and technology (4) analysis of the company's qualification and honor (5) case of the company's product application project (6) analysis of the company's sales channels and network (7) analysis of advantages and disadvantages of the company's operation (8) analysis of the company's latest development trend 7.2.14 Guangdong Anthen Steel Tower Co., Ltd. (1) brief introduction of the company's development (2) analysis of the company's operation (3) analysis of the company's products and technology

- (4) analysis of the company's qualification and honor
- (5) case of the company's product application project
- (6) analysis of the company's sales channels and network
- (7) analysis of advantages and disadvantages of the company's operation
- (8) analysis of the company's latest development trend
- 7.2.15 Chongqing Jiangdian Electric Power Equipment Co., Ltd.
 - (1) brief introduction of the company's development
 - (2) analysis of the company's operation
 - (3) analysis of the company's products and technology
 - (4) analysis of the company's qualification and honor
 - (5) case of the company's product application project
 - (6) analysis of the company's sales channels and network
 - (7) analysis of advantages and disadvantages of the company's operation
 - (8) analysis of the company's latest development trend

7.2.16 Shandong Jianxin Tower Manufacturing Co., Ltd.

- (1) brief introduction of the company's development
- (2) analysis of the company's operation
- (3) analysis of the company's products and technology
- (4) analysis of the company's qualification and honor
- (5) case of the company's product application project
- (6) analysis of the company's sales channels and network
- (7) analysis of advantages and disadvantages of the company's operation
- (8) analysis of the company's latest development trend
- 7.2.17 Jiangsu Huadian Tower Manufacturing Co., Ltd.
 - (1) brief introduction of the company's development
 - (2) analysis of the company's operation
 - (3) analysis of the company's products and technology
 - (4) analysis of the company's qualification and honor
 - (5) case of the company's product application project
 - (6) analysis of the company's sales channels and network
 - (7) analysis of advantages and disadvantages of the company's operation
 - (8) analysis of the company's latest development trend

7.2.18 Nanjing Jiangbiao Group Co., Ltd.

- (1) brief introduction of the company's development
- (2) analysis of the company's operation
- (3) analysis of the company's products and technology
- (4) analysis of the company's qualification and honor
- (5) case of the company's product application project
- (6) analysis of the company's sales channels and network
- (7) analysis of advantages and disadvantages of the company's operation
- (8) analysis of the company's latest development trend
- 7.2.19 Ningbo Huyong Power Equipment Co., Ltd.
 - (1) brief introduction of the company's development
 - (2) analysis of the company's operation
 - (3) analysis of the company's products and technology
 - (4) analysis of the company's qualification and honor
 - (5) case of the company's product application project
 - (6) analysis of the company's sales channels and network
 - (7) analysis of advantages and disadvantages of the company's operation
 - (8) analysis of the company's latest development trend
- 7.2.20 Hebei Yixin Communication Equipment Co., Ltd.
 - (1) brief introduction of the company's development
 - (2) analysis of the company's operation
 - (3) analysis of the company's products and technology
 - (4) analysis of the company's qualification and honor
 - (5) case of the company's product application project
 - (6) analysis of the company's sales channels and network
- (7) analysis of advantages and disadvantages of the company's operation
- 7.2.21 Wuxi Shuntian Tower Equipment Manufacturing Co., Ltd.

F介RWARD前瞻

(1) brief introduction of the company's development

(2) analysis of the company's operation

- (3) analysis of the company's products and technology
- (4) analysis of the company's qualification and honor
- (5) case of the company's product application project
- (6) analysis of the company's sales channels and network
- (7) analysis of advantages and disadvantages of the company's operation
- (8) analysis of the company's latest development trend
- 7.2.22 Qingdao Huijintong Power Equipment Co., Ltd.
 - (1) brief introduction of the company's development
 - (2) analysis of the company's operation
 - (3) analysis of the company's products and technology
 - (4) analysis of the company's qualification and honor
 - (5) case of the company's product application project
 - (6) analysis of the company's sales channels and network
 - (7) analysis of advantages and disadvantages of the company's operation
- 7.2.23 Weifang Jiuan Tower Co., Ltd.
 - (1) brief introduction of the company's development
 - (2) analysis of the company's operation
 - (3) analysis of the company's products and technology
 - (4) analysis of the company's qualification and honor
 - (5) case of the company's product application project
 - (6) analysis of the company's sales channels and network
- (7) analysis of advantages and disadvantages of the company's operation

Chapter 8: Analysis of investment and forecast of China's transmission tower industry 8.1 analysis of risks of investment of China's transmission tower industry

- 8.1.1 analysis of risk of price fluctuations in raw materials
- 8.1.2 analysis of risk of shrinking investment scale of grid construction
- 8.1.3 analysis of risk of intensified market competition
- 8.1.4 analysis of risk of product structure
- 8.1.5 analysis of risk of changes in export tax rebate policy
- 8.2 analysis of characteristics of investment of China's transmission tower industry
 - 8.2.1 analysis of entry barriers of transmission tower industry
 - (1) analysis of barrier of production license of the industry
 - (2) analysis of qualification barrier of the industry
 - (3) analysis of brand barrier of the industry
 - (4) analysis of technical barrier of the industry
 - (5) analysis of financial barrier of the industry
 - 8.2.2 analysis of business model of transmission tower industry
 - (1) analysis of procurement model of the industry
 - (2) analysis of production mode of the industry
 - (3) analysis of sales pattern of the industry

8.3 development trends and forecast of China's transmission tower industry

- $8,\,3,\,1$ analysis of development trends of transmission tower industry
 - (1) diversification and high-end trend of tower products
- (2) tower enterprises to accelerate the expansion of the international market
- 8.3.2 forecast of investment and construction of power grid
- 8.3.3 forecast of length of transmission line
- 8.3.4 forecast of market demand of transmission line

如需了解报告详细内容,请直接致电前瞻客服中心。 全国免费服务热线: 400-068-7188 0755-82925195 82925295 83586158 或发电子邮件: service@qianzhan.com 或登录网站: https://bg.qianzhan.com/ 我们会竭诚为您服务!