

# Global 3D Industry Report (2014- 2018), Market Forecast and Investment Strategy Planning

## 目 录

### CONTENTS

#### Chapter 1: Analysis of the background of the development of 3D industry

- 1.1 analysis of 3D industry definitions and structure
  - 1.1.1 related definitions of 3D industry
  - 1.1.2 analysis of structure of 3D industry chain
- 1.2 analysis of 3D industry policy environment
- 1.3 analysis of 3D industry economic environment
  - 1.3.1 analysis of GDP
  - 1.3.2 analysis of industrial added value
  - 1.3.3 macroeconomic prospects
  - 1.3.4 the impact of the economic environment on the industry
- 1.4 analysis of 3D industry technology environment
  - 1.4.1 analysis of mainstream technology
  - 1.4.2 analysis of the number of patent applications
  - 1.4.3 analysis of patent publication quantity
  - 1.4.4 analysis of the patent applicant
  - 1.4.5 analysis of popular patented technology

#### Chapter 2: Analysis of the status of global 3D industry

- 2.1 overview of global 3D industry development
  - 2.1.1 overall situation of global 3D industry
  - 2.1.2 analysis of global 3D industry investment hotspots
- 2.2 analysis of development of the U.S. 3D industry
  - 2.2.1 analysis of development status of 3D industry technology in the United States
  - 2.2.2 analysis of the upstream and downstream industry chain of American 3D
  - 2.2.3 analysis of development prospects of the American 3D industry
- 2.3 analysis of development of 3D industry in Japan
  - 2.3.1 analysis of development status of 3D industry R & D in Japan
  - 2.3.2 analysis of the upstream and downstream industry chain of Japanese 3D
  - 2.3.3 analysis of 3D industry development prospects in Japan
- 2.4 analysis of development of 3D industry in Korea
  - 2.4.1 analysis of development status of 3D industry R & D in Korea
  - 2.4.2 market development of Korean 3D industry
  - 2.4.3 analysis of Korean 3D industry development prospects
- 2.5 analysis of development of China 3D industry
  - 2.5.1 analysis of development status of 3D industry R & D in China
  - 2.5.2 market development of Chinese 3D industry
  - 2.5.3 analysis of Chinese 3D industry development prospects

#### Chapter 3: Analysis of the global 3D movie market

- 3.1 analysis of development and production of 3D movies
  - 3.1.1 analysis of 3D movie development process
  - 3.1.2 analysis of 3D movie making methods
    - (1) direct shot 3D
    - (2) 2D to 3D
- 3.2 mainstream technology and screening systems of 3D movies
  - 3.2.1 analysis of 3D movie mainstream technologies
    - (1) analysis of light split technique
    - (2) analysis of color separation technique
    - (3) analysis of opening spectacle technique
  - 3.2.2 analysis of the mainstream 3D projection systems
    - (1) analysis of RealD 3D System

- (2) analysis of XpanD 3D System
- (3) analysis of Dolby 3D System
- (4) analysis of IMAX 3D System

### **3.3 global 3D cinema market developments**

- 3.3.1 number of 3D movie shots
- 3.3.2 3D movie box office
  - (1) American 3D movie box office
  - (2) China 3D movie box office
- 3.3.3 3D screen construction
  - (1) construction of the global movie screen
  - (2) construction of Chinese 3D screen construction

### **3.4 analysis of operation of 3D filmmaking technology service providers**

- 3.4.1 Cameron - Pace Group's China headquarter
  - (1) analysis of business development profile
  - (2) analysis of the company's 3D filmmaking strength
  - (3) analysis of 3D film production equipment
  - (4) analysis of 3D filmmaking successful cases
  - (5) analysis of the company's operation of 3D movies
  - (6) advantages and disadvantages of the company's 3D movie business
- 3.4.2 Beijing Shenlan Technology Co., Ltd.
  - (1) analysis of business development profile
  - (2) analysis of the company's 3D filmmaking strength
  - (3) analysis of 3D film production equipment
  - (4) analysis of the company's operation of 3D movies
  - (5) advantages and disadvantages of the company's 3D movie business
- 3.4.3 Tianjin Fufengda Television Technology Investment and Development Co., Ltd.
  - (1) analysis of business development profile
  - (2) analysis of the company's 3D filmmaking strength
  - (3) analysis of 3D film production equipment
  - (4) analysis of the company's operation of 3D movies
  - (5) advantages and disadvantages of the company's 3D movie business
- 3.4.4 Chuangtu Shiwei Technology Co., Ltd.
  - (1) analysis of business development profile
  - (2) analysis of the company's 3D filmmaking strength
  - (3) analysis of 3D film production equipment
  - (4) analysis of the company's operation of 3D movies
  - (5) advantages and disadvantages of the company's 3D movie business

## **Chapter 4: Analysis of the development of the global 3D TV market**

### **4.1 analysis of 3D TV industry chain**

- 4.1.1 analysis of 3D TV industry chain structure
- 4.1.2 analysis of 3D content manufacturing
- 4.1.3 analysis of 3D program production
- 4.1.4 analysis of cable network operation

### **4.2 analysis of 3D TV market supply and demand**

- 4.2.1 analysis of 3D TV market supply
- 4.2.2 analysis of 3D TV market demand

### **4.3 analysis of 3D TV launched channels**

- 4.3.1 foreign situation of 3D TV launched channels
- 4.3.2 domestic situation of 3D TV launched channels

### **4.4 analysis of 3D TV manufacturers' competition**

- 4.4.1 3D TV manufacturers' competition
- 4.4.2 Samsung
  - (1) overview of the company's development
  - (2) the company's 3D TV R&D strength
  - (3) analysis of the company's 3D TV product
  - (4) analysis of the company's 3D TV operation
- 4.4.3 LG
  - (1) overview of the company's development
  - (2) the company's 3D TV R&D strength

- (3) analysis of the company' s 3D TV product
- (4) analysis of the company' s 3D TV latest development
- 4.4.4 Sony
  - (1) overview of the company' s development
  - (2) the company' s 3D TV R&D strength
  - (3) analysis of the company' s 3D TV product
  - (4) analysis of the company' s 3D TV operation
- 4.4.5 Panasonic
  - (1) overview of the company' s development
  - (2) the company' s 3D TV R&D strength
  - (3) analysis of the company' s 3D TV product
  - (4) analysis of the company' s 3D TV latest development
- 4.4.6 Sharp
  - (1) overview of the company' s development
  - (2) analysis of the company' s 3D TV product
  - (3) analysis of the company' s 3D TV operation
- 4.5 analysis of 3D TV popularity process**
  - 4.5.1 analysis of 3D TV popularity obstacles
    - (1) lack of content
    - (2) immature standard
  - 4.5.2 analysis of 3D TV popularity path
- 4.6 development of China 3D TV**
  - 4.6.1 development status of China 3D TV
    - (1) brand focus
    - (2) product focus
    - (3) screen size structure
    - (4) price focus

如需了解报告详细内容，请直接致电前瞻客服中心。

全国免费服务热线：400-068-7188 0755-82925195 82925295 83586158

或发电子邮件：[service@qianzhan.com](mailto:service@qianzhan.com)

或登录网站：<https://bg.qianzhan.com/>

我们会竭诚为您服务！