

# China Cement Industry Production & Marketing Demand and Investment Strategy Report, 2013–2017

## 目 录

### CONTENTS

#### Chapter 1: Development Overview of China Cement Industry

##### 1.1 Definition and Classification of Cement Industry

- 1.1.1 Industry Concept and Definition
- 1.1.2 Major Industry Products
- 1.1.3 Importance of Cement Industry in National Economy

##### 1.2 Statistical Standards of Cement Industry

- 1.2.1 Statistical Department and Coverage of Cement Industry
- 1.2.2 Statistical Methods of Cement Industry
- 1.2.3 Data Category of Cement Industry

##### 1.3 Industrial Chain of Cement Industry

- 1.3.1 Brief Introduction of Cement Industrial Chain
- 1.3.2 Development of Upstream Cement Industrial Chain
  - (1) Distribution, Supply and Demand of Limestone Resource
  - (2) Distribution, Supply and Demand of Clay Resource
  - (3) Supply, Demand and Price Trend of Coal Industry
  - (4) Supply, Demand and Price Trend of Electric Power Industry

#### Chapter 2: Development of China Cement Industry

##### 2.1 Development Status of China Cement Industry

- 2.1.1 Development Overview of China Cement Industry
- 2.1.2 Major Development Characteristics of China Cement Industry
- 2.1.3 Management of 2009–2010 Cement Industry
  - (1) Operational Benefit of 2009–2010 Cement Industry
  - (2) Profitability of 2009–2010 Cement Industry
  - (3) Operational Capability of 2009–2010 Cement Industry
  - (4) Debt-paying Capability of 2009–2010 Cement Industry
  - (5) Development Capability of 2009–2010 Cement Industry

##### 2.2 Economic Index of Cement Industry

- 2.2.1 Major Influencing Factors to Economic Benefit for Cement Industry
- 2.2.2 Economic Index of 2009–2010 Cement Industry
- 2.2.3 Economic Index of Enterprises in different Scales
- 2.2.4 Economic Index of Enterprises of different Natures

##### 2.3 Balance between Supply and Demand of Cement Industry

- 2.3.1 Supply of National 2009–2010 Cement Industry
  - (1) Total Output Value of National 2009–2010 Cement Industry
  - (2) Finished Products of National 2009–2010 Cement Industry
- 2.3.2 Supply of Regional 2009–2010 Cement Industry
  - (1) Top 10 Regions in the aspect of Total Output Value
  - (2) Top 10 Regions in the aspect of Finished Product
- 2.3.3 Demand Analysis of National 2009–2010 Cement Industry
  - (1) Sales Value of National 2009–2010 Cement Industry
  - (2) Sales Revenue of National 2009–2010 Cement Industry
- 2.3.4 Demand Analysis of Regional 2009–2010 Cement Industry
  - (1) Top 10 Regions in the aspect of Sales Value
  - (2) Top 10 Regions in the aspect of Sales Revenue
- 2.3.5 Production and Marketing Ratio of National 2009–2010 Cement Industry

##### 2.4 Operation of Cement Industry in .....2011

- 2.4.1 Analysis of Industry Scale
- 2.4.2 Analysis of Capital\Labor Intensity
- 2.4.3 Analysis of Production and Marketing

|                                                                         |             |
|-------------------------------------------------------------------------|-------------|
| 2.4.4 Analysis of Cost Structure                                        |             |
| 2.4.5 Analysis of Profit and Loss                                       |             |
| <b>2.5 Import and Export of 2009-2011 Cement Industry</b>               |             |
| 2.5.1 Export of 2009-2010 Cement Industry                               |             |
| (1) Overall Export of the Industry during 2009-2010                     |             |
| (2) Export Product Structure of the Industry during 2009-2010           |             |
| 2.5.2 Import of 2009-2010 Cement Industry                               |             |
| (1) Overall Import of the Industry during 2009-2010                     |             |
| (2) Import Product Structure of the Industry during 2009-2010           |             |
| 2.5.3 Import and Export of Cement Industry in.....                      | 2011        |
| (1) Import of Cement Industry in.....                                   | 2011        |
| (2) Export of Cement Industry in.....                                   | 2011        |
| <b>Chapter 3: Operation of China Cement Relevant Industries in.....</b> | <b>2011</b> |
| <b>3.1 Operation of Cement Product Industry in.....</b>                 | <b>2011</b> |
| 3.1.1 Scale of Cement Product Industry                                  |             |
| 3.1.2 Production of Cement Product Industry                             |             |
| 3.1.3 Demand Condition of Cement Product Industry                       |             |
| 3.1.4 Balance between Supply and Demand of Cement Product Industry      |             |
| 3.1.5 Financial Operation of Cement Product Industry                    |             |
| 3.1.6 Operational Characteristics and Trend of Cement Product Industry  |             |
| <b>3.2 Operation of Coal Industry in.....</b>                           | <b>2011</b> |
| 3.2.1 Scale of Coal Industry                                            |             |
| 3.2.2 Production of Coal Industry                                       |             |
| 3.2.3 Demand Condition of Coal Industry                                 |             |
| 3.2.4 Balance between Supply and Demand of Coal Industry                |             |
| 3.2.5 Financial Operation of Coal Industry                              |             |
| 3.2.6 Operational Characteristics and Trend of Coal Industry            |             |
| <b>3.3 Operation of Electric Power Industry in.....</b>                 | <b>2011</b> |
| 3.3.1 Scale of Electric Power Industry                                  |             |
| 3.3.2 Production of Electric Power Industry                             |             |
| 3.3.3 Demand Condition of Electric Power Industry                       |             |
| 3.3.4 Balance between Supply and Demand of Electric Power Industry      |             |
| 3.3.5 Financial Operation of Electric Power Industry                    |             |
| 3.3.6 Operational Characteristics and Trend of Electric Power Industry  |             |
| <b>Chapter 4: Market Environment of China Cement Industry</b>           |             |
| <b>4.1 Policy Environment of Cement Industry</b>                        |             |
| 4.1.1 Management System of Cement Industry                              |             |
| 4.1.2 Policy Trend of Cement Industry                                   |             |
| 4.1.3 Local Strategy of Cement Industry                                 |             |
| 4.1.4 Affordable-house Policy                                           |             |
| 4.1.5 West Development Policy                                           |             |
| 4.1.6 Regional Emerging Plan Policy                                     |             |
| 4.1.7 Development Plan of Cement Industry                               |             |
| (1) Completion of the “Eleventh Five Years” Plan                        |             |
| (2) Latest Trend of the “Twelfth Five Years” Plan                       |             |
| <b>4.2 Economic Environment of Cement Industry</b>                      |             |
| 4.2.1 Analysis of Macro Economic Environment                            |             |
| (1) Analysis of International Macro Economic Environment                |             |
| (2) Analysis of Domestic Macro Economic Environment                     |             |
| 4.2.2 Development Process of Urbanization                               |             |
| <b>4.3 Demand Environment of Cement Industry</b>                        |             |
| 4.3.1 Demand Characteristics of Cement Industry                         |             |
| (1) Demand Characteristics of Downstream Market                         |             |
| (2) Demand Characteristics in different Areas                           |             |
| 4.3.2 Fixed Investment of Relevant Industries                           |             |
| (1) Urban Fixed Investment Scale                                        |             |
| (2) Investment Scale of Real Estate Industry                            |             |
| <b>4.4 Technology Environment of Cement Industry</b>                    |             |
| 4.4.1 Brief Introduction of Cement Production Technology                |             |

- 4.4.2 Comparison of Cement Production Technologies
  - (1) Comparison of Wet and Dry Production Technology
  - (2) Comparison of Rotary Kiln and Shaft Kiln
  - (3) Comparison of New Dry Technology and Non-new Dry Technology
- 4.4.3 Development Status of Cement Production Technology
- 4.4.4 Development Status of Cement Technical Equipment
- 4.4.5 Development Trend of Cement Production Technology
  - (1) Trend of International New Cement Production Technology
  - (2) Trend of Domestic New Cement Production Technology

## Chapter 5: Product Market of China Cement Industry

### 5.1 Analysis of Cement Clinker Market

- 5.1.1 Supply Scale of Cement Clinker Market
- 5.1.2 Regional Characteristics of Cement Clinker Market
- 5.1.3 Development Characteristics of Cement Clinker Market
- 5.1.4 Development Trend of Cement Clinker Market

### 5.2 Analysis of General Cement Market

- 5.2.1 Development Overview of General Cement Market
- 5.2.2 Demand Status of General Cement Market
- 5.2.3 Demand Trend of General Cement Market

### 5.3 Analysis of Special Cement Market

- 5.3.1 Development Status of Special Cement Market
- 5.3.2 Analysis of Special Cement Enterprises
- 5.3.3 Demand Trend of Special Cement Market

### 5.4 Analysis of Cement Market Price

- 5.4.1 Trend of National Cement Market Price
- 5.4.2 Trend of Regional Cement Market Price
- 5.4.3 Influencing Factors to Cement Market Price

### 5.5 Analysis of Cement Marketing

- 5.5.1 Analysis of Cement Marketing Environment
  - (1) Cement Marketing and New Standards of Cement Products
  - (2) Cement Marketing and Wide Entry Foreign-owned Cement Enterprises
- 5.5.2 Analysis of Cement Marketing Channels
- 5.5.3 Analysis of Cement Marketing Strategy

## Chapter 6: Cement Demand of China Infrastructure Construction

### 6.1 Cement Demand of Highway Construction

- 6.1.1 Investment Completion of Highway Construction
- 6.1.2 Status of Expressway Construction
- 6.1.3 Planning of Expressway Construction
- 6.1.4 Cement Demand of Highway Construction

### 6.2 Cement Demand of Railway Construction

- 6.2.1 Investment Scale of Railway Construction
- 6.2.2 Status of Railway Construction
- 6.2.3 Planning of Railway Construction
- 6.2.4 Cement Demand of Railway Construction

### 6.3 Cement Demand of Airport Construction

- 6.3.1 Investment Scale of Airport Construction
- 6.3.2 Status of Airport Construction
- 6.3.3 Planning of Airport Construction
- 6.3.4 Cement Demand of Airport Construction

### 6.4 Cement Demand of Power Station Construction

- 6.4.1 Investment Scale of Power Station Construction
- 6.4.2 Status of Power Station Construction
- 6.4.3 Planning of Power Station Construction
- 6.4.4 Cement Demand of Power Station Construction

### 6.5 Cement Demand of Wharf Construction

- 6.5.1 Investment Scale of Wharf Construction
- 6.5.2 Status of Wharf Construction
- 6.5.3 Planning of Wharf Construction
- 6.5.4 Cement Demand of Wharf Construction

## 6.6 Cement Demand of Affordable-house Construction

- 6.6.1 Investment Scale of Affordable-house Construction
- 6.6.2 Status of Affordable-house Construction
- 6.6.3 Planning of Affordable-house Construction
- 6.6.4 Cement Demand of Affordable-house Construction

## 6.7 Cement Demand of other Construction Plan

- 6.7.1 Influence of Water Conservancy Construction Plan to Cement Demand
- 6.7.2 Influence of Building-Material-to-Countryside Pilot Plan to Cement Demand
- 6.7.3 Influence of Small Urbanization Construction to Cement Demand

# Chapter 7: Major Regional Markets of China Cement Industry

## 7.1 Overall Characteristics of Industry Regional Structure

- 7.1.1 Overall Characteristics of Industry Regional Structure
- 7.1.2 Regional Concentration Ratio of the Industry
- 7.1.3 Regional Distribution Characteristics of the Industry
- 7.1.4 Regional Distribution of Industry Scale Index
- 7.1.5 Regional Distribution of Industry Benefit Index
- 7.1.6 Regional Distribution of Industry Enterprise Amount

## 7.2 Development Analysis and Forecast of Cement Industry in Shandong

- 7.2.1 Development Planning and Supporting Measures of Cement Industry in Shandong
- 7.2.2 Position Change of Cement Industry in Shandong
- 7.2.3 Economic Operational Status of Cement Industry in Shandong
- 7.2.4 Enterprises of Cement Industry in Shandong
- 7.2.5 Trend Forecast of Cement Industry in Shandong

## 7.3 Development Analysis and Forecast of Cement Industry in Jiangsu

- 7.3.1 Development Planning and Supporting Measures of Cement Industry in Jiangsu
- 7.3.2 Position Change of Cement Industry in Jiangsu
- 7.3.3 Economic Operational Status of Cement Industry in Jiangsu
- 7.3.4 Enterprises of Cement Industry in Jiangsu
- 7.3.5 Trend Forecast of Cement Industry in Jiangsu

## 7.4 Development Analysis and Forecast of Cement Industry in Zhejiang

- 7.4.1 Development Planning and Supporting Measures of Cement Industry in Zhejiang
- 7.4.2 Position Change of Cement Industry in Zhejiang
- 7.4.3 Economic Operational Status of Cement Industry in Zhejiang
- 7.4.4 Enterprises of Cement Industry in Zhejiang
- 7.4.5 Trend Forecast of Cement Industry in Zhejiang

## 7.5 Development Analysis and Forecast of Cement Industry in Henan

- 7.5.1 Development Planning and Supporting Measures of Cement Industry in Henan
- 7.5.2 Position Change of Cement Industry in Henan
- 7.5.3 Economic Operational Status of Cement Industry in Henan
- 7.5.4 Enterprises of Cement Industry in Henan
- 7.5.5 Trend Forecast of Cement Industry in Henan

## 7.6 Development Analysis and Forecast of Cement Industry in Hebei

- 7.6.1 Development Planning and Supporting Measures of Cement Industry in Hebei
- 7.6.2 Position Change of Cement Industry in Hebei
- 7.6.3 Economic Operational Status of Cement Industry in Hebei
- 7.6.4 Enterprises of Cement Industry in Hebei
- 7.6.5 Trend Forecast of Cement Industry in Hebei

## 7.7 Development Analysis and Forecast of Cement Industry in Sichuan

- 7.7.1 Development Planning and Supporting Measures of Cement Industry in Sichuan
- 7.7.2 Position Change of Cement Industry in Sichuan
- 7.7.3 Economic Operational Status of Cement Industry in Sichuan
- 7.7.4 Enterprises of Cement Industry in Sichuan
- 7.7.5 Trend Forecast of Cement Industry in Sichuan

## 7.8 Development Analysis and Forecast of Cement Industry in Guangdong

- 7.8.1 Development Planning and Supporting Measures of Cement Industry in Guangdong
- 7.8.2 Position Change of Cement Industry in Guangdong
- 7.8.3 Economic Operational Status of Cement Industry in Guangdong
- 7.8.4 Enterprises of Cement Industry in Guangdong
- 7.8.5 Trend Forecast of Cement Industry in Guangdong

**7.9 Development Analysis and Forecast of Cement Industry in Hubei**

- 7.9.1 Development Planning and Supporting Measures of Cement Industry in Hubei
- 7.9.2 Position Change of Cement Industry in Hubei
- 7.9.3 Economic Operational Status of Cement Industry in Hubei
- 7.9.4 Enterprises of Cement Industry in Hubei
- 7.9.5 Trend Forecast of Cement Industry in Hubei

**7.10 Development Analysis and Forecast of Cement Industry in Hunan**

- 7.10.1 Development Planning and Supporting Measures of Cement Industry in Hunan
- 7.10.2 Position Change of Cement Industry in Hunan
- 7.10.3 Economic Operational Status of Cement Industry in Hunan
- 7.10.4 Enterprises of Cement Industry in Hunan
- 7.10.5 Trend Forecast of Cement Industry in Hunan

**7.11 Development Analysis and Forecast of Cement Industry in Jilin**

- 7.11.1 Development Planning and Supporting Measures of Cement Industry in Jilin
- 7.11.2 Position Change of Cement Industry in Jilin
- 7.11.3 Economic Operational Status of Cement Industry in Jilin
- 7.11.4 Enterprises of Cement Industry in Jilin
- 7.11.5 Trend Forecast of Cement Industry in Jilin

**7.12 Development Analysis and Forecast of Cement Industry in Shaanxi**

- 7.12.1 Development Planning and Supporting Measures of Cement Industry in Shaanxi
- 7.12.2 Position Change of Cement Industry in Shaanxi
- 7.12.3 Economic Operational Status of Cement Industry in Shaanxi
- 7.12.4 Enterprises of Cement Industry in Shaanxi
- 7.12.5 Trend Forecast of Cement Industry in Shaanxi

**7.13 Development Analysis and Forecast of Cement Industry in Jiangxi**

- 7.13.1 Development Planning and Supporting Measures of Cement Industry in Jiangxi
- 7.13.2 Position Change of Cement Industry in Jiangxi
- 7.13.3 Economic Operational Status of Cement Industry in Jiangxi
- 7.13.4 Enterprises of Cement Industry in Jiangxi
- 7.13.5 Trend Forecast of Cement Industry in Jiangxi

**Chapter 8: Competition of China Cement Industry****8.1 Competitive Landscape of Cement Industry**

- 8.1.1 Competitive Landscape of International Cement Industry
  - (1) Production and Marketing of International Cement Industry
  - (2) Competition Status of International Cement Industry
  - (3) Development Trend of International Cement Industry
- 8.1.2 Concentration Ratio of Domestic Cement Industry
  - (1) Sales Concentration Ratio of the Industry
  - (2) Capital Concentration Ratio of the Industry
  - (3) Profit Concentration Ratio of the Industry
- 8.1.3 Competitive Landscape of Domestic Cement Industry
  - (1) Bargaining Capability of the Industry
  - (2) Potential Threat of the Industry
  - (3) Competitive Landscape of the Industry

**8.2 Competition of Transnational Cement Enterprises in Chinese Market**

- 8.2.1 Competition of Lafarge in Chinese Market
  - (1) Brief Introduction of Enterprise's Development
  - (2) Structure of Enterprise's Major Products
  - (3) Analysis of Enterprise's Management
  - (4) Regional Market and Industry Position of the Enterprise
  - (5) Investment Distribution of the Enterprise in Chinese Market

如需了解报告详细内容，请直接致电前瞻客服中心。

全国免费服务热线：400-068-7188 0755-82925195 82925295 83586158

或发电子邮件：[service@qianzhan.com](mailto:service@qianzhan.com)

或登录网站：<https://bg.qianzhan.com/>

我们会竭诚为您服务！