China Financial Leasing Industry Report (2013-2017), Operation Model and Investment Strategy Planning

目 录

CONTENTS

Chapter 1: Analysis of the operation of the global leasing market

- 1.1 analysis of the overall operation of the global leasing market
 - 1.1.1 legislative environment of the global leasing industry
 - 1.1.2 development scale of the global leasing industry
 - 1.1.3 distribution of market share of the global leasing market
 - 1.1.4 analysis of asset structure and the position of the global leasing industry
 - 1.1.5 comparison of penetration rates of leasing industry of various countries

1.2 features of development of financial leasing industry in developed countries

- 1.2.1 characteristics of development of financial leasing industry in America
 - (1) composition of financial leasing companies in America
 - (2) asset structure of financial leasing in America
 - (3) policy environment of financial leasing industry in America
 - (4) characteristics of financial leasing industry in America
 - (5) penetration rate of financial leasing industry in America
 - (6) the position of American financial leasing industry in the national economy
- 1.2.2 characteristics of development of financial leasing industry in Japan
 - (1) composition of financial leasing companies in Japan
 - (2) asset structure of financial leasing in Japan
 - (3) policy environment of financial leasing industry in Japan
 - (4) characteristics of financial leasing industry in Japan
 - (5) penetration rate of financial leasing industry in Japan
 - (6) the position of Japanese financial leasing industry in the national economy
- 1.2.3 characteristics of development of financial leasing industry in Germany
 - (1) composition of financial leasing companies in Germany
 - (2) asset structure of financial leasing in Germany
 - (3) policy environment of financial leasing industry in Germany
 - (4) characteristics of financial leasing industry in Germany
 - (5) penetration rate of financial leasing industry in Germany
 - (6) the position of German financial leasing industry in the national economy

1.3 development trends of the global leasing market in 2013-2017

- 1.3.1 growth trends of the global leasing market scale
- 1.3.2 development trends of the global leasing market structure
- 1.3.3 trends of structure changes of the global leasing asset
- 1.3.4 development trends of leasing industry in developed countries

Chapter 2: Analysis of market environment of domestic financial leasing industry

- 2.1 analysis of policy environment of financial leasing industry
 - 2.1.1 regulatory environment
 - 2.1.2 legal environment
 - 2.1.3 accounting environment
 - 2.1.4 tax environment
 - 2.1.5 analysis of proposals for financial leasing during "two sessions"
 - 2.1.6 planning of financial leasing industry during "Twelfth- Five Year"
 - 2.1.7 the impact of Basel III on the industry
 - (1) impact on operation scale of the financial leasing industry
 - (2) impact on business models of the financial leasing industry
 - (3) impact on risk management of the financial leasing industry
 - (4) impact on financing channels of the financial leasing industry
 - (5) countermeasures for Basel III

2.2 analysis of the economic environment of financial leasing industry

- 2.2.1 analysis of the relationship between financial leasing and GDP growth
 - (1) economic growth
 - (2) financial leasing and economic growth
- 2.2.2 analysis of the relationship between financial leasing and industrial economic development
 - (1) industrial economic development
 - (2) financial leasing and industrial economic development
- 2.2.3 analysis of the relationship between financial leasing and the investment in fixed assets
 - (1) Investment in fixed assets
 - (2) financial leasing and investment in fixed assets

2.3 analysis of financial environment of the financial leasing industry

- 2.3.1 analysis of the supply environment of social capital
- 2.3.2 analysis of the demand environment of social capital
- 2.3.3 analysis of developments of other financing industry
 - (1) developments of financing of commercial banks
 - (2) developments of financing of trust industry
 - (3) developments of financing of pawn industry
 - (4) developments of financing of guarantee industry

Chapter 3: Analysis of operation of domestic financial leasing industry

3.1 SWOT analysis of development of the financial leasing industry

- 3.1.1 advantages of development of financial leasing companies
- 3.1.2 disadvantages of development of financial leasing companies
- 3.1.3 opportunities of development of financial leasing companies
- 3.1.4 threats of development of financial leasing companies
- 3.1.5 implications of development of financial leasing companies

3.2 analysis of operation of financial leasing industry

- 3.2.1 market scale of the financial leasing industry
- 3.2.2 operating costs of the financial leasing industry
- 3.2.3 operating efficiency of the financial leasing industry
- 3.2.4 distribution of financial leasing business
- 3.2.5 trends of capital increase of the financial leasing industry

3.3 development of institutions of financial leasing industry

- 3.3.1 quantity scale of financial leasing institutions
- 3.3.2 regional distribution of financial leasing institutions
- 3.3.3 asset scale of financial leasing institutions
- 3.3.4 capital structure of financial leasing institutions

3.4 analysis of customer demands of financial leasing industry

- 3.4.1 division of structure of customer groups of financial leasing service
- 3.4.2 analysis of customer groups of financial leasing service of large state-owned enterprises
- 3.4.3 analysis of customer groups of financial leasing service of foreign-owned enterprises
- 3.4.4 analysis of customer groups of financial leasing service of SMEs
- 3.4.5 analysis of customer groups of financial leasing service of listed companies
 - (1) listed companies to carry out financial leasing business
 - (2) listed companies' intention to carry out financial leasing business
 - (3) operation models of financial leasing business of listed companies

Chapter 4: Analysis of investment entities of the financial leasing industry

4.1 analysis of core competencies of financial leasing agencies

- 4.1.1 analysis of the ability of project excavation
- 4.1.2 analysis of the ability of risk control
- 4.1.3 analysis of the ability of business operation
- 4.1.4 analysis of the ability of exit mechanism

4.2 comparative analysis of financial leasing and non-financial leasing companies

- 4.2.1 comparative analysis of financial leasing companies of manufacturer type
- 4.2.2 comparative analysis of independent third-party financial leasing companies
- 4.2.3 comparative analysis of domestic leasing companies
- 4.2.4 comparative analysis of foreign leasing companies

4.3 analysis of cooperation models of financial leasing and other agencies

- 4.3.1 analysis of cooperation model of financial leasing companies and the trust
- 4.3.2 analysis of cooperation model of financial leasing companies and banks
- 4.3.3 analysis of cooperation model of financial leasing companies and manufacturers

- 4.3.4 analysis of cooperation model of financial leasing companies and credit rating agencies
- 4.3.5 analysis of cooperation model of financial leasing companies and other financial institutions

4.4 analysis of financial leasing companies to introduce strategic investment

- 4.4.1 criteria for financial leasing companies to select strategic investors
- 4.4.2 model for financial leasing companies to select strategic investors
- 4.4.3 operating proposals for financial leasing companies to select strategic investors

4.5 analysis of feasibility of other financial institutions to enter the leasing services

- 4.5.1 feasibility of urban commercial banks to conduct financial leasing services
 - (1) analysis of the necessity
 - (2) analysis of the sufficiency
 - (3) analysis of the current situation
 - (4) analysis of competitive strategy
- 4.5.2 feasibility of insurance companies to conduct financial leasing services
 - (1) analysis of the necessity
 - (2) analysis of the sufficiency
 - (3) analysis of the current situation
 - (4) analysis of competitive strategy
- 4.5.3 feasibility of financial companies to conduct financial leasing services
 - (1) analysis of the necessity
 - (2) analysis of the sufficiency
 - (3) analysis of the current situation
 - (4) analysis of competitive strategy

Chapter 5: Analysis of financial leasing business and product innovation

5.1 status quo of operation of common services of financial leasing industry

- 5.1.1 analysis of direct leasing business
 - (1) model of direct leasing business
 - (2) case of direct leasing business
- 5.1.2 analysis of leveraged leasing business
 - (1) model of leveraged leasing business model
 - (2) case of leveraged leasing business
- 5.1.3 analysis of commissioned leasing business
 - (1) model of commissioned leasing business
 - (2) case of commissioned leasing business
- 5.1.4 analysis of leaseback after sales business
 - (1) model of leaseback after sales business
 - (2) case of leaseback after sales business
- 5.1.5 analysis of other financial leasing business
 - (1) analysis of vendor leasing business
 - (2) analysis of joint leasing business
 - (3) project financial leasing business

5.2 analysis of SPV business model of financial leasing industry

- 5.2.1 analysis of development advantages of SPV business model
- 5.2.2 analysis of main obstacles of SPV business model
- 5.2.3 analysis of operational model of SPV business
- 5.2.4 risk control of SPV business model

如需了解报告详细内容,请直接致电前瞻客服中心。

全国免费服务热线: 400-068-7188 0755-82925195 82925295 83586158

或发电子邮件: service@gianzhan.com

或登录网站: https://bg.qianzhan.com/

我们会竭诚为您服务!