China Tire Industry Production & Marketing Demand and Investment Strategy Report, 2013-2017

目 录

CONTENTS

Chapter 1: Development Overview of China Tire Industry

1.1 Definition and Classification of Tire Industry

- 1.1.1 Industry Concept and Definition
- 1.1.2 Major Industry Products
- 1.1.3 Industry Position in National Economy

1.2 Statistical Standards of Tire Industry

- 1.2.1 Statistical Department and Coverage of Tire Industry
- 1.2.2 Statistical Methods of Tire Industry
- 1.2.3 Data Category of Tire Industry

1.3 Industrial Chain of Tire Industry

- 1.3.1 Up/down-stream Industrial Chain Brief of Tire Industry
- 1.3.2 Major Downstream Industries of Tire Industry
 - (1) Development of Auto Industry
 - (2) Development of Engineering Machinery Industry
 - (3) Development of Agricultural Machinery Industry
 - (4) Development of Aviation Industry
- 1.3.3 Major Upstream Industry of Tire Industry
 - (1) Analysis of Natural Rubber Market
 - (2) Analysis of Synthetic Rubber Market
 - (3) Analysis of Carbon Black Market
 - (4) Analysis of Steel Cord Market
 - (5) Analysis of Tire Mould Market

Chapter 2: Development Environment of China Tire Industry

2.1 Analysis of Industry Policy Environment

- 2.1.1 Relevant Policy Trend of the Industry
 - (1) Relevant Policy of Auto Industry
 - (2) Tire Export Tax Rebate Policy
 - (3) New International Tire Policy
 - (4) Policy of Tire Industry
 - (5) Guidance on Comprehensive Utilization of Discarded Tire
 - (6) Import Tax Rate Policy of Composite Adhesive and Synthetic Adhesive
 - (7) Export Tax Rate Policy of Vietnam Natural Rubber

2.2 Analysis of Industry Economic Environment

- 2.2.1 Analysis of International Macro Economic Environment
 - (1) Analysis of Macro Economic Environment in America
 - (2) Analysis of Macro Economic Environment in Europe
 - (3) Analysis of Macro Economic Environment in Japan
 - (4) Analysis of Macro Economic Environment in New Countries
- 2.2.2 Analysis of Domestic Macro Economic Environment
 - (1) Analysis of GDP Growth
 - (2) Analysis of Industrial Economic Growth
 - (3) Fixed Investment
 - (4) Total Retailing Amount of Consumer Goods
 - (5) Total Import and Export Amount and the Growth
 - (6) Money Supply and Loan
 - (7) Purchasing Manager Index of Manufacturing Industry
- 2.2.3 Analysis of Industry Macro Economic Environment

2.3 Analysis of Industry Demand Environment

2.3.1 Analysis of Industry Demand Characteristics

2.3.2 Analysis of Industry Demand Trend

2.4 Analysis of Industry Trading Environment

- 2.4.1 Development Status of Industry Trading Environment
- 2.4.2 Development Trend of Industry Trading Environment

2.5 Analysis of Industry Social Environment

- 2.5.1 Coordination of Industry Development, Society and Economy
- 2.5.2 Environmental Protection Issue of Industry Development
- 2.5.3 Regional Imbalance of Industry Development

Chapter 3: Development of Tire Industry

3.1 Development of China Tire Industry

- 3.1.1 Development Overview of China Tire Industry
- 3.1.2 Major Development Characteristics of China Tire Industry
- 3.1.3 Management of Tire Industry
 - (1) Operational Benefit of Tire Industry
 - (2) Profitability of Tire Industry
 - (3) Operational Capability of Tire Industry
 - (4) Debt-paying Capability of Tire Industry
 - (5) Development Capability of Tire Industry

3.2 Economic Index of Tire Industry

- 3.2.1 Influencing Factors to Industry Economic Benefits
- 3.2.2 Economic Index of Tire Industry
- 3.2.3 Economic Index of Enterprises in different Scales
- 3.2.4 Economic Index of Enterprises of different Natures
- 3.2.5 Economic Index of Enterprises in different Regions

3.3 Balance between Supply and Demand for Tire Industry

- 3.3.1 Supply of National Tire Industry
 - (1) Total Output Value of National Tire Industry
 - (2) Finished Products of National Tire Industry
- 3.3.2 Supply of Regional Tire Industry
 - (1) Top 10 Regions in the aspect of Total Output Value
 - (2) Top 10 Regions in the aspect of Finished Product
- 3.3.3 Demand Analysis of National Tire Industry
 - (1) Sales Value of National Tire Industry
 - (2) Sales Revenue of National Tire Industry
- 3.3.4 Demand Analysis of Regional Tire Industry
 - (1) Top 10 Regions in the aspect of Sales Value
 - (2) Top 10 Regions in the aspect of Sales Revenue
- 3.3.5 Production and Marketing Ratio of National Tire Industry

Chapter 4: Successful Model of International Tire Industry for Reference

4.1 Development of International Tire Industry

- 4.1.1 Overall Development of International Tire Market
- 4.1.2 Competition of International Tire Market
- 4.1.3 Tire Productivity and Demand in Major Areas
 - (1) Analysis of Tire Market in Europe
 - 1) Analysis of Tire Productivity in Europe
 - 2) Analysis of Tire Demand in Europe
 - (2) Analysis of Tire Market in North America
 - 1) Analysis of Tire Productivity in North America
 - 2) Analysis of Tire Demand in North America
 - (3) Analysis of Tire Market in Asia
 - 1) Analysis of Tire Productivity in Asia
 - 2) Analysis of Tire Demand in Asia
 - (4) Analysis of Tire Market in Other Areas
 - 1) Analysis of Tire Productivity in Other Areas
 - 2) Analysis of Tire Demand in Other Areas
- 4.1.4 Technology Development of International Tire Industry
- 4.1.5 Development Trend of International Tire Market

4.2 Operation of Major International Tire Enterprises for Reference

4.2.1 Successful Experience of Michelin

- (1) Operational Condition of Michelin
- (2) Distribution of Michelin in China
- (3) Corporate Culture of Michelin
- (4) Successful Model of Michelin
- 4.2.2 Successful Experience of Bridgestone
 - (1) Operational Condition of Bridgestone
 - (2) Distribution of Bridgestone in China
 - (3) Corporate Culture of Bridgestone
 - (4) Successful Model of Bridgestone
- 4.2.3 Successful Experience of Goodyear Tire
 - (1) Operational Condition of Goodyear Tire
 - (2) Distribution of Goodyear Tire in China
 - (3) Corporate Culture of Goodyear Tire
 - (4) Successful Model of Goodyear Tire
- 4.2.4 Successful Experience of Pirelli
 - (1) Operational Condition of Pirelli
 - (2) Distribution of Pirelli in China
 - (3) Corporate Culture of Pirelli
 - (4) Successful Model of Pirelli
- 4.2.5 Successful Experience of Cooper Tire
 - (1) Operational Condition of Cooper Tire
 - (2) Distribution of Cooper Tire in China
 - (3) Corporate Culture of Cooper Tire
 - (4) Successful Model of Cooper Tire

4.3 Trade Friction of International Tire Market

- 4.3.1 Influencing Factors to Global Trade
- 4.3.2 Tire Trading Policy of Major Countries
- 4.3.3 Cases Study of International Tire Trade Friction

Chapter 5: Competitive Landscape of China Tire Industry

5.1 Domestic Market Competition of the Industry

- 5.1.1 Overall Competition of Domestic Tire Industry
- 5.1.2 Concentration Ratio of Domestic Tire Industry
 - (1) Analysis of Industry Sales Concentration Ratio
 - (2) Analysis of Industry Capital Concentration Ratio
 - (3) Analysis of Industry Profit Concentration Ratio
- 5.1.3 Market Scale of Domestic Tire Industry
 - (1) Scale of Tire Manufacturing Market
 - (2) Scale of Retreading Market
- 5. 1. 4 Potential Threats of Domestic Tire Industry

5.2 Competition Intensity of Tire Industry

- 5.2.1 Competition of Tire Industry
- 5.2.2 Analysis of New Industry Entrants
- 5.2.3 Bargaining Capability of Industry Suppliers
- 5.2.4 Bargaining Capability of Industry Customers
- 5.2.5 Analysis of Tire Substitute

5.3 Analysis of Industry Investment, Merger and Reconstruction

- 5.3.1 Overview of Industry Investment, Merger and Reconstruction
- 5.3.2 Investment, Merger and Reconstruction of International Tire Enterprises
- 5.3.3 Investment, Merger and Reconstruction of Domestic Tire Enterprises
- 5.3.4 Characteristics of Industry Investment, Merger and Reconstruction

5.4 Characteristics of Industry Enterprises of different Economic Types

- 5.4.1 Characteristics of Industry Enterprises of different Economic Types
- 5.4.2 Concentration Ratio of Industry Economic Types

Chapter 6: Major Product Market of Tire Industry

6.1 Characteristics of Major Industry Product Structure

- 6.1.1 Characteristics of Industry Product Structure
- 6.1.2 Development Overview of Industry Product Market
- 6.2 Analysis of Major Industry Product Markets
 - 6.2.1 Analysis of Radial Tire Market

- (1) All-steel Radial Tire Market
- (2) Semi-steel Radial Tire Market
- 6.2.2 Analysis of Cross-ply Tire Market

6.3 Major Applications of the Industry

- 6.3.1 Analysis of High-capacity Tire Market
 - (1) Development of Lorry Market
 - (2) Prospects of Lorry Demand
 - (3) Development and Prospects of High-capacity Tire Market
- 6.3.2 Analysis of Light-load Tire Market
 - (1) Development of Light-load Vehicle Market
 - (2) Prospects of Light-load Vehicle Demand
 - (3) Development and Prospects of Light-load Tire Market
- 6.3.3 Analysis of Saloon Car Tire Market
 - (1) Development of Saloon Car
 - (2) Prospects of Saloon Car Demand
 - (3) Development and Prospects of Saloon Car Tire Market
- 6.3.4 Analysis of Off-the-road Tire Market
 - (1) Development of Engineering Machinery Industry
 - (2) Prospects of Engineering Machinery
 - (3) Development and Prospects of Off-the-road Tire Market
- 6.3.5 Analysis of Industrial Tire Market
 - (1) Development of Industrial Vehicle Market
 - (2) Prospects of Industrial Vehicle Demand
 - (3) Development and Prospects of Industrial Tire Market
- 6.3.6 Analysis of Agricultural Vehicle Tire Market
 - (1) Development of Agricultural Vehicle Market
 - (2) Prospects of Agricultural Vehicle Demand
 - (3) Development and Prospects of Agricultural Vehicle Tire Market
- 6.3.7 Analysis of Aircraft Tire Market
 - (1) Development of Aviation Industry
 - (2) Prospects of Aviation Demand
 - (3) Development and Prospects of Aircraft Tire Market
- 6.3.8 Analysis of other Tire Markets

Chapter 7: Existing Problems and Development Strategy of Tire Industry

7.1 Consumer Market Research of Tire Industry

- 7.1.1 Development of China Vehicle Consumer Market
- 7.1.2 Complaints of China Vehicle Consumer Market
- 7.1.3 Distribution of Complaint Tire Brands

7.2 Existing Problems and Development Strategy of Tire Manufacturing Industry

- 7.2.1 Major Existing Problems of Tire Manufacturing Industry
 - (1) Frequent Quality Problems of Industry Products
 - (2) High External Dependency of Natural Rubber
 - (3) Over-capacity of the Industry
 - (4) High Concentration Ratio of the Industry
 - (5) Weak International Competitiveness
- 7.2.2 Development Strategy of Tire Industry

7.3 Export Status and Strategy of Tire Industry

- 7.3.1 Export Status of Tire Industry
- 7.3.2 Causes of Industry Export Disadvantages
 - (1) Enterprises Lack of Technology Innovation
 - (2) Enterprises Lack of Brand Awareness
 - (3) not Many Enterprises Meet the Standards
- 7.3.3 Counterplan to Improve Export Status
 - (1) Analysis of Antidumping Issue of Tire Export
 - (2) Causes of Antidumping Issue
 - (3) Trading Counterplan of Antidumping

7.4 Existing Problems and Development Strategy of Retreating Industry

- 7.4.1 Existing Problems of Retreating Industry
 - (1) Over-fast Expansion of the Industry Scale

- (2) Retreating Tire Casing is Generally Inadequate
- (3) Retreating Enterprises with a Bad Benefit
- 7.4.2 Development Strategy of Retreating Industry

Chapter 8: Major Regional Markets of China Tire Industry

- 8.1 Overall Characteristics of Industrial Regional Structure
 - ${\bf 8.\,1.\,1}\ {\bf Overall}\ {\bf Characteristics}\ {\bf of}\ {\bf Industrial}\ {\bf Regional}\ {\bf Structure}$
 - 8.1.2 Regional Concentration Ratio of the Industry

8.2 Production and Marketing of the Industry in Major Areas

- 8.2.1 Production and Marketing of Tire Manufacturing Industry in North China
 - (1) Production and Marketing of Tire Manufacturing Industry in Beijing
 - (2) Production and Marketing of Tire Manufacturing Industry in Tianjin
 - (3) Production and Marketing of Tire Manufacturing Industry in Hebei
 - (4) Production and Marketing of Tire Manufacturing Industry in Shanxi
- 8.2.2 Production and Marketing of Tire Manufacturing Industry in Northeast China
 - (1) Production and Marketing of Tire Manufacturing Industry in Liaoning
 - (2) Production and Marketing of Tire Manufacturing Industry in Jilin
 - (3) Production and Marketing of Tire Manufacturing Industry in Heilongjiang
- 8.2.3 Production and Marketing of Tire Manufacturing Industry in South China
 - (1) Production and Marketing of Tire Manufacturing Industry in Guangdong
- (2) Production and Marketing of Tire Manufacturing Industry in Guangxi
- 8.2.4 Production and Marketing of Tire Manufacturing Industry in East China
 - (1) Production and Marketing of Tire Manufacturing Industry in Shanghai
 - (2) Production and Marketing of Tire Manufacturing Industry in Jiangsu
 - (3) Production and Marketing of Tire Manufacturing Industry in Zhejiang
 - (4) Production and Marketing of Tire Manufacturing Industry in Shandong
 - (5) Production and Marketing of Tire Manufacturing Industry in Fujian
 - (6) Production and Marketing of Tire Manufacturing Industry in Jiangxi
 - (7) Production and Marketing of Tire Manufacturing Industry in An' hui
- 8.2.5 Production and Marketing of Tire Manufacturing Industry in Central China
 - (1) Production and Marketing of Tire Manufacturing Industry in Hunan
 - (2) Production and Marketing of Tire Manufacturing Industry in Hubei
 - (3) Production and Marketing of Tire Manufacturing Industry in Henan
- 8.2.6 Production and Marketing of Tire Manufacturing Industry in Southwest China
 - (1) Production and Marketing of Tire Manufacturing Industry in Sichuan
 - (2) Production and Marketing of Tire Manufacturing Industry in Chongqing
 - (3) Production and Marketing of Tire Manufacturing Industry in Yunnan
- 8.2.7 Production and Marketing of Tire Industry in Northwest
 - (1) Production and Marketing of Tire Industry in Ningxia
 - (2) Production and Marketing of Tire Industry in Xinjiang

Chapter 9: Import and Export Market of 2010-2011 Tire Industry

- 9.1 Import and Export Overview of Tire Industry
- 9.2 Export Market of Tire Industry
 - 9.2.1 Export of 2010 Tire Industry
 - (1) Overall Export of the Industry
 - (2) Export Product Structure of the Industry
 - 9.2.2 Export of 2011 Tire Industry
 - (1) Overall Export of the Industry
 - (2) Export Product Structure of the Industry

9.3 Import Market of Tire Industry

- 9.3.1 Import of 2010 Tire Industry
 - (1) Overall Import of the Industry
 - (2) Import Product Structure of the Industry
- 9.3.2 Import of 2011 Tire Industry
 - (1) Overall Import of the Industry
 - (2) Import Product Structure of the Industry

9.4 Import-export Prospects and Suggestions of Tire Industry

- 9.4.1 Export Prospects and Suggestions of Tire Industry
- 9.4.2 Import Prospects and Suggestions of Tire Industry

Chapter 10: Management Analysis of Major Industry Enterprises



10.1 Management Analysis of Hangzhou Zhongce Rubber Company Limited

- 10.1.1 Brief Analysis of Enterprise Development
- 10.1.2 Analysis of Production and Marketing Capability
- 10.1.3 Analysis of Enterprise Debt-paying Ability
- 10.1.4 Analysis of Enterprise Operational Capability
- 10.1.5 Analysis of Enterprise Profitability
- 10.1.6 Analysis of Enterprise Development Capability
- 10.1.7 Enterprise Product Structure and New Product Trend
- 10.1.8 Analysis of Enterprise Management Advantages and Disadvantages
- 10.1.9 Analysis of Enterprise Latest Development Trend

10.2 Management Analysis of Giti Tire Corporation

- 10.2.1 Brief Analysis of Enterprise Development
- 10.2.2 Analysis of Production and Marketing Capability
- 10.2.3 Analysis of Enterprise Debt-paying Ability
- 10.2.4 Analysis of Enterprise Operational Capability
- 10.2.5 Analysis of Enterprise Profitability
- 10.2.6 Analysis of Enterprise Development Capability
- 10.2.7 Enterprise Product Structure and New Product Trend
- 10.2.8 Analysis of Enterprise Marketing Channels and Networks
- 10.2.9 Analysis of Enterprise Management Advantages and Disadvantages
- 10.2.10 Analysis of Enterprise Latest Development Trend

10.3 Management Analysis of Triangle Group Co., Ltd.

- 10.3.1 Brief Analysis of Enterprise Development
- 10.3.2 Analysis of Production and Marketing Capability
- 10.3.3 Analysis of Enterprise Debt-paying Ability
- 10.3.4 Analysis of Enterprise Operational Capability
- 10.3.5 Analysis of Enterprise Profitability
- 10.3.6 Analysis of Enterprise Development Capability
- 10.3.7 Enterprise Product Structure and New Product Trend
- 10.3.8 Analysis of Enterprise Marketing Channels and Networks
- 10.3.9 Analysis of Enterprise Management Advantages and Disadvantages
- 10.3.10 Analysis of Enterprise Latest Development Trend

10.4 Management Analysis of Shandong Linglong Tire Co., Ltd.

- 10.4.1 Brief Analysis of Enterprise Development
- 10.4.2 Analysis of Production and Marketing Capability
- 10.4.3 Analysis of Enterprise Debt-paying Ability
- 10.4.4 Analysis of Enterprise Operational Capability
- 10.4.5 Analysis of Enterprise Profitability
- 10.4.6 Analysis of Enterprise Development Capability
- 10.4.7 Enterprise Product Structure and New Product Trend
- 10.4.8 Analysis of Enterprise Marketing Channels and Networks
- 10.4.9 Analysis of Enterprise Management Advantages and Disadvantages
- 10.4.10 Analysis of Enterprise Latest Development Trend

10.5 Management Analysis of Zhengxin Rubber (china) Co., Ltd.

- 10.5.1 Brief Analysis of Enterprise Development
- 10.5.2 Analysis of Production and Marketing Capability
- 10.5.3 Analysis of Enterprise Debt-paying Ability
- 10.5.4 Analysis of Enterprise Operational Capability
- 10.5.5 Analysis of Enterprise Profitability
- 10.5.6 Analysis of Enterprise Development Capability
- 10.5.7 Enterprise Product Structure and New Product Trend
- 10.5.8 Analysis of Enterprise Management Advantages and Disadvantages
- 10.5.9 Analysis of Enterprise Latest Development Trend

10.6 Management Analysis of Qingdao DoubleStar Co., Ltd.

- 10.6.1 Brief Analysis of Enterprise Development
- 10.6.2 Analysis of Production and Marketing Capability
- 10.6.3 Analysis of Enterprise Debt-paying Ability
- 10.6.4 Analysis of Enterprise Operational Capability
- 10.6.5 Analysis of Enterprise Profitability



- 10.6.6 Analysis of Enterprise Development Capability
- 10.6.7 Enterprise Product Structure and New Product Trend
- 10.6.8 Analysis of Enterprise Management Advantages and Disadvantages
- 10.6.9 Analysis of Enterprise Latest Development Trend

10.7 Management Analysis of Double Coin Holdings Ltd.

- 10.7.1 Brief Analysis of Enterprise Development
- 10.7.2 Analysis of Major Economic Index
- 10.7.3 Analysis of Enterprise Debt-paying Ability
- 10.7.4 Analysis of Enterprise Operational Capability
- 10.7.5 Analysis of Enterprise Profitability
- 10.7.6 Analysis of Enterprise Development Capability
- 10.7.7 Enterprise Product Structure and New Product Trend
- 10.7.8 Analysis of Enterprise Marketing Channels and Networks
- 10.7.9 Analysis of Enterprise Management Advantages and Disadvantages
- 10.7.10 Analysis of Enterprise Investment, Merger and Reconstruction
- 10.7.11 Analysis of Enterprise Latest Development Trend

10.8 Management Analysis of Aeolus Tyre Co., Ltd.

- 10.8.1 Brief Analysis of Enterprise Development
- 10.8.2 Analysis of Major Economic Index
- 10.8.3 Analysis of Enterprise Debt-paying Ability
- 10.8.4 Analysis of Enterprise Operational Capability
- 10.8.5 Analysis of Enterprise Profitability
- 10.8.6 Analysis of Enterprise Development Capability
- 10.8.7 Analysis of Enterprise Organization Structure
- 10.8.8 Enterprise Product Structure and New Product Trend
- 10.8.9 Analysis of Enterprise Marketing Channels and Networks
- 10.8.10 Analysis of Enterprise Management Advantages and Disadvantages
- 10.8.11 Analysis of Enterprise Investment, Merger and Reconstruction
- 10.8.12 Analysis of Enterprise Latest Development Trend

10.9 Management Analysis of Cooper Tire & Rubber Company

- 10.9.1 Brief Analysis of Enterprise Development
- 10.9.2 Analysis of Enterprise's Major Business
- 10.9.3 Enterprise Product Structure and New Product Trend
- 10.9.4 Analysis of Enterprise Marketing Channels and Networks
- 10.9.5 Analysis of Enterprise Management Advantages and Disadvantages

10.10 Management Analysis of XINGYUAN Group

- 10.10.1 Brief Analysis of Enterprise Development
- 10.10.2 Analysis of Enterprise's Major Business
- 10.10.3 Analysis of Enterprise Management
- 10.10.4 Enterprise Product Structure and New Product Trend
- $10.\,10.\,5$ Analysis of Enterprise Marketing Channels and Networks
- 10.10.6 Analysis of Enterprise Management Advantages and Disadvantages
- 10.10.7 Analysis of Enterprise Latest Development Trend

10.11 Management Analysis of Guizhou Tyre Co., Ltd.

- 10.11.1 Brief Analysis of Enterprise Development
- 10.11.2 Analysis of Major Economic Index
- 10.11.3 Analysis of Enterprise Debt-paying Ability
- 10.11.4 Analysis of Enterprise Operational Capability
- 10.11.5 Analysis of Enterprise Profitability
- 10.11.6 Analysis of Enterprise Development Capability
- 10.11.7 Enterprise Product Structure and New Product Trend
- 10.11.8 Analysis of Enterprise Marketing Channels and Networks
- 10.11.9 Analysis of Enterprise Management Advantages and Disadvantages
- 10.11.10 Analysis of Enterprise Investment, Merger and Reconstruction
- 10.11.11 Analysis of Enterprise Latest Development Trend

10.12 Management Analysis of Shandong Xishui Yongyi Rubber Co., Ltd.

- 10.12.1 Brief Analysis of Enterprise Development
- 10.12.2 Analysis of Production and Marketing Capability
- 10.12.3 Analysis of Enterprise Debt-paying Ability

- 10.12.4 Analysis of Enterprise Operational Capability
- 10.12.5 Analysis of Enterprise Profitability
- 10.12.6 Analysis of Enterprise Development Capability
- 10.12.7 Enterprise Product Structure and New Product Trend
- 10.12.8 Analysis of Enterprise Marketing Channels and Networks
- 10.12.9 Analysis of Enterprise Management Advantages and Disadvantages

10.13 Management Analysis of Shengtai Group

- 10.13.1 Brief Analysis of Enterprise Development
- 10.13.2 Analysis of Enterprise's Major Business
- 10.13.3 Analysis of Enterprise Management
- 10.13.4 Analysis of Enterprise Organization Structure
- 10.13.5 Enterprise Product Structure and New Product Trend
- 10.13.6 Analysis of Enterprise Marketing Channels and Networks
- 10.13.7 Analysis of Enterprise Management Advantages and Disadvantages
- 10.13.8 Analysis of Enterprise Latest Development Trend

10.14 Management Analysis of Shandong Wanda Baotong Tyre Co., Ltd.

- 10.14.1 Brief Analysis of Enterprise Development
- 10.14.2 Analysis of Enterprise's Major Business
- 10.14.3 Analysis of Enterprise Management
- 10.14.4 Enterprise Product Structure and New Product Trend
- 10.14.5 Analysis of Enterprise Marketing Channels and Networks
- 10.14.6 Analysis of Enterprise Management Advantages and Disadvantages
- 10.14.7 Analysis of Enterprise Latest Development Trend

10.15 Management Analysis of JINYU Tire Group Co., LTD.

- 10.15.1 Brief Analysis of Enterprise Development
- 10.15.2 Analysis of Major Economic Index
- 10.15.3 Analysis of Enterprise Debt-paying Ability
- 10.15.4 Analysis of Enterprise Operational Capability
- 10.15.5 Analysis of Enterprise Profitability
- 10.15.6 Analysis of Enterprise Development Capability
- 10.15.7 Enterprise Product Structure and New Product Trend
- 10.15.8 Analysis of Enterprise Marketing Channels and Networks
- 10.15.9 Analysis of Enterprise Management Advantages and Disadvantages
- 10.15.10 Analysis of Enterprise Investment, Merger and Reconstruction
- 10.15.11 Analysis of Enterprise Latest Development Trend

10.16 Management Analysis of Shandong Luhe Group Co., Ltd.

- 10.16.1 Brief Analysis of Enterprise Development
- 10.16.2 Analysis of Production and Marketing Capability
- 10.16.3 Analysis of Enterprise Debt-paying Ability
- 10.16.4 Analysis of Enterprise Operational Capability
- 10.16.5 Analysis of Enterprise Profitability
- 10.16.6 Analysis of Enterprise Development Capability
- 10.16.7 Analysis of Enterprise Organization Structure
- 10.16.8 Enterprise Product Structure and New Product Trend
- 10.16.9 Analysis of Enterprise Marketing Channels and Networks
- 10.16.10 Analysis of Enterprise Management Advantages and Disadvantages

10.17 Management Analysis of South China Tire & Rubber Co., Ltd.

- 10.17.1 Brief Analysis of Enterprise Development
- 10.17.2 Analysis of Production and Marketing Capability
- 10.17.3 Analysis of Enterprise Debt-paying Ability
- 10.17.4 Analysis of Enterprise Operational Capability
- 10.17.5 Analysis of Enterprise Profitability
- 10.17.6 Analysis of Enterprise Development Capability
- 10.17.7 Enterprise Product Structure and New Product Trend
- 10.17.8 Analysis of Enterprise Marketing Channels and Networks
- 10.17.9 Analysis of Enterprise Management Advantages and Disadvantages
- 10.17.10 Analysis of Enterprise Latest Development Trend

10.18 Management Analysis of Shandong Sangong Rubber Co., Ltd.

10.18.1 Brief Analysis of Enterprise Development

- 10.18.2 Analysis of Production and Marketing Capability
- 10.18.3 Analysis of Enterprise Debt-paying Ability
- 10.18.4 Analysis of Enterprise Operational Capability
- 10.18.5 Analysis of Enterprise Profitability
- 10.18.6 Analysis of Enterprise Development Capability
- 10.18.7 Enterprise Product Structure and New Product Trend
- 10.18.8 Analysis of Enterprise Marketing Channels and Networks
- 10.18.9 Analysis of Enterprise Management Advantages and Disadvantages
- 10.18.10 Analysis of Enterprise Latest Development Trend

10.19 Management Analysis of Sailun Co., Ltd.

- 10.19.1 Brief Analysis of Enterprise Development
- 10.19.2 Analysis of Major Economic Index
- 10.19.3 Analysis of Enterprise Debt-paying Ability
- 10.19.4 Analysis of Enterprise Operational Capability
- 10.19.5 Analysis of Enterprise Profitability
- 10.19.6 Analysis of Enterprise Development Capability
- 10.19.7 Analysis of Enterprise Organization Structure
- 10.19.8 Enterprise Product Structure and New Product Trend
- 10.19.9 Analysis of Enterprise Marketing Channels and Networks
- 10.19.10 Analysis of Enterprise Management Advantages and Disadvantages
- 10.19.11 Analysis of Enterprise Latest Development Trend

10.20 Management Analysis of Xuzhou Xugong Tier Co., Ltd.

- 10.20.1 Brief Analysis of Enterprise Development
- 10.20.2 Analysis of Enterprise's Major Business
- 10.20.3 Analysis of Enterprise Organization Structure
- 10.20.4 Enterprise Product Structure and New Product Trend
- 10.20.5 Analysis of Enterprise Marketing Channels and Networks
- 10.20.6 Analysis of Enterprise Management Advantages and Disadvantages

10.21 Management Analysis of ChaoYang Long March Tyre CO., LTD.

- 10.21.1 Brief Analysis of Enterprise Development
- 10.21.2 Analysis of Production and Marketing Capability
- 10.21.3 Analysis of Enterprise Debt-paying Ability
- 10.21.4 Analysis of Enterprise Operational Capability
- 10.21.5 Analysis of Enterprise Profitability
- 10.21.6 Analysis of Enterprise Development Capability
- 10.21.7 Enterprise Product Structure and New Product Trend
- 10.21.8 Analysis of Enterprise Marketing Channels and Networks
- 10.21.9 Analysis of Enterprise Management Advantages and Disadvantages
- 10.21.10 Analysis of Enterprise Latest Development Trend

10.22 Management Analysis of Qingdao Yellowsea Rubber Co., Ltd.

- 10.22.1 Brief Analysis of Enterprise Development
- 10.22.2 Analysis of Major Economic Index
- 10.22.3 Analysis of Enterprise Profitability
- 10.22.4 Analysis of Enterprise Operational Capability
- 10.22.5 Analysis of Enterprise Debt-paying Ability
- 10.22.6 Analysis of Enterprise Development Capability
- 10.22.7 Analysis of Enterprise Organization Structure
- 10.22.8 Enterprise Product Structure and New Product Trend
- 10.22.9 Analysis of Enterprise Marketing Channels and Networks
- 10.22.10 Analysis of Enterprise Management Advantages and Disadvantages
- 10.22.11 Analysis of Enterprise Latest Development Trend

10.23 Management Analysis of Beijing Capital Tyre Co., Ltd.

- 10.23.1 Brief Analysis of Enterprise Development
- 10.23.2 Analysis of Production and Marketing Capability
- 10.23.3 Analysis of Enterprise Debt-paying Ability
- 10.23.4 Analysis of Enterprise Operational Capability
- 10.23.5 Analysis of Enterprise Profitability
- 10.23.6 Analysis of Enterprise Development Capability
- 10.23.7 Enterprise Product Structure and New Product Trend

- 10.23.8 Analysis of Enterprise Marketing Channels and Networks
- 10.23.9 Analysis of Enterprise Management Advantages and Disadvantages
- 10.23.10 Analysis of Enterprise Latest Development Trend

10.24 Management Analysis of Guangzhou Pearl River Rubber Tyre Ltd.

- 10.24.1 Brief Analysis of Enterprise Development
- 10.24.2 Analysis of Production and Marketing Capability
- 10.24.3 Analysis of Enterprise Debt-paying Ability
- 10.24.4 Analysis of Enterprise Operational Capability
- 10.24.5 Analysis of Enterprise Profitability
- 10.24.6 Analysis of Enterprise Development Capability
- 10.24.7 Enterprise Product Structure and New Product Trend
- 10.24.8 Analysis of Enterprise Management Advantages and Disadvantages
- 10.24.9 Analysis of Enterprise Latest Development Trend

10.25 Management Analysis of Tianjin United Tire & Rubber International Co., Ltd.

- 10.25.1 Brief Analysis of Enterprise Development
- 10.25.2 Analysis of Production and Marketing Capability
- 10.25.3 Analysis of Enterprise Debt-paying Ability
- 10.25.4 Analysis of Enterprise Operational Capability
- 10.25.5 Analysis of Enterprise Profitability
- 10.25.6 Analysis of Enterprise Development Capability
- 10.25.7 Enterprise Product Structure and New Product Trend
- 10.25.8 Analysis of Enterprise Marketing Channels and Networks
- 10.25.9 Analysis of Enterprise Management Advantages and Disadvantages
- 10.25.10 Analysis of Enterprise Latest Development Trend

10.26 Management Analysis of Xinjiang Kunlun Tyre Co., Ltd.

- 10.26.1 Brief Analysis of Enterprise Development
- 10.26.2 Analysis of Production and Marketing Capability
- 10.26.3 Analysis of Enterprise Debt-paying Ability
- 10.26.4 Analysis of Enterprise Operational Capability
- 10.26.5 Analysis of Enterprise Profitability
- 10.26.6 Analysis of Enterprise Development Capability
- 10.26.7 Analysis of Enterprise Organization Structure
- 10.26.8 Enterprise Product Structure and New Product Trend
- 10.26.9 Analysis of Enterprise Marketing Channels and Networks
- 10.26.10 Analysis of Enterprise Management Advantages and Disadvantages

10.27 Management Analysis of Marangoni (Shanghai) Co., Ltd.

- 10.27.1 Brief Analysis of Enterprise Development
- 10.27.2 Analysis of Enterprise's Major Business
- 10.27.3 Analysis of Enterprise Marketing Channels and Networks
- 10.27.4 Analysis of Enterprise Management Advantages and Disadvantages

10.28 Management Analysis of Chia XinDu Sanyi Tire Retread Company

- 10.28.1 Brief Analysis of Enterprise Development
- 10.28.2 Analysis of Production and Marketing Capability
- 10.28.3 Analysis of Enterprise Debt-paying Ability
- 10.28.4 Analysis of Enterprise Operational Capability
- 10.28.5 Analysis of Enterprise Profitability
- 10.28.6 Analysis of Enterprise Development Capability
- 10.28.7 Enterprise Product Structure and New Product Trend
- 10.28.8 Analysis of Enterprise Marketing Channels and Networks
- 10.28.9 Analysis of Enterprise Management Advantages and Disadvantages

10.29 Management Analysis of Jiangsu Yisheng Investment Group Co., Ltd.

- 10.29.1 Brief Analysis of Enterprise Development
- 10.29.2 Analysis of Enterprise's Major Business
- 10.29.3 Enterprise Product Structure and New Product Trend
- 10.29.4 Analysis of Enterprise Marketing Channels and Networks
- 10.29.5 Analysis of Enterprise Management Advantages and Disadvantages 10.30 Management Analysis of Chongqing Chaoke Industry Development Co., Ltd.
 - 10.30.1 Brief Analysis of Enterprise Development
 - 10.30.2 Analysis of Production and Marketing Capability

- 10.30.3 Analysis of Enterprise Debt-paying Ability
- 10.30.4 Analysis of Enterprise Operational Capability
- 10.30.5 Analysis of Enterprise Profitability
- 10.30.6 Analysis of Enterprise Development Capability
- 10.30.7 Enterprise Product Structure and New Product Trend
- 10.30.8 Analysis of Enterprise Marketing Channels and Networks
- 10.30.9 Analysis of Enterprise Management Advantages and Disadvantages

Chapter 11: Trend Analysis and Forecast of Tire Industry

11.1 Development Trend of China Tire Market

- 11.1.1 Development Trend of China Tire Market
- 11.1.2 Prospects Forecast of China Tire Market

11.2 Investment Characteristics of Tire Industry

- 11.2.1 Analysis of Industry Entry Barriers
- 11.2.2 Analysis of Profitability Modes
- 11.2.3 Analysis of Profitability Factors

11.3 Investment Risks of China Tire Industry

- 11.3.1 Industry Policy Risk
- 11.3.2 Industry Technology Risk
- 11.3.3 Industry Supply Risk
- 11.3.4 Industry Macro Economic Fluctuation Risk
- 11.3.5 Relevant Industries Risk
- 11.3.6 Industry Product Structure Risk
- 11.3.7 Risk of Enterprise Production Scale and Ownership
- 11.3.8 others risks for the Industry

11.4 Investment Suggestions of China Tire Industry

- 11.4.1 Investment Status of Tire Industry
- 11.4.2 Major Investment Suggestions of Tire Industry

如需了解报告详细内容,请直接致电前瞻客服中心。

全国免费服务热线: 400-068-7188 0755-82925195 82925295 83586158

或发电子邮件: service@qianzhan.com

或登录网站: https://bg.qianzhan.com/

我们会竭诚为您服务!