

China Quality Inspection Industry Development Prospects and Investment Forecast Report, 2013–2017

目 录

CONTENTS

Chapter 1: Overview of Quality Inspection Industry

1.1 Delimitation of Quality Inspection Industry

1.1.1 Definition of Quality Inspection Industry

1.1.2 Classification of Quality Inspection Industry

1.2 Background of Quality Inspection Industry

1.2.1 Generation of Quality Inspection Industry

1.2.2 Participants of Quality Inspection Market

1.3 Feature Analysis of Quality Inspection Industry

1.3.1 Industry Entry Barrier

1.3.2 Industry Operation Mode

1.3.3 Industry Regional Features

1.3.4 Industry Seasonality Features

1.4 Industrial Chain Analysis of Quality Inspection Industry

Chapter 2: Development Environment of Quality Inspection Industry

2.1 Analysis of Industry Policy Environment

2.1.1 Industry Management System

(1) Industry Management Departments

(2) Industry Management Associations

2.1.2 Industry Policies and Regulations

(1) Policy and Regulation System

(2) Major Laws and Regulations

(3) Major Industry Policies

2.1.3 Quality Development Planning

2.2 Analysis of Industry Economic Environment

2.2.1 International Economic Environment

(1) International Economic Environment

(2) International Economic Prospects

2.2.2 Domestic Economic Environment

(1) GDP Growth Situation

(2) Manufacturing Development Status

(3) Resident Income Situation

(4) Foreign Trading Situation

2.3 Analysis of Industry Technology Environment

2.3.1 Measures for the Examination of Standards of Measurement

2.3.2 Technical Level of Quality Inspection

2.3.3 New Progress of Quality Inspection Technologies

2.4 Analysis of Industry Social Environment

Chapter 3: Development Analysis of Global Quality Inspection Industry

3.1 Development Analysis of Global Quality Inspection Industry

3.1.1 Development Overview of Global Quality Inspection Industry

3.1.2 Market Size of Global Quality Inspection Industry

3.1.3 Competitive Landscape of Global Quality Inspection Industry

3.2 Development Analysis of Leading Global Inspection Enterprises

3.2.1 SGS (Société Générale de Surveillance Holding S.A.)

(1) Development Profile

(2) Analysis of Major Business

(3) Analysis of Market Position

(4) Analysis of Operational Situation

1) Enterprise Overall Operational Fruits

- 2) Business Income of All Inspection Fields
 - 3) Region Distribution of Inspection Business
 - (5) Latest Development Trend
3. 2. 2 BV (Bureau Veritas)
- (1) Development Profile
 - (2) Analysis of Major Business
 - (3) Analysis of Market Position
 - (4) Analysis of Operational Situation
 - 1) Enterprise Overall Operational Fruits
 - 2) Business Income of All Inspection Fields
 - 3) Region Distribution of Inspection Business
 - (5) Latest Development Trend
3. 2. 3 UL (Underwriter Laboratories Inc.)
- (1) Development Profile
 - (2) Analysis of Major Business
 - (3) Analysis of Market Position
 - (4) Analysis of Operational Situation
 - 1) Enterprise Overall Operational Fruits
 - 2) Business Income of All Inspection Fields
 - 3) Region Distribution of Inspection Business
 - (5) Latest Development Trend
3. 2. 4 Intertek
- (1) Development Profile
 - (2) Analysis of Major Business
 - (3) Analysis of Market Position
 - (4) Analysis of Operational Situation
 - 1) Enterprise Overall Operational Fruits
 - 2) Business Income of All Inspection Fields
 - 3) Region Distribution of Inspection Business
 - (5) Latest Development Trend
3. 2. 5 The TÜV Rheinland (TüV)
- (1) Development Profile
 - (2) Analysis of Major Business
 - (3) Analysis of Market Position
 - (4) Analysis of Operational Situation
 - (5) Latest Development Trend

Chapter 4: Development Analysis of China Quality Inspection Industry

4. 1 Development Overview of China Quality Inspection Industry
- 4. 1. 1 Development History of China Quality Inspection Industry
 - 4. 1. 2 Development Features of China Quality Inspection Industry
 - 4. 1. 3 Influencing Factors of China Quality Inspection Industry
 - (1) Advantages Affecting the Development of Industry
 - (2) Disadvantages Affecting the Development of Industry
4. 2 Operational Situation of China Quality Inspection Industry
- 4. 2. 1 Development Size of Quality Inspection Industry
 - (1) Overall Size of Quality Inspection Industry
 - (2) Volume of Domestic Quality Inspection Business
 - (3) Volume of Foreign Quality Inspection Business
 - 4. 2. 2 District Distribution of Quality Inspection Industry
 - (1) Quality Inspection Business in South China
 - (2) Quality Inspection Business in East China
 - (3) Quality Inspection Business in Central China
 - (4) Quality Inspection Business in Southwest China
 - (5) Quality Inspection Business in Northeast/North China
 - 4. 2. 3 Operational Benefits of Quality Inspection Industry
4. 3 Analysis of Development Status of China Third-party Testing Industry
- 4. 3. 1 Development Overview of China Third-party Testing Industry
 - 4. 3. 2 Market Size of China Third-party Testing Institutions
 - (1) Market Volume of Domestic Testing Business

- (2) Market Volume of Foreign Testing Business
 - 4.3.3 Advantages Analysis of Third-party Testing Institutions
 - (1) Features of Third-party Testing Business
 - (2) Major Advantages of Third-party Testing Business
 - 1) Advantages Comparing to That of Enterprise Internal Testing
 - 2) Advantages Comparing to That of Governmental Institutions Testing
 - 4.3.4 Development Trend of Third-party Institutions
- 4.4 Development Trend of China Quality Inspection Industry**
- 4.4.1 Gradual Expanding Fields for Quality Inspection Fields
 - 4.4.2 Breakthrough of Quality Inspection Measures
 - 4.4.3 “One-stop” Quality Testing Service

Chapter 5: Competition Status of China Quality Inspection Industry

- 5.1 Volume and Structure of Quality Inspection Institutions**
 - 5.1.1 Quantity Size of Quality Inspection Institutions
 - 5.1.2 Industry Distribution of Quality Inspection Institutions
 - 5.1.3 Size Structure of Quality Inspection Institutions
 - 5.1.4 Regional Distribution of Quality Inspection Institutions
- 5.2 Competition Analysis of Multinationals in China**
 - 5.2.1 Competition Analysis of SGS in China
 - 5.2.2 Competition Analysis of BV in China
 - 5.2.3 Competition Analysis of UL in China
 - 5.2.4 Competition Analysis of Intertek in China
 - 5.2.5 Competition Analysis of TÜV in China
- 5.3 Competition Among Different Kinds of Quality Inspection Institutions**
 - 5.3.1 Analysis of State-owned Measurement Quality Inspection Institutions
 - (1) Operational Situation of Quality Inspection Business
 - (2) Operational Advantages and Disadvantages of Quality Inspection Business
 - 5.3.2 Analysis of Foreign Measurement Quality Inspection Institutions
 - (1) Operational Situation of Quality Inspection Business
 - (2) Operational Advantages and Disadvantages of Quality Inspection Business
 - 5.3.3 Analysis of Private Measurement Quality Inspection Institutions
 - (1) Operational Situation of Quality Inspection Business
 - (2) Operational Advantages and Disadvantages of Quality Inspection Business
 - 5.3.4 Analysis of Professional Measurement Quality Inspection Institutions
 - (1) Operational Situation of Quality Inspection Business
 - (2) Operational Advantages and Disadvantages of Quality Inspection Business
- 5.4 Five Forces Model Analysis of Quality Inspection Industry**
 - 5.4.1 Competition Among Current Competitors
 - 5.4.2 Analysis of Potential Entrants
 - 5.4.3 Analysis of Threat of Substitutes
 - 5.4.4 Analysis of Supply Bargaining Power
 - 5.4.5 Analysis of Downstream Customers Bargaining Power
- 5.5 M&A Analysis of Quality Inspection Industry**
 - 5.5.1 M&A Tendency of Quality Inspection Industry
 - 5.5.2 M&A Features of Quality Inspection Industry
 - 5.5.3 M&A Trend of Quality Inspection Industry
- 5.6 Marketing Strategies Analysis of Quality Inspection Industry**
 - 5.6.1 Strategy for Market Positioning
 - 5.6.2 Strategy for Product Price
 - 5.6.3 Strategy for Product Combination
 - 5.6.4 Strategy for Emotional Service

Chapter 6: Downstream Demand Analysis of Quality Inspection Industry

- 6.1 Customer Demand Analysis of Quality Inspection Industry**
 - 6.1.1 Analysis of Industry Customer Demand
 - (1) Analysis of Customer Direct Demand
 - (2) Analysis of Customer Indirect Demand
 - 6.1.2 Demand Analysis of Quality Inspection for Food
 - (1) Analysis of China's Food Safety Conditions
 - 1) Development Status of Food Industry

- 2) Safety Conditions of Food Quality
 - (2) Management System and Laws/Regulations of Food Safety
 - 1) Management System of Food Safety
 - 2) Laws and Regulations of Food Safety
 - 3) Major Standards of Food Safety
 - (3) Size of Food Quality Inspection Institutions
 - (4) Analysis of Food Quality Inspection Demand
 - (5) Major Problems in Food Inspection System
- 6.1.3 Analysis of Agricultural Products Quality Inspection Demand
- (1) Development Status of Agricultural Product Market
 - 1) Agricultural Product Market
 - 2) Import and Export of Agricultural Product
 - (2) Safety Management System and Laws/Regulations of Agricultural Products
 - 1) Safety Management of Agricultural Products
 - 2) Laws/Regulation and Standards
 - (3) Agricultural Product Quality Safety Situation
 - (4) Size of Agricultural Quality Inspection Institutions
 - (5) Demand Analysis of Agricultural Quality Inspection Institutions
- 6.1.4 Demand Analysis of Pharmaceutical Product Quality Inspection
- (1) Development Analysis of Pharmaceutical Industry
 - (2) Quality Laws and Regulations of Drugs
 - (3) Drug Quality Safety Conditions
 - (4) Analysis of Pharmaceutical Quality Inspection Demand
- 6.1.5 Analysis of Quality Inspection Demand of Environment Quality
- (1) Analysis of Environment Quality Status
 - 1) National Environment Conditions
 - 2) Indoor Environment Conditions
 - (2) Major Standards for Environment Quality
 - 1) Standards and Regulations for Environment Quality
 - 2) Standards and Regulations for Indoor Environment
 - (3) Analysis of Environment Inspection Demand
 - 1) Inspection Demand for Outdoor Environment
 - 2) Inspection Demand for Indoor Environment
- 6.2 Analysis of Quality Inspection Demand for Consumer Goods**
- 6.2.1 Analysis of Quality Inspection Demand for Baby Suppliers
- (1) Development Status of Baby Suppliers
 - 1) Development Status of Toy Industry
 - 2) Market Status of Infant Food
 - 3) Market Status of Baby Daily Necessities
 - 4) Market Status of Infant Clothing
 - (2) Quality Safety Standards for Baby Suppliers
 - (3) Quality Conditions Analysis of Baby Suppliers
- 6.2.2 Analysis of Quality Inspection Demand for Textile, Leather Products and Shoes
- (1) Development of Textile, Leather and Shoe Industries
 - 1) Development Status of Textile Industry
 - 2) Development Status of Leather Industry
 - 3) Development Status of Shoe Industry
 - (2) Quality Standards of Textile, Leather and Shoes
 - 1) Quality Status of Textile, Leather and Shoes
 - 2) Inspection Demand for Textile, Leather and Shoes
- 6.2.3 Analysis of Quality Inspection Demand for Household Home Appliance
- (1) Development Status of Home Appliance Industry
 - (2) Quality Standards for Home Appliances
 - (3) Home Appliance Quality Safety Conditions
 - (4) Analysis of Home Quality Inspection Demand
 - (5) Challenges Home Quality Inspection Industry
 - 1) External Challenges the Industry Facing
 - 2) Internal Challenges the Industry Facing
- 6.2.4 Analysis of Quality Inspection Demand for Furniture

- (1) Development Status of Furniture Industry
- (2) Industry Standard for Furniture
- (3) Furniture Quality Safety Conditions
- (4) Analysis of Furniture Inspection Demand
 - 1) Importance of Furniture Inspection
 - 2) Demand and Status of Furniture Inspection
- 6.2.5 Analysis of Quality Inspection Demand for Automobile
 - (1) Development Status of Automobile Industry
 - 1) Automobile Production and Marketing Volume
 - 2) Automobile Inventory
 - (2) Automobile Quality Safety Standards
 - (3) Analysis of Automobile Quality Inspection Demand
 - 1) Origin of Automobile Quality Inspection
 - 2) Projects of Automobile Quality Inspection
 - 3) Demand of Automobile Quality Inspection
- 6.2.6 Analysis of Quality Inspection Demand for Jewelry
 - (1) Status of Jewelry Industry
 - (2) Quality Standards for Jewelry
 - (3) Quality Status of Jewelry
 - (4) Analysis of Jewelry Quality Inspection Demand
- 6.3 Analysis of Quality Inspection Demand for Industrial Products**
 - 6.3.1 Analysis of Quality Inspection Demand for Oil and Gases
 - (1) Market Status of Oil and Gases
 - (2) Standards and Quality of Oil and Gases
 - (3) Oil and Gases Quality Inspection Demand
 - 6.3.2 Analysis of Quality Inspection Demand for Industrial Materials
 - (1) Market Status of Industrial Materials
 - (2) Quality Standards for Industrial Materials
 - (3) Industrial Materials Quality Inspection Demand
 - 6.3.3 Analysis of Quality Inspection Demand for Mineral Products
 - (1) Market Status of Mineral Products
 - (2) Quality Standards for Mineral Products
 - (3) Mineral Products Quality Inspection Demand
 - 6.3.4 Analysis of Quality Inspection Demand for Chemical Products
 - (1) Market Status of Chemical Products
 - (2) Quality Standards for Chemical Products
 - (3) Chemical Products Quality Inspection Demand
 - 6.3.5 Analysis of Quality Inspection Demand for Electrical Products
 - (1) Development Status of Electrical Products Industry
 - 1) Development Status of Electricity Industry
 - 2) Status of Low-voltage Electrical Products Industry
 - 3) Status of High-voltage Electrical Products Industry
 - (2) Requirements for Electrical Products Performance
 - (3) Management System of Electrical Products' Quality
 - (4) Electrical Products Quality Inspection Demand
 - (5) Market Capacity of Electrical Products Quality Inspection
 - (6) Market Pattern of Electrical Products Quality Inspection
 - 6.3.6 Analysis of Quality Inspection Demand for Instruments and Meters
 - (1) Status of Instruments and Meters Industry
 - (2) Requirements for Instruments and Meters Performance
 - (3) Instruments and Meters Quality Inspection Demand
 - 6.3.7 Analysis of Quality Inspection Demand for Special Equipment
 - (1) Status of Special Equipment Industry
 - (2) Requirements for Special Equipment Performance
 - (3) Special Equipment Quality Inspection Demand
 - 6.3.8 Analysis of Quality Inspection Demand for Other Industrial Products
- 6.4 Analysis of Quality Inspection Demand for Construction Engineering**
 - 6.4.1 Development Status of Construction Engineering Industry
 - (1) Size of Fixed Asset Investment

- (2) Output Value Growth of Construction Industry
- 6.4.2 Analysis of Quality Inspection Demand for Construction Engineering
 - (1) Development History of Construction Engineering Quality Inspection
 - (2) Major Features of Construction Engineering Quality Inspection
 - (3) Demand Trend of Construction Engineering Quality Inspection
- 6.5 Analysis of Quality Inspection Demand for Trading Assurance**
 - 6.5.1 China Foreign Trading Situation
 - (1) Overall Size of Foreign Trading
 - (2) Regional Distribution of Import/Export Products
 - 6.5.2 Trading Assurance Quality Inspection Demand
 - (1) Standards and Regulations for Foreign Import Products
 - (2) Analysis of Quality Inspection Demand for Trading Assurance

如需了解报告详细内容，请直接致电前瞻客服中心。

全国免费服务热线：400-068-7188 0755-82925195 82925295 83586158

或发电子邮件：service@qianzhan.com

或登录网站：<https://bg.qianzhan.com/>

我们会竭诚为您服务！