

China E-learning Industry Market Prospects and Investment Forecast Report, 2013–2017

目 录

CONTENTS

Chapter 1: Analysis of Development Background of China E-learning Industry

1.1 Definition of E-learning

1.1.1 Definition and Classification of E-learning

- (1) Definition of E-learning
- (2) Classification of E-learning

1.1.2 Comparison between E-learning and Other Education Forms

- (1) Comparison between E-learning and Distance Education
- (2) Comparison between E-learning and Adult Education/Self-learning Education

1.1.3 Features and Advantages for E-learning

- (1) Features for E-learning
- (2) Advantages for E-learning

1.2 Analysis of Attributes of E-learning Industry

1.2.1 Life Cycle E-learning Industry Stays in

1.2.2 Reaction of E-learning Industry on Economic Cycle

1.3 Research Unit and Method of this Report

1.3.1 Introduction to Research Unit

1.3.2 Overview of Research Method

Chapter 2: Development Status and Experiential Learning of International E-learning

2.1 Development Overview of Global E-learning

2.1.1 Technical Standards for International E-learning

2.1.2 Development Status of Global E-learning

2.2 Analysis of Development of US E-learning

2.2.1 Overview of US E-learning

- (1) Goal for E-learning
 - (2) Subject of E-learning
 - (3) Content of E-learning
 - (4) Way and Approach to E-learning
 - (5) Conditions of E-learning Resource
- ###### 2.2.2 Development Status of US E-learning
- (1) Size of US E-learning
 - (2) Types of School Providing E-learning
 - (3) US E-learning Status
- ###### 2.2.3 Analysis of Conditions for Formation and Development of US E-learning
- (1) Tremendous Technology Boost Provides Technology Prerequisite
 - (2) Equal and Free Concept Provides Ideological Implication
 - (3) Vigorous Economic Development Provides Material Basis
 - (4) Constantly Preferred Policies Provide Development Opportunity
- ###### 2.2.4 Enlightenment and Lesson Learned from US E-learning

2.3 Analysis of Development of UK E-learning

2.3.1 Development Overview of UK E-learning

- (1) Research Overview of UK E-learning
- (2) Operation of UK E-learning
- (3) Case Study of UK E-learning

2.3.2 Development Status of UK E-learning

2.3.3 Enlightenment Learned from UK E-learning

2.4 Analysis of Development of South Korea E-learning

2.4.1 Development Overview of Korea E-learning

- (1) South Korea E-learning Status
- (2) Successful Case Study of South Korea E-learning

2.4.2 Enlightenment Learned from South Korea E-learning

Chapter 3: Development Status and Prospects Forecast of China E-learning**3.1 Analysis of Development Environment for E-learning**

- 3.1.1 Analysis of Policy Environment for Development of E-learning
 - (1) Governmental Supervision on E-learning
 - (2) Major Policies and Laws & Regulations Related to E-learning
 - (3) Analysis of Surveillance on E-learning
- 3.1.2 Analysis of User Environment for Development of E-learning
 - (1) Internet Users in China
 - (2) A Main Part of China's Internet Users - Student
- 3.1.3 Analysis of Economic Environment for Development of E-learning
 - (1) International Economic Trend and Forecast
 - (2) Domestic Economic Trend and Forecast
- 3.1.4 Analysis of Social Environment for Development of E-learning
 - (1) Analysis of School Environment
 - (2) Changes of Recognition on E-learning
- 3.1.5 Analysis of Technology Environment for Development of E-learning

3.2 Overall Development Information of E-learning

- 3.2.1 Development Overview of E-learning
- 3.2.2 Analysis of Development Size of E-learning
 - (1) Analysis of Market Size of E-learning
 - (2) Analysis of Users for E-learning
- 3.2.3 Analysis of Competitive Landscape for E-learning
- 3.2.4 Problems in E-learning Market
 - (1) Analysis of Problems in the Development of E-learning
 - (2) Problems Impeding Current Development of E-learning
- 3.2.5 Suggestions for Boosting Development of E-learning
 - (1) Government Increases Investment in E-learning
 - (2) Appropriately Adjust Structure of E-learning
 - (3) Enhance Cooperation between E-learning Colleges

3.3 Development Trend and Prospects Forecast for E-learning

- 3.3.1 Analysis of Development Trend for E-learning
- 3.3.2 Development Prospects Forecast for E-learning

Chapter 4: Development Status and Prospects Forecast of E-learning in Primary and Secondary Education**4.1 Analysis of Comparison among E-learning in Primary and Secondary Education in Advanced Countries**

- 4.1.1 Development Status of E-learning in Primary and Secondary Education in Advanced Countries
 - (1) E-learning in Primary and Secondary Education in US
 - (2) E-learning in Primary and Secondary Education in UK
 - (3) E-learning in Primary and Secondary Education in Japan
- 4.1.2 Features of E-learning in Primary and Secondary Education in Advanced Countries
 - (1) Focus on Infrastructure Construction
 - (2) Attach Importance to Develop Network Information Resource
 - (3) Tightly Combination of School, Government and Educational Institution
- 4.1.3 Enlightenment of E-learning in Primary and Secondary Education in Advanced Countries on

China

4.2 Status and Construction of E-learning in Primary and Secondary Education in China

- 4.2.1 Status of E-learning in Primary and Secondary Education
- 4.2.2 Construction of E-learning in Primary and Secondary Education
 - (1) General Forms of Network Resource Construction for Primary and Secondary School
 - (2) Problems in Network Resource Construction for Primary and Secondary School
 - (3) Level Model for Network Resource Construction for Primary and Secondary School
 - (4) Development Trend for Network Resource Construction for Primary and Secondary School

4.3 Development Status and Prospects of E-learning in Primary and Secondary Education in China

- 4.3.1 Development Status of E-learning in Primary and Secondary Education
 - (1) Positioning of E-learning in Primary and Secondary Education
 - (2) Status of E-learning in Primary and Secondary Education
 - (3) Financing Size of E-learning in Primary and Secondary Education
- 4.3.2 Problems and Suggestions of E-learning in Primary and Secondary Education

- (1) Problems in E-learning in Primary and Secondary Education
- (2) Suggestions for E-learning in Primary and Secondary Education
- 4.3.3 Prospects Forecast for Development of E-learning in Primary and Secondary Education
 - (1) Development Trend for E-learning in Primary and Secondary Education
 - (2) Development Potential for E-learning in Primary and Secondary Education

Chapter 5: Development Status and Prospects Forecast for E-learning in Higher Education

5.1 Analysis of Comparison among Development of E-learning in Higher Education in Advanced Countries

- 5.1.1 Development Overview of E-learning in Higher Education in Developed Countries
 - (1) US E-learning in Higher Education
 - (2) UK E-learning in Higher Education
- 5.1.2 Analysis of Comparison between China and US/UK E-learning in Higher Education
- 5.1.3 Enlightenment of E-learning in Higher Education in Advanced Countries on China

5.2 Development Status and Trend of China E-learning in Higher Education

- 5.2.1 Analysis of Development Environment for E-learning in Higher Education
 - (1) Policy Environment for E-learning in Higher Education
 - (2) Development Size of E-learning in Higher Education
- 5.2.2 Development Status of E-learning in Higher Education
 - (1) Positioning of E-learning in Higher Education
 - (2) Operation of E-learning in Higher Education
 - (3) Difference between Theory and Practice in Aspect of E-learning in Higher Education
- 5.2.3 Problems and Suggestions of E-learning in Higher Education
 - (1) Restraint Factors of E-learning in Higher Education
 - (2) Problems in E-learning in Higher Education
 - (3) Strategies for Development of E-learning in Higher Education
- 5.2.4 Prospects Forecast for Development of E-learning in Higher Education

5.3 Analysis of Development of Sub-industries in China E-learning in Higher Education

- 5.3.1 Analysis of Development of E-learning in Higher Education in Ordinary Universities and Colleges
 - (1) E-learning in Ordinary US Universities and Colleges and its Enlightenment
 - (2) Necessity for Developing E-learning in Ordinary Universities and Colleges and Enlightenment
 - (3) Implementation Status of E-learning in Ordinary Universities and Colleges and Enlightenment
- 5.3.2 Analysis of Development of E-learning in Higher Vocational Colleges
 - (1) Application of E-learning in Higher Vocational Colleges
 - (2) Necessity for Developing E-learning in Higher Vocational Colleges
 - (3) Environment Model for E-learning in Higher Vocational Colleges
 - (4) Construction Principles of E-learning in Higher Vocational Colleges
 - (5) Teaching Organizations for E-learning in Higher Vocational Colleges

Chapter 6: Development Status and Trend of Other E-learning Market Segments

6.1 Development Status and Trend of E-learning in Early Childhood Education

- 6.1.1 Development Status of E-learning in Early Childhood Education
 - (1) Impact of Network on Child's Education
 - (2) Application of E-learning in Early Childhood Education
 - (3) Features of E-learning in Early Childhood Education
 - (4) Role Transition of Pre-school Teacher in Information Age
 - (5) Suggestions for Pre-school Teacher in Information Age
- 6.1.2 Development Trend for E-learning in Early Childhood Education
- 6.1.3 Case Study of E-learning in Early Childhood Education
 - (1) Oladao.com Online Education for Kids
 - (2) Yibei.com Online Education for Kids

6.2 Development Status and Trend of Corporate E-learning

- 6.2.1 Development Status of Corporate E-learning
 - (1) Application of Corporate E-learning
 - (2) Advantages for Corporate E-learning
 - (3) Division of Labor for Corporate E-learning
 - (4) Status of Corporate E-learning
 - (5) Competition in E-learning Industry
- 6.2.2 Development Trend for Corporate E-learning
 - (1) Develop towards Enterprise Application in Depth and Breath
 - (2) Expand from Central Cities to Second- and Third-tiers Cities

- (3) Expand from Hi-tech Industries to Traditional Industries
- 6.2.3 Case Study: E-learning in LG Electronics (China) Co., Ltd.

6.3 Development Status and Trend of Vocation and Certification Training

- 6.3.1 Development Status of Vocation and Certification Training
 - (1) Overview of Vocation and Certification Training
 - (2) Business Model for Vocation and Certification Training
 - (3) Features of Vocation and Certification Training Market
 - (4) Competitive Model for Vocation and Certification Training
- 6.3.2 Development Trend for Vocation and Certification Training
- 6.3.3 Case Study of China Distance Education Holdings Limited and Global Education & Technology

Group Limited

Chapter 7: Analysis of Major Universities and Colleges for Carrying out E-learning in China

7.1 Overall Development Information of E-learning in Universities and Colleges

7.2 Analysis of Major Universities and Colleges for Carrying out E-learning in China

- 7.2.1 E-learning College of Dongbei University of Finance and Economics
 - (1) E-learning School Profile
 - (2) E-learning Teaching Model
 - (3) E-learning Level of Enrollment and Majors
 - (4) E-learning Schooling System and Educational Degree
 - (5) E-learning Curriculum
 - (6) E-learning Fees
 - (7) E-learning Administration System
- 7.2.2 School of Distance Learning, Peking University
 - (1) E-learning School Profile
 - (2) E-learning Teaching Model
 - (3) E-learning Level of Enrollment and Majors
 - (4) E-learning Schooling System and Educational Degree
 - (5) E-learning Curriculum
 - (6) E-learning Fees
 - (7) E-learning Administration System
- 7.2.3 The Open University of China
 - (1) E-learning School Profile
 - (2) E-learning Teaching Model
 - (3) E-learning Level of Enrollment and Majors
 - (4) E-learning Schooling System and Educational Degree
 - (5) E-learning Curriculum
 - (6) E-learning Fees
 - (7) E-learning Administration System
- 7.2.4 E-learning College of Southwestern University of Finance and Economics
 - (1) E-learning School Profile
 - (2) E-learning Teaching Model
 - (3) E-learning Level of Enrollment and Majors
 - (4) E-learning Schooling System and Educational Degree
 - (5) E-learning Curriculum
 - (6) E-learning Fees
 - (7) E-learning Administration System
- 7.2.5 E-learning College of East China Normal University
 - (1) E-learning School Profile
 - (2) E-learning Teaching Model
 - (3) E-learning Level of Enrollment and Majors
 - (4) E-learning Schooling System and Educational Degree
 - (5) E-learning Curriculum
 - (6) E-learning Fees
 - (7) E-learning Administration System
- 7.2.6 E-learning College of Wuhan University
 - (1) E-learning School Profile
 - (2) E-learning Teaching Model
 - (3) E-learning Level of Enrollment and Majors

- (4) E-learning Schooling System and Educational Degree
 - (5) E-learning Curriculum
 - (6) E-learning Fees
 - (7) E-learning Administration System
- 7.2.7 E-learning College of Dalian University of Technology
- (1) E-learning School Profile
 - (2) E-learning Teaching Model
 - (3) E-learning Level of Enrollment and Majors
 - (4) E-learning Schooling System and Educational Degree
 - (5) E-learning Curriculum
 - (6) E-learning Fees
 - (7) E-learning Administration System

如需了解报告详细内容，请直接致电前瞻客服中心。

全国免费服务热线：400-068-7188 0755-82925195 82925295 83586158

或发电子邮件：service@qianzhan.com

或登录网站：<https://bg.qianzhan.com/>

我们会竭诚为您服务！