# China Accounting Firm Indepth Research and Investment Strategic Planning Report, 2013-2017

## 目 录

#### **CONTENTS**

## Chapter 1: Development Overview of China Accounting Firm

## 1.1 Relevant Overview of Accounting Firm

- 1.1.1 Definition of Accounting Firm
- 1.1.2 Business Range of Accounting Firm
- 1.1.3 Major Researching Method of this Report
- 1.1.4 Interpretation of the Professional Terms in this Report

#### 1.2 Establishing Requirements of Accounting Firm

- 1.2.1 Establishing Requirements of Partnership Accounting Firm
- 1.2.2 Establishing Requirements of Limited-liability Accounting Firm
- 1.2.3 Requirements of Shareholders and Partners

#### 1.3 Development Status of Accounting Firm System

- 1.3.1 Comparison of Partnership and Limited-liability
- 1.3.2 Other Establishing Forms of Accounting Firm

### 1.4 Policy Environment of Accounting Firm Industry

- 1.4.1 Laws and Regulations of Accounting Firm Industry
- 1.4.2 Regulations of Accounting Firm Industry
- 1.4.3 Tax Policy of Accounting Firm Industry

## 1.5 Economic Environment of Accounting Firm Industry

- 1.5.1 Analysis of China GDP Growth
- 1.5.2 Analysis of Industrial Economic Growth
- 1.5.3 Commercial Activity Index of Non-manufacturing Industry
- 1.5.4 Comparison of the GDP Growth Rate and the Revenue Growth Rate of Accounting Firm Industry

## Chapter 2: Market Analysis and Highlights of International Accounting Firm

## 2.1 Competitive Structure of International Accounting Firm

- 2.1.1 Development Overview of International Accounting Firm Industry
- 2.1.2 Revenue Concentration Degree of International Accounting Firm

## 2.2 Development of Accounting Firm Industry in America

- 2.2.1 Organization Form and the Tax Policy to Accounting Firm in America
  - (1) Sole-proprietorship Accounting Firm
  - (2) General Partnership Accounting Firm
  - (3) LLP Accounting Firm
  - (4) LLC Accounting Firm
  - (5) Specialized-service Accounting Firm
  - (6) Incorporated Accounting Firm
- 2.2.2 Suggestions to Select the Organization Form of Accounting Firm
- 2.2.3 Overall Operation of Accounting Firm in America
- 2.2.4 Competition Status of Accounting Firm in America
- 2.2.5 Development of the Segment Business of Accounting Firm in America
- 2.2.6 Regional Competitive Structure of Accounting Firm in America
- 2.2.7 Latest Development Trend of Accounting Firm in America

## 2.3 Internal System of PWC, KPMG, DTT and EY

- 2.3.1 Comparison of the Audit Risk Assessment Model of PWC, KPMG, DTT and EY
  - (1) Purpose of Risk Assessment
  - (2) Range of Risk Assessment
  - (3) Risk Assessment Progress to Audit Plan Phrase
  - (4) Implementation of Risk Assessment Methods
  - (5) Evidence Obtaining of Risk Assessment
- 2.3.2 Salary System of PWC, KPMG, DTT and EY
  - (1) Salary Composition of PWC, KPMG, DTT and EY

- (2) Salary Comparison of PWC, KPMG, DTT and EY
- (3) Experiences of PWC, KPMG, DTT and EY for Reference

#### 2.4 Expansion of International Leading Accounting Firm

- 2.4.1 Expansion Motivation of PWC, KPMG, DTT and EY
- 2.4.2 Expansion Motivation of Other Accounting Firm
- 2.4.3 Expansion Motivation Summary of Accounting Firm

#### 2.5 Internationalization Model of Leading Accounting Firm in the World

- 2.5.1 Expansion Model of PWC, KPMG, DTT and EY
- 2.5.2 Expansion Model of Other Accounting Firm
- 2.5.3 Expansion Model Summary of Accounting Firm

### 2.6 Expansion Experiences of International Accounting Firm

- 2.6.1 Development Experiences of International Accounting Firm
- 2.6.2 International Environment of China Accounting Firm
- 2.6.3 Internationalization Limitation of China Accounting Firm
- 2.6.4 Suggestions of Internationalization Strategy to China Accounting Firm

## Chapter 3: Market Research of China Accounting Firm

#### 3.1 Development Overview of China Accounting Firm

- 3.1.1 Development Progress of Accounting Firm
- 3.1.2 Development Scale of Accounting Firm
  - (1) Amount and Development Scale of Accounting Firm
  - (2) Employee Scale of Accounting Firm
- 3.1.3 Customer Group of Accounting Firm
- 3.1.4 Customers' Industrial Distribution of Accounting Firm
- 3.1.5 Price Competition Status of Accounting Firm

#### 3.2 Core Competitiveness of Accounting Firm

- 3.2.1 Five Forces Analysis on Accounting Firm
  - (1) Potential Entrants' Threat of Accounting Firm
  - (2) Bargaining Capability to Downstream Customers of Accounting Firm
  - (3) Bargaining Capability to Upstream Customers of Accounting Firm
  - (4) Internal Competition of Accounting Firm
  - (5) Replacement Threat of Accounting Firm
  - (6) Summary of Five Forces Analysis of Accounting Firm
- 3.2.2 Suggestions to Improve the Competitiveness of Accounting Firm
- 3.2.3 Ways to Cultivate the Competitiveness of Accounting Firm

## 3.3 Business Benefit of China Accounting Firm

- 3.3.1 Sales Revenue of Accounting Firm Industry
- 3.3.2 Business Profit of Accounting Firm Industry
- 3.3.3 Charging Standards of Accounting Firm
- 3.3.4 Business Cost of Accounting Firm

### 3.4 Competitive Structure of the Same Business of Accounting Firm

- 3.4.1 New Accounting Firm
- 3.4.2 Current Accounting Firm
- 3.4.3 Other Professional Accounting Service Institute

## 3.5 Alternative Competition of Accounting Firm

- 3.5.1 Professional Asset Evaluation Agency
- 3.5.2 Tax Accounting Firm
- 3.5.3 Consulting Company
- 3.5.4 Law Office

## 3.6 Competitive Structure of China Accounting Firm

- 3.6.1 Market Concentration Degree of Accounting Firm
  - (1) Concentration Degree of Business Income
  - (2) Concentration Degree of Employee
  - (3) Regional Concentration Degree of the Corporations
- 3.6.2 Segment Market Competitive Structure of Accounting Firm
  - (1) Segment Business Competitive Structure of Accounting Firm in China
    - 1) Regular Auditing, Restructuring and Merger of State-owned Corporations
    - 2) Corporations Listing in China
    - 3) Audit of Small-sized Corporations in Hong Kong, Macao, Taiwan and Foreign Countries
    - 4) Tax Affair Service, Management Consulting and Responsible Investigation

- 5) Audit of Sole Corporation and Joint Venture of Transnational Corporations in China
- 6) Oversea Listing of China Corporations
- (2) Competitive Advantages and Disadvantages of Accounting Firm in China
- (3) Causing of the Competition Status of Accounting Firm in China
- (4) Competitive Strategy of the Segment Business of Accounting Firm in China
- (5) Development Ways Selection to Accounting Firm in China

#### 3.7 Competitiveness of the Accounting Firm with the Qualification of Securities and Future Goods

- 3.7.1 Development Overview of the Accounting Firm with the Qualification of Securities and Future Goods
  - 3.7.2 Competitiveness of the Accounting Firm with the Qualification of Securities and Future Goods
  - 3.7.3 Competitiveness of Sino-foreign Cooperation Accounting Firm
  - 3.7.4 Competitiveness of China Domestic Capital Accounting Firm

## 3.8 Merger Benefit of Accounting Firm

- 3.8.1 Merger Status of Accounting Firm in China
- 3.8.2 Auditing Fee Comparison of "PWC, KPMG, DTT and EY" and Domestic-capital Accounting Firm
- 3.8.3 Reasons to Improve Auditing Fee Premium of PWC, KPMG, DTT and EY
- 3.8.4 Suggestions to Upgrade the Competitiveness of the Merger Domestic-capital Accounting Firm

#### 3.9 Development of China Certified Public Accountant Industry

- 3.9.1 Development Planning of Certified Public Accountant Industry
  - (1) Development Planning of China Certified Public Accountant Industry (2011-2015)
  - (2) Personal Development Planning of Accounting Industry (2010-2020)
- 3.9.2 Practice Quality of Certified Public Accountants
- 3.9.3 Development Scale of Certified Public Accountant Industry
- 3.9.4 Status Causes of Certified Public Accountant Industry
- 3.9.5 Development Suggestions to Certified Public Accountant Industry

### Chapter 4: Internationalization Development of China Accounting Firm

## 4.1 International Development Environment of China Accounting Firm

- 4.1.1 Analysis of Foreign Investment Environment for China
- 4.1.2 China-ASEAN Trading and the Investment Environment
- 4.1.3 Chinese Foreign Direct Investment

## 4.2 Oversea Expansion of China Accounting Firm

- 4.2.1 Establishment of the Oversea Branch of Accounting Firm
- 4.2.2 Development of the Oversea Business of Accounting Firm

## 4.3 H.K. Market Development of Mainland-China Accounting Firm

4.3.1 Listing Status of Mainland-China Corporations in Hong Kong

如需了解报告详细内容,请直接致电前瞻客服中心。

全国免费服务热线: 400-068-7188 0755-82925195 82925295 83586158

或发电子邮件: service@gianzhan.com

或登录网站: https://bg.qianzhan.com/

我们会竭诚为您服务!