## China Auto Mold Industry Production & Marketing Demand Forecast and Transformation & Upgrading Report, 2013-2017

## 目 录

#### **CONTENTS**

## Chapter 1: Development Overview and External Environment of China Auto Mold Industry

- 1.1 Definition and Position of Auto Mold Industry
  - 1.1.1 Industry Definition
  - 1.1.2 Classification of Product in the Industry
  - 1.1.3 Analysis of Life Cycle in the Industry
  - 1.1.4 Industry's Position in National Economy

### 1.2 Data Description and Research Method of Report

- 1.2.1 Data Source Description of Report
- 1.2.2 Overview of Research Methods for Report

### 1.3 Analysis of Market Environment for Auto Mold Industry

- 1.3.1 Analysis of Macro-economic Environment
- 1.3.2 Analysis of Industry's Policy Environment
  - (1) Development in Charge and Surveillance Mechanism
  - (2) Policies Related to Industry
  - (3) Development Planning
- 1.3.3 Analysis of Trading Environment for Industry
- 1.3.4 Analysis of Technology Environment for Industry
  - (1) Technology Status in the Industry
  - (2) Gap between Foreign and Domestic Technology
  - (3) Development Trend for Technology in the Industry

## 1.4 Analysis of Industrial Chain for Auto Mold Industry

- 1.4.1 Profile of Industrial Chain
- 1.4.2 Analysis of Upstream Industrial Chain
  - (1) Mold Steel Market Status and Price Trend
  - (2) Steel Casting Market Status and Price Trend
  - (3) Mold Standard Market Status and Price Trend
  - (4) Machine Tool Market Status and Price Trend
  - (5) Development Status and Trend of Machine Tool Accessories Industry
  - (6) Development Status and Trend of Cutting Tool Industry

## Chapter 2: Analysis of Development Status of China Auto Mold Industry

#### 2.1 Analysis of Development Status of China Mold Industry

- 2.1.1 Development History of China Mold Industry
- 2.1.2 Market Scale of China Mold Industry
- 2.1.3 Operation of China Mold Industry
  - (1) Operation Benefit
  - (2) Profitability
  - (3) Debt-paying Ability
  - (4) Debt-paying Ability
  - (5) Development Capability
- 2.1.4 Regional Distribution of China Mold Industry

## 2.2 Analysis of Development Status of China Auto Mold Industry

- 2.2.1 Development History of China Auto Mold Industry
- 2.2.2 Market Scale of China Auto Mold Industry
- 2.2.3 Import and Export of China Auto Mold Industry
- 2.2.4 Major Development Features of China Auto Mold Industry
  - (1) Make-to-Order Production
  - (2) Long Delivery Period
  - (3) High Technical Requirement
  - (4) Key Factor of Talent

- (5) Closely Link between Mold Production and Complete Vehicle Development
- (6) Strategic Alliances Gradually Formed, and Coexistence of Both Cooperation and Competition
- (7) Clustering of Production Base to Improve Overall Capability

#### 2.3 Analysis of Major Product Markets in China Auto Mold Industry

- 2.3.1 Analysis of Product Structure Features
- 2.3.2 Analysis of Product Markets by Forming Method
  - (1) Analysis of Injection Mold Market
  - (2) Analysis of stamping Mold Market
  - (3) Analysis of Die Casting Mold Market
  - (4) Analysis of Forging Mold Market
- 2.3.3 Analysis of Product Markets by Auto Component
  - (1) Analysis of Auto Panel Die Market
  - (2) Analysis of Tire Mold Market
  - (3) Analysis of Other Auto Mold Market

#### 2.4 Analysis of Regional Auto Mold Markets in China

- 2.4.1 Analysis of Shanghai Auto Mold Market
- 2.4.2 Analysis of Hebei Auto Mold Market
- 2.4.3 Analysis of Guangdong Auto Mold Market
- 2.4.4 Analysis of Anhui Auto Mold Market
- 2.4.5 Analysis of Jiangsu Auto Mold Market
- 2.4.6 Analysis of Hunan Auto Mold Market

#### Chapter 3: Analysis of Competitive Landscape of China Auto Mold Industry

### 3.1 Analysis of Competition of International Auto Mold Market

- 3.1.1 Development of International Auto Mold Market
- 3.1.2 Competitive Landscape of International Auto Mold Market
- 3.1.3 Major Manufacturers of International Auto Mold Market
  - (1) Ogihara Corporation (Japan)
  - (2) Fuji Heavy Industries Ltd. (Japan)
  - (3) Riho Co., Ltd. (Japan)
  - (4) Hella Corporation (Germany)
  - (5) Georg Fischer Group (Switzerland)
  - (6) AutoForm Engineering GmbH
  - (7) Keer Asica Co., Ltd. (US)
  - (8) ATC Mold Group (US)
  - (9) Comau Corporation (Italy)
  - (10) Magna International Inc. (Canada)
- 3.1.4 Analysis of Development Trend for International Auto Mold Market

## 3.2 Analysis of Competitive Landscape of Domestic Auto Mold Market

- 3.2.1 Internal Competitive Landscape of Industry
  - (1) Overall Competitive Landscape
  - (2) Foreign-run Companies' Investment in China
  - (3) Company Market Share
  - (4) Concentration Change Trend
- 3.2.2 Upstream Bargaining Power
- 3.2.3 Downstream Bargaining Power
- 3.2.4 Threat of New Entrants
- 3.2.5 Potential Threats

#### 3.3 Analysis of Investment, M&A and Restructuring of Auto Mold Industry

- 3.3.1 Overview of Investment, M&A and Restructuring of Auto Mold Industry
- 3.3.2 Dynamics for Investment, M&A and Restructuring of Auto Mold Industry
  - (1) Investment, M&A and Restructuring Dynamics for International Market
  - (2) Investment, M&A and Restructuring Dynamics for China's Market
    - 1) Investment in Technology Reform and Capacity Expansion
    - 2) Financing and Listing
    - 3) M&A

## Chapter 4: Development Trend for Investment, M&A and Restructuring of Industry

## 4.1 Analysis of Development Overview of Auto Mold Companies

- 4.1.1 Analysis of Corporate Production Scale
- 4.1.2 Analysis of Corporate Sales Volume

#### 4.1.3 Analysis of Corporate Profitability

#### 4.2 Case Study of Leading Companies in Auto Mold Market

- 4.2.1 Tianjin Motor Dies Co., Ltd.
  - (1) Development Profile
  - (2) Organization Structure
  - (3) Product Structure and Production & Marketing Volume
    - 1) Major Product and Application
    - 2) Production and Marketing of Major Product
  - (4) Operation Information
    - 1) Major Economic Index
    - 2) Profitability
    - 3) Operation Capability
    - 4) Debt-paying Ability
    - 5) Development Capability
  - (5) Advantages and Disadvantages
  - (6) Investment, M&A and Restructuring
  - (7) Development Strategy
  - (8) Latest Development Trend
- 4.2.2 FAW (First Automobile Works) Group Corporation
  - (1) Development Profile
  - (2) Product Structure and New Product Trend
  - (3) Sales Channel and Network
  - (4) Operation Information
  - (5) Advantages and Disadvantages
  - (6) Investment, M&A and Restructuring
- 4.2.3 Dongfeng Motor Die & Mould Co., Ltd.
  - (1) Development Profile
  - (2) Product Structure and New Product Trend
  - (3) Sales Channel and Network
  - (4) Operation Information
  - (5) Advantages and Disadvantages
- 4.2.4 BeiJing BYD Auto Mould Co., Ltd.
  - (1) Development Profile
  - (2) Product Structure and New Product Trend
  - (3) Sales Channel and Network
  - (4) Operation Information
    - 1) Production and Marketing Capability
    - 2) Profitability
    - 3) Operation Capability
    - 4) Debt-paying Ability
  - 5) Development Capability
  - (5) Advantages and Disadvantages
- 4.2.5 Foshan Nanhai Superband Mould Co., Ltd.
  - (1) Development Profile
  - (2) Product Structure and New Product Trend
  - (3) Sales Channel and Network
  - (4) Operation Information
    - 1) Production and Marketing Capability
    - 2) Profitability
    - 3) Operation Capability
    - 4) Debt-paying Ability
    - 5) Development Capability
- (5) Advantages and Disadvantages4.2.6 Shandong Haomai Machinery Co., Ltd.
  - (1) Development Profile
  - (2) Organization Structure
  - (3) Product Structure and Production & Marketing Volume
  - (4) Operation Model
  - (5) Operation Information

- 1) Major Economic Index
- 2) Profitability
- 3) Operation Capability
- 4) Debt-paying Ability
- 5) Development Capability
- (6) Advantages and Disadvantages
- (7) Investment, M&A and Restructuring
- (8) Latest Development Trend
- 4.2.7 Guangdong Julun Mould Co., Ltd.
  - (1) Development Profile
  - (2) Production and R&D Capability
  - (3) Product Structure and New Product Trend
  - (4) Sales Channel and Network
  - (5) Operation Information
    - 1) Major Economic Index
    - 2) Profitability
    - 3) Operation Capability
    - 4) Debt-paying Ability
    - 5) Development Capability
  - (6) Advantages and Disadvantages
  - (7) Investment, M&A and Restructuring
  - (8) Latest Development Trend
- 4.2.8 Toyota FAW (Tianjin) Dies Co., Ltd.
  - (1) Development Profile
  - (2) Product Structure and New Product Trend
  - (3) Sales Channel and Network
  - (4) Operation Information
    - 1) Production and Marketing Capability
    - 2) Profitability
    - 3) Operation Capability
    - 4) Debt-paying Ability
  - 5) Development Capability
  - (5) Advantages and Disadvantages
- 4.2.9 Botou Xingda Aoto Dies Factory
  - (1) Development Profile
  - (2) Organization Structure
  - (3) Operation Information
    - 1) Production and Marketing Capability
    - 2) Profitability
    - 3) Operation Capability
    - 4) Debt-paying Ability
  - 5) Development Capability
  - (4) Production and R&D Capability
  - (5) Advantages and Disadvantages
- 4.2.10 Ningbo Shuanglin Auto Parts Co., Ltd.
  - (1) Development Profile
  - (2) Product Structure and New Product Trend
  - (3) Sales Channel and Network
  - (4) Operation Information
    - 1) Production and Marketing Capability
    - 2) Profitability
    - 3) Operation Capability
    - 4) Debt-paying Ability
  - 5) Development Capability
  - (5) Advantages and Disadvantages(6) Investment, M&A and Restructuring
- 4.2.11 Sichuan Yibin PUSH Mold Co., Ltd.
  - (1) Development Profile
  - (2) Product Structure and New Product Trend

- (3) Sales Channel and Network
- (4) Operation Information
- (5) Advantages and Disadvantages
- (6) Investment, M&A and Restructuring
- (7) Latest Development Trend
- 4.2.12 Sichuan Chengfei Integration Technology Co., Ltd.
  - (1) Development Profile
  - (2) Product Structure and New Product Trend
  - (3) Sales Channel and Network
  - (4) Operation Information
    - 1) Major Economic Index
    - 2) Profitability
    - 3) Operation Capability
    - 4) Debt-paying Ability
  - 5) Development Capability
  - (5) Advantages and Disadvantages
  - (6) Investment, M&A and Restructuring
  - (7) Latest Development Trend
- 4.2.13 Jieyang Tianyang Automobile Mould Co., Ltd.
  - (1) Development Profile
  - (2) Product Structure and New Product Trend
  - (3) Sales Channel and Network
  - (4) Operation Information
    - 1) Production and Marketing Capability
    - 2) Profitability
    - 3) Operation Capability
    - 4) Debt-paying Ability
    - 5) Development Capability
  - (5) Advantages and Disadvantages
- 4.2.14 Shandong Wantong Mould Co., Ltd.
  - (1) Development Profile
  - (2) Product Structure and New Product Trend
  - (3) Sales Channel and Network
  - (4) Operation Information
    - 1) Production and Marketing Capability
    - 2) Profitability
    - 3) Operation Capability
    - 4) Debt-paying Ability
  - 5) Development Capability
  - (5) Advantages and Disadvantages
- 4.2.15 Hebei Xinglin Automobile Body Making Group Co., Ltd.
  - (1) Development Profile
  - (2) Product Structure and New Product Trend
  - (3) Operation Information
    - 1) Production and Marketing Capability
    - 2) Profitability
    - 3) Operation Capability
    - 4) Debt-paying Ability
    - 5) Development Capability
  - (4) Advantages and Disadvantages
- 4.2.16 Shanghai Yifeng Auto Mould Manufacturing Co., Ltd.
  - (1) Development Profile
  - (2) Product Structure and New Product Trend
  - (3) Sales Channel and Network
  - (4) Operation Information
    - 1) Production and Marketing Capability
    - 2) Profitability
    - 3) Operation Capability
    - 4) Debt-paying Ability

- 5) Development Capability
- (5) Advantages and Disadvantages
- 4.2.17 Yantai Junhui Mould Co., Ltd.
  - (1) Development Profile
  - (2) Product Structure and New Product Trend
  - (3) Sales Channel and Network
  - (4) Operation Information
    - 1) Production and Marketing Capability
    - 2) Profitability
    - 3) Operation Capability
    - 4) Debt-paying Ability
  - 5) Development Capability
- (5) Advantages and Disadvantages
- 4.2.18 Shanghai Saikeli Automotive Mould Technology Application Co., Ltd.
  - (1) Development Profile
  - (2) R&D and Production Capability
  - (3) Product Structure and New Product Trend
  - (4) Sales Channel and Network
  - (5) Operation Information
    - 1) Production and Marketing Capability
    - 2) Profitability
    - 3) Operation Capability
    - 4) Debt-paying Ability
    - 5) Development Capability
  - (6) Development Strategy
  - (7) Advantages and Disadvantages
  - (8) Latest Development Trend
- 4.2.19 Harbin Hafei Mold Co., Ltd.
  - (1) Development Profile
  - (2) R&D and Production Capability
  - (3) Product Structure and New Product Trend
  - (4) Sales Channel and Network
  - (5) Operation Information
  - (6) Development Strategy
  - (7) Advantages and Disadvantages
  - (8) Latest Development Trend
- 4.2.20 Yisen (Shanghai) Mold Co., Ltd.
  - (1) Development Profile
  - (2) Production Capability
  - (3) Product Structure and New Product Trend
  - (4) Sales Channel and Network
  - (5) Operation Information
    - 1) Production and Marketing Capability
    - 2) Profitability
    - 3) Operation Capability
    - 4) Debt-paying Ability
    - 5) Development Capability
  - (6) Advantages and Disadvantages
- 4.2.21 Yisen (Shanghai) Mold Co., Ltd.
  - (1) Development Profile
  - (2) R&D and Production Capability
  - (3) Product Structure and New Product Trend
  - (4) Sales Channel and Network
  - (5) Operation Information
    - 1) Production and Marketing Capability
    - 2) Profitability
    - 3) Operation Capability
    - 4) Debt-paying Ability
    - 5) Development Capability

- (6) Advantages and Disadvantages
- (7) Latest Development Trend
- 4.2.22 Shenyang Radial Tire Mould Co., Ltd.
  - (1) Development Profile
  - (2) R&D and Production Capability
  - (3) Product Structure and New Product Trend
  - (4) Sales Channel and Network
  - (5) Operation Information
  - (6) Advantages and Disadvantages
  - (7) Latest Development Trend
- 4.2.23 Chongqing Changan Automotive Die & Mould Co., Ltd.
  - (1) Development Profile
  - (2) R&D and Production Capability
  - (3) Product Structure and New Product Trend
  - (4) Sales Channel and Network
  - (5) Advantages and Disadvantages
  - (6) Investment, M&A and Restructuring
  - (7) Latest Development Trend
- 4.2.24 Nanjing Tooling Co., Ltd.
  - (1) Development Profile
  - (2) R&D and Production Capability
  - (3) Product Structure and New Product Trend
  - (4) Sales Channel and Network
  - (5) Advantages and Disadvantages
  - (6) Investment, M&A and Restructuring
  - (7) Latest Development Trend
- 4.2.25 Jiangsu Zhenshida Automobile Mould Co., Ltd.
  - (1) Development Profile
  - (2) Organization Structure
  - (3) Product Structure and New Product Trend
  - (4) Sales Channel and Network
  - (5) Operation Information
    - 1) Production and Marketing Capability
    - 2) Profitability
    - 3) Operation Capability
    - 4) Debt-paying Ability
    - 5) Development Capability
- (6) Advantages and Disadvantages
- 4.2.26 Shandong Weifang Futian Mould Co., Ltd.
  - (1) Development Profile
  - (2) Production Capability
  - (3) Product Structure and New Product Trend
  - (4) Actual Application Case
  - (5) Operation Information
    - 1) Production and Marketing Capability
    - 2) Profitability
    - 3) Operation Capability
    - 4) Debt-paying Ability
    - 5) Development Capability
  - (6) Advantages and Disadvantages
- 4.2.27 Anhui Jiang Huai-asset Bodywork Equipment Co., Ltd.
  - (1) Development Profile
  - (2) Product Structure and New Product Trend
  - (3) Sales Channel and Network
  - (4) Operation Information
    - 1) Production and Marketing Capability
    - 2) Profitability
    - 3) Operation Capability
    - 4) Debt-paying Ability

- 5) Development Capability
- (5) Advantages and Disadvantages
- (6) Investment, M&A and Restructuring
- 4.2.28 Rayhoo Motor Dies Co., Ltd.
  - (1) Development Profile
  - (2) Production Capability
  - (3) Product Structure and New Product Trend
  - (4) Actual Application Case
  - (5) Operation Information
    - 1) Production and Marketing Capability
    - 2) Corporate Equity Shared and Controlled Companies
    - 3) Operation Capability
    - 4) Debt-paying Ability
    - 5) Development Capability
  - (6) Advantages and Disadvantages
  - (7) Investment, M&A and Restructuring
- 4. 2. 29 Botou Jingbo Auto Mould Co., Ltd.
  - (1) Development Profile
  - (2) Organization Structure
  - (3) Product Structure and New Product Trend
  - (4) Sales Channel and Network
  - (5) Operation Information
    - 1) Production and Marketing Capability
    - 2) Corporate Equity Shared and Controlled Companies
    - 3) Operation Capability
    - 4) Debt-paying Ability
  - 5) Development Capability
  - (6) Advantages and Disadvantages
- 4.2.30 Zhejiang Saihao Industrial Co., Ltd.
  - (1) Development Profile
  - (2) Product Structure and New Product Trend
  - (3) Sales Channel and Network
  - (4) Operation Information
    - 1) Production and Marketing Capability
    - 2) Corporate Equity Shared and Controlled Companies
    - 3) Operation Capability
    - 4) Debt-paying Ability
    - 5) Development Capability
- (5) Advantages and Disadvantages
- 4.2.31 Zhejiang Weiji Mould Industry Co., Ltd.
  - (1) Development Profile
  - (2) Organization
  - (3) Product Structure and New Product Trend
  - (4) Sales Channel and Network
  - (5) Operation Information
    - 1) Production and Marketing Capability
    - 2) Corporate Equity Shared and Controlled Companies
    - 3) Operation Capability
    - 4) Debt-paying Ability
    - 5) Development Capability
  - (6) Advantages and Disadvantages
  - (7) Latest Development Trend

## Chapter 5: Demand Analysis and Forecast for China Auto Mold Industry

- 5.1 Development Status and Trend of Global Auto Industry
  - 5.1.1 Output Volume of Global Auto Industry
  - 5.1.2 Development Status of Major Auto Producers
    - (1) Analysis of Japan Auto Market
    - (2) Analysis of US Auto Market
    - (3) Analysis of Germany Auto Market

- (4) Analysis of South Korea Auto Market
- (5) Analysis of Brazil Auto Market
- (6) Analysis of India Auto Market
- 5.1.3 Development Status of Major Auto Manufacturers
  - (1) Toyota
  - (2) GM
  - (3) Volkswagen
  - (4) Hyundai
  - (5) Renault
  - (6) FIAT
  - (7) Ford
- 5.1.4 Impact of Japanese Earthquake on Global Auto Industry
  - (1) Impact on Global Auto Output Volume
  - (2) Impact on Global Auto Market Pattern
  - (3) Impact on Strategy of Japan Auto Industry in Global Scale
- 5.1.5 Analysis of Prospects Forecast and Mold Demand of Global Auto Market
  - (1) Prospects Forecast for Global Auto Market
  - (2) Global Auto Market's Demand for Mold

#### 5.2 Development Status and Trend of China Auto Industry

- 5.2.1 Policies Related to China Auto Industry
- 5.2.2 Analysis of Possession and Production & Marketing Volumes of China Auto Industry
  - (1) Possession Volume of China Auto Industry
  - (2) Production and Marketing Volume of China Auto Industry
    - 1) Total Volume
    - 2) Commercial Cars
    - 3) Passenger Cars
  - (3) Import and Export of China Auto Industry
  - (4) Sales Volume of Major Passenger Car Manufacturers in China
  - (5) Launching Information of New Car in China Auto Industry
- 5.2.3 Analysis of Operation of China Auto Industry
  - (1) Operation Benefit of China Auto Industry
  - (2) Economic Index of Key Chinese Auto Companies
- 5.2.4 Bottlenecks for Hindering the Development of China Auto Industry
- 5.2.5 Development Trend and Prospects Forecast for China Auto Industry
  - (1) Development Trend for China Auto Industry
    - 1) Huge Market Potentials
    - 2) New Energy Car in Spotlight
    - 3) Fierce Competition and High Concentration
  - (2) "Twelfth Five-year" Prospects Forecast for China Auto Industry
    - 1) Total Volume Forecast
    - 2) Forecast for Commercial Car Output Volume
    - 3) Forecast for Passenger Car Output Volume

## 5.3 Prospects Forecast for China Auto Mold Industry

- 5.3.1 Development Trend for Auto Mold Industry
- 5.3.2 Development Driving Factors of Auto Mold Industry
  - (1) Great Support of Industry's Policies
  - (2) Development of Auto Industry Brings Auto Mold Market
  - (3) Mold Localization Accelerates Brings Opportunities for High-end Market
- (4) Foreign Auto Manufacturers Tending to Purchase in China Provides Majestic Opportunity for Expanding International Market
  - 5.3.3 Factors of Hindering the Development of Auto Mold Industry
  - 5.3.4 "Twelfth Five-year" Prospects Forecast for China Auto Mold Industry

## Chapter 6: Transformation & Upgrading and Strategy Selection for China Auto Mold Industry

- $6.1\ \mathrm{Transformation}\ \&\ \mathrm{Upgrading}\ \mathrm{of}\ \mathrm{China}\ \mathrm{Manufacturing}\ \mathrm{Industry}\ \mathrm{Confronting}\ \mathrm{with}\ \mathrm{Global}\ \mathrm{Industry'}\ \mathrm{s}\ \mathrm{Value}\ \mathrm{Chain}$ 
  - 6.1.1 Formation of Division of Labor and Global Industry's Value Chain
  - 6.1.2 Major Problems in the Development of China Manufacturing Industry
  - 6.1.3 Transformation and Upgrading Goals for China Manufacturing Industry
  - 6.1.4 Major Routes to Transform and Upgrade for China Manufacturing Industry

- (1) From Export to Domestic Sales
- (2) From OEM to Self-own Brand
- (3) From Low-end to High-end
- (4) From Manufacturing to Service
- (5) Integrating Industrial Chain Resources
- (6) From Extensive Operation to Fine Management

### 6.2 Urgency and Priorities for Transformation and Upgrading of Auto Mold Industry

- 6.2.1 Urgency for Industry's Transformation and Upgrading
  - (1) Problems in the Development of Industry
  - (2) Urgent to Transform and Upgrade the Industry
- 6.2.2 Priorities for Industry's Transformation and Upgrading
  - (1) Overall Trend for Industry's Transformation and Upgrading
  - (2) Five Priorities for Industry's Transformation and Upgrading
    - 1) Design Informationization
    - 2) Facility Intelligence
    - 3) Flow Automation
    - 4) Management Modernization
    - 5) Talent Diversification

# 6.3 Experiential Learning and Strategy Selection for Transformation and Upgrading of Auto Mold Industry

- 6.3.1 Experiential Learning from Industry's Transformation and Upgrading
  - (1) Tianjin Auto Mold & Dongfeng Mold: High-end Positioning + Export
  - (2) Shuanglin Auto Parts: Extension of Industrial Chain
  - (3) Product R&D and Production Cycle
  - (4) Relation with Customer
  - (5) Integrating Industrial Chain Resources
- 6.3.2 Strategy Selection for Industry's Transformation and Upgrading
  - (1) Potential Risks in Industry's Transformation and Upgrading
  - (2) Strategy Selection for Industry's Transformation and Upgrading
    - 1) Expanding Full Industrial Chain
    - 2) Product Differentiation
    - 3) From Production to Service
    - 4) From Low-end to High-end

## Chapter 7: Investment & Financing and Investment Suggestions of China Auto Mold Industry

## 7.1 Investment opportunities and Risks in Auto Mold Industry

- 7.1.1 Investment Opportunities for Industry
- 7.1.2 Investment Risks in the Industry
  - (1) Policy Risk
  - (2) Technology Risk
  - (3) Supply and Demand Risk
  - (4) Product Structure Risk
  - (5) Macro-economic Fluctuation Risk
  - (6) Corporate Production Scale Risk
  - (7) RMB Appreciation Risk

#### 7.2 Analysis of Investment Features for Auto Mold Industry

- 7.2.1 Entry Barrier to Industry
- 7.2.2 Profit Models for Industry
- 7.2.3 Profit Factors of Industry

## 7.3 Analysis of Financing of Auto Mold Industry

- 7.3.1 Financing Models
  - (1) Debt Financing
  - (2) Equity Financing
  - (3) Internal Financing and Trade Financing
  - (4) Project Financing and Policy Financing
- 7.3.2 Contrast for Financing Models
- 7.3.3 Selection for Financing Models

#### 7.4 Investment Suggestions for Auto Mold Industry

- 7.4.1 Investment Value
  - (1) Government Support

- (2) Vast Prospects
- (3) High Margin Gross

7.4.2 Investable Directions

如需了解报告详细内容,请直接致电前瞻客服中心。

全国免费服务热线: 400-068-7188 0755-82925195 82925295 83586158

或发电子邮件: service@qianzhan.com

或登录网站: https://bg.qianzhan.com/

我们会竭诚为您服务!