

China Small and Special Electrical Machines Manufacturing Industry Production & Marketing Demand and Investment Forecast Report

目 录

CONTENTS

Chapter 1: Development Overview of China Small and Special Electrical Machines Manufacturing Industry

1.1 Industry Definition and Classification

- 1.1.1 Industry Concept and Definition
- 1.1.2 Major Industry Products
- 1.1.3 Industry Status in National Economy

1.2 Industry Statistical Standard

- 1.2.1 Industry Statistical Department and Statistical Coverage
- 1.2.2 Industry Statistical Methods
- 1.2.3 Industry Data Category

1.3 Analysis of Industrial Chain

- 1.3.1 Brief Introduction of Industry Supply
- 1.3.2 Analysis of Industry Upstream Market
 - (1) Analysis of Silicon-steel Plate
 - 1) Overview of Market Development
 - 2) Analysis of Market Scale
 - 3) Major Suppliers
 - 4) Product Price Trend
 - (2) Analysis of Copper Market
 - 1) Overview of Market Development
 - 2) Analysis of Market Scale
 - 3) Major Suppliers
 - 4) Product Price Trend
 - (3) Analysis of Aluminum Market
 - 1) Overview of Market Development
 - 2) Analysis of Market Scale
 - 3) Major Suppliers
 - 4) Product Price Trend
 - (4) Analysis of Magnetic Material Market
 - 1) Overview of Market Development
 - 2) Analysis of Market Scale
 - 3) Major Suppliers
 - 4) Product Price Trend
- 1.3.3 Influence of Up/down-stream Development to the Industry
 - (1) Influence of Upstream Development to the Industry
 - (2) Influence of Downstream Development to the Industry

Chapter 2: PEST Analysis of Small and Special Electrical Machines Manufacturing Industry

2.1 Industry Policy Environment (P)

- 2.1.1 Competent Department and Regulatory Mechanism
- 2.1.2 Relevant Policy, Laws and Regulations
- 2.1.3 Industry “Twelfth Five Years” Development Plan
- 2.1.4 Evaluation of the Influence of Policy Environment

2.2 Industry Economic Environment (E)

- 2.2.1 International Economic Environment
 - (1) International Economic Status
 - (2) International Economic Forecast
- 2.2.2 Domestic Economic Environment

- (1) GDP Growth Condition
- (2) Development Status of Manufacturing Industry
- (3) Development Status of Electric Machinery Industry
- 2.2.3 Evaluation of Influence of Economic Environment
- 2.3 Industry Social Environment (S)**
 - 2.3.1 Progress of Energy Saving and Environmental Protection
 - 2.3.2 Serious Energy Problems
 - 2.3.3 Imbalance of Regional Development
 - 2.3.4 Evaluation of Influence of Social Environment
- 2.4 Industry Technology Environment (T)**
 - 2.4.1 Analysis of Overall Industry Technology Level
 - 2.4.2 Review of Industry Technology Progress
 - (1) Innovation of Theory Research
 - (2) Integration of Design Technology
 - (3) Development of Sensor Technology
 - (4) Progress of Network Communication Technology
 - (5) New Progress of Key Manufacturing Technology
 - (6) Sound Prospects of Material Technology
 - (7) High-efficiency and Automation Trend of Testing Technology
 - (8) Multi-Category of Functional Unit Technology
 - 2.4.3 Latest Trend of Industry Technology Progress
 - 2.4.4 Product Technology Gap between China and Foreign Countries
 - (1) Major Technology Gaps
 - (2) Major Cause of the Gaps
 - 2.4.5 Analysis of Industry Technology Development Trend
 - (1) International Trend of Small and Special Electric Machinery Technology
 - (2) Domestic Trend of Small and Special Electric Machinery Technology

Chapter 3: Development Status and Trend of International Small and Special Electric Machines Manufacturing Industry

- 3.1 Development Status of International Industry Market**
 - 3.1.1 Development Overview of International Market
 - 3.1.2 Analysis of International Market Scale
 - 3.1.3 Competitive Landscape of International Market
- 3.2 Analysis of Industry Development in Leading Regions and Countries**
 - 3.2.1 Analysis of Japanese Small and Special Electric Machinery Market
 - (1) Industry Progress
 - (2) Industry Operational Condition
 - (3) Major Manufacturers
 - (4) Leading Advantages and References
 - 3.2.2 Analysis of American Small and Special Electric Machinery Market
 - (1) Industry Progress
 - (2) Industry Operational Condition
 - (3) Major Manufacturers
 - (4) Leading Advantages and References
- 3.3 Analysis of International Leading Small and Special Electric Machinery Enterprises**
 - 3.3.1 NIDEC Corporation
 - (1) Enterprise Progress
 - (2) Major Businesses and Products
 - (3) R&D System and Strength
 - (4) Enterprise Global Coverage
 - (5) Enterprise Management Condition and Achievements
 - (6) Enterprise's Latest Trend
 - 3.3.2 ASMO Corporation
 - (1) Enterprise Progress
 - (2) Major Businesses and Products
 - (3) Enterprise Global Coverage
 - (4) Enterprise Management Condition and Achievements
 - (5) Enterprise's Latest Trend
 - 3.3.3 MABUCHI Corporation

- (1) Enterprise Progress
- (2) Major Businesses and Products
- (3) Analysis of Enterprise' s Market Position
- (4) Enterprise Global Coverage
- (5) Enterprise Management Condition and Achievements
- (6) Enterprise' s Latest Trend
- 3.3.4 DENSO Corporation
 - (1) Enterprise Progress
 - (2) Major Businesses and Products
 - (3) Enterprise Global Coverage
 - (4) Enterprise Management Condition and Achievements
 - (5) Enterprise' s Latest Trend
- 3.3.5 MITSUBA Corporation
 - (1) Enterprise Progress
 - (2) Major Businesses and Products
 - (3) R&D System and Strength
 - (4) Enterprise Global Coverage
 - (5) Enterprise Management Condition and Achievements
 - (6) Enterprise' s Latest Trend
- 3.3.6 SINANO Corporation
 - (1) Enterprise Progress
 - (2) Major Businesses and Products
 - (3) R&D System and Strength
 - (4) Enterprise Global Coverage
 - (5) Enterprise Qualification and Certification
 - (6) Major Domestic Agents
- 3.3.7 BROSE Group
 - (1) Enterprise Progress
 - (2) Major Businesses and Products
 - (3) R&D System and Strength
 - (4) Enterprise Global Coverage
 - (5) Enterprise Management Condition and Achievements
 - (6) Enterprise' s Latest Trend
- 3.3.8 Minebea Group
 - (1) Enterprise Progress
 - (2) Major Businesses and Products
 - (3) Enterprise Global Coverage
 - (4) Regional Development Condition of Enterprise' s Business
 - (5) Enterprise Management Approach and Strategy
 - (6) Enterprise' s Latest Trend

3.4 Trend and Prospects of International Small and Special Electric Machinery Industry

- 3.4.1 Analysis of Industry Trend
- 3.4.2 Industry Prospects Forecast

Chapter 4: Development Status and Balance between Supply and Demand of China Small and Special Electric Machines Manufacturing Industry

4.1 Analysis of Industry Development Status

- 4.1.1 Overview of Industry Development
- 4.1.2 Analysis of Industry Management Condition
 - (1) Analysis of Operational Efficiency
 - (2) Analysis of Profitability
 - (3) Analysis of Operational Capability
 - (4) Analysis of Debt-paying Capability
 - (5) Analysis of Development Capability

4.2 Analysis of Industry Economic Index

- 4.2.1 Analysis of Influencing Factors to Industry Development
- 4.2.2 Analysis of Industry Economic Index
- 4.2.3 Economic Index of Enterprises of Different Scales
- 4.2.4 Economic Index of Enterprises of Different Natures
- 4.2.5 Economic Index of Enterprises in Different Provinces and Cities

4.3 Analysis of Industry Balance between Supply and Demand

4.3.1 Analysis of Industry Supply Condition

- (1) Analysis of Industry Output
- (2) Analysis of Industry Output Value
- (3) Analysis of Industry Supply in different Provinces and Cities

4.3.2 Analysis of Industry Demand Condition

- (1) Analysis of Industry Demand
- (2) Analysis of Industry Sales Amount
- (3) Analysis of Industry Sales Amount in different Provinces and Cities

4.3.3 Analysis of Industry Production and Marketing Rate

4.4 Industry Operational Status from January to March in.....2012

4.4.1 Analysis of Capital/Labor Intensity

4.4.2 Analysis of Industry Cost Structure

4.4.3 Analysis of Industry Profit and Loss

Chapter 5: Market Competitive Edge of Small and Special Electric Machines Manufacturing Industry

5.1 Introduction of Major Industry Competitors

5.2 Five Forces Model Analysis of the Industry

- 5.2.1 Competition between Current Enterprises
- 5.2.2 Bargaining Capability of Suppliers
- 5.2.3 Bargaining Capability of Downstream Customers
- 5.2.4 Potential Entrant Threat
- 5.2.5 Industry Alternative Threat

5.3 Analysis of Industry Concentration Degree

- 5.3.1 Concentration Degree of Industry Revenue
- 5.3.2 Concentration Degree of Industry Capital
- 5.3.3 Concentration Degree of Industry Profit

5.4 Competitiveness of Foreign-owned Enterprises

5.4.1 NIDEC Corporation

- (1) Enterprise' Investment Distribution in China
- (2) Enterprise' s Operational Condition in China
- (3) Enterprise' s Competitive Strategy in China

5.4.2 ASMO Corporation

- (1) Enterprise' Investment Distribution in China
- (2) Enterprise' s Operational Condition in China
- (3) Enterprise' s Competitive Strategy in China

5.4.3 MABUCHI Corporation

- (1) Enterprise' Investment Distribution in China
- (2) Enterprise' s Operational Condition in China
- (3) Enterprise' s Competitive Strategy in China

5.4.4 DENSO Corporation

- (1) Enterprise' Investment Distribution in China
- (2) Enterprise' s Operational Condition in China
- (3) Enterprise' s Competitive Strategy in China

5.4.5 MITSUBA Corporation

- (1) Enterprise' Investment Distribution in China
- (2) Enterprise' s Operational Condition in China
- (3) Enterprise' s Competitive Strategy in China

5.4.6 SINANO Corporation

- (1) Enterprise' Investment Distribution in China
- (2) Enterprise' s Operational Condition in China
- (3) Enterprise' s Competitive Strategy in China

5.4.7 BROSE Group

- (1) Enterprise' Investment Distribution in China
- (2) Enterprise' s Operational Condition in China
- (3) Enterprise' s Competitive Strategy in China

5.4.8 Minebea Group

- (1) Enterprise' Investment Distribution in China
- (2) Enterprise' s Operational Condition in China

(3) Enterprise's Competitive Strategy in China

5.5 Analysis of Industry Merger and Reconstruction

5.5.1 Overview of Industry Merger and Reconstruction

5.5.2 Trend of Industry Merger and Reconstruction

(1) Trend of Foreign Enterprises

(2) Trend of Domestic Enterprises

5.5.3 Trend of Industry Merger and Reconstruction

5.6 Competition Analysis of Enterprises of different Economic Types

5.6.1 Characteristics of Enterprises of different Economic Types

5.6.2 Concentration Degree of Industry Economic Types

Chapter 6: Major Regional Market of Small and Special Electric Machines Manufacturing Industry

6.1 Overall Regional Structure Characteristics of the Industry

6.1.1 Regional Distribution Status of the Industry

6.1.2 Regional Distribution of Industry Output Value

6.1.3 Analysis of Industry Efficiency in different Areas

6.2 Development Analysis of Small and Special Electric Machines Manufacturing Industry in Pearl

River Delta

6.2.1 Analysis of Industry Development Background

6.2.2 Regional Management Characteristics of the Industry

6.2.3 Analysis of Industry Management Condition

(1) Major Industry Enterprises

(2) Industry Sales Revenue

(3) Industry Economic Benefit

6.2.4 Major Regional Industry Clusters

(1) Analysis of Small and Special Electric Machinery Industry in Shenzhen

(2) Analysis of Small and Special Electric Machinery Industry in Dongguan

(3) Analysis of Small and Special Electric Machinery Industry in Zhongshan

6.2.5 Industry Development Trend and Prospects

6.3 Development Analysis of Small and Special Electric Machines Manufacturing Industry in Yangtze

River Delta

6.3.1 Analysis of Industry Development Background

6.3.2 Regional Management Characteristics of the Industry

6.3.3 Analysis of Industry Management Condition

(1) Major Industry Enterprises

(2) Industry Sales Revenue

(3) Industry Economic Benefit

6.3.4 Major Regional Industry Clusters

(1) Analysis of Small and Special Electric Machinery Industry in Jiangsu

(2) Analysis of Small and Special Electric Machinery Industry in Zhejiang

(3) Analysis of Small and Special Electric Machinery Industry in Shanghai

6.3.5 Industry Development Trend and Prospects

6.4 Development Analysis of Small and Special Electric Machines Manufacturing Industry in Bohai-rim

6.4.1 Analysis of Industry Development Background

6.4.2 Regional Management Characteristics of the Industry

6.4.3 Analysis of Industry Management Condition

(1) Major Industry Enterprises

(2) Industry Sales Revenue

(3) Industry Economic Benefit

6.4.4 Major Regional Industry Clusters

(1) Analysis of Small and Special Electric Machinery Industry in Beijing

(2) Analysis of Small and Special Electric Machinery Industry in Tianjin

(3) Analysis of Small and Special Electric Machinery Industry in Shandong

6.4.5 Industry Development Trend and Prospects

6.5 Development Analysis of Small and Special Electric Machines Manufacturing Industry in other areas

6.5.1 Analysis of Small and Special Electric Machinery Industry in Liaoning

6.5.2 Analysis of Small and Special Electric Machinery Industry in Fujian

6.5.3 Analysis of Small and Special Electric Machinery Industry in Anhui

如需了解报告详细内容，请直接致电前瞻客服中心。

全国免费服务热线：400-068-7188 0755-82925195 82925295 83586158

或发电子邮件：service@qianzhan.com

或登录网站：<https://bg.qianzhan.com/>

我们会竭诚为您服务！