

China Banking Industry Market Research and Prospect Forecast Report

目 录

CONTENTS

Chapter 1: Banking Environment Analysis

- 1.1 Analysis of Banking Macroeconomic Environment
- 1.2 Policy Environment Analysis of Banking
- 1.3 Characteristic Analysis of Banking Investment
 - 1.3.1 Banking Boom Index
 - 1.3.2 Cyclical Analysis of Banking
 - 1.3.3 Development Analysis of Banking
 - 1.3.4 Monopoly Analysis of Banking
- 1.4 Financial Environment Analysis of Banking

Chapter 2: 2009-2010 Analysis of Banking Development Status

- 2.1 Asset Size Analysis of Banking
- 2.2 Deposit and Loan Business Analysis of Banking
 - 2.2.1 Deposit Analysis of Financial Institutions in Banking
 - 2.2.2 Deposit and Loan Analysis of Financial Institutions in Banking
 - 2.2.3 Analysis of Banking Difference between Balance of Deposit and Loan
 - 2.2.4 Utilization of RMB Capital
- 2.3 2009-2010 Operating Status Analysis of Listed Banks

Chapter 3: Market Development Status Analysis of Banking Business

- 3.1 Overview of Bank Intermediary Business Development
- 3.2 Bank Card Business
 - 3.2.1 Issue and Consumption Condition of Bank Card
 - 3.2.2 Overall Condition of Bank Card Product, 2009-2010
 - 3.2.3 Market Competitive Landscape Analysis of Bank Card
 - 3.2.4 Bank Card Business Analysis of Regional Commercial Banks
 - 3.2.5 Influencing Factor Analysis of Bank Card Market
 - 3.2.6 Demand Forecast for China's Bank Card Market
- 3.3 Financial Management of Bank
 - 3.3.1 Market Analysis of Financial Management Product, 2010-2011
 - 3.3.2 Market Development Situation of Bank Products
 - 3.3.3 Market Competition Status of Financial Management
 - 3.3.4 Market Demand Forecast for Financial Management Product
 - 3.3.5 Comparison Situation of Financial Management Capability,2010
- 3.4 Online Banking Business
 - 3.4.1 Overview of Online Banking Business Development
 - 3.4.2 User Scale of China's Online Banks
 - 3.4.3 Transaction Scale of China's Online Banks
 - 3.4.4 Comparison of Users' Characteristics in Different Online Banks
 - 3.4.5 Market Competitive Landscape of Online Banking Business
 - 3.4.6 Market Prospect Forecast for Online Banking Business
- 3.5 Private Banking Business
- 3.6 Retail Banking Business

Chapter 4: Opening up Status and Development Prospect of Banking

- 4.1 Development Status of Foreign-owned Banks
- 4.2 Competitive Landscape between Foreign-owned and Chinese Controlled Banks
- 4.3 Cooperation Status of Foreign-owned and Chinese Controlled Banks
- 4.4 Key Foreign-owned Banks' Development Status in China
 - 4.4.1 Standard Charter Bank
 - 4.4.2 Citibank
 - 4.4.3 Hong Kong and Shanghai Banking Corporation (HSBC)

4.4.4 Deutsche Bank

4.4.5 Hang Seng Bank (HSB)

Chapter 5: Competition Status Analysis Among China's Banking

5.1 Competitiveness Analysis of Banks

5.1.1 Competitiveness Analysis of National Commercial Banks

5.1.2 Competitiveness Analysis of State-owned Commercial Banks

5.1.3 Competitiveness Analysis of Listed Joint-stock Banks

5.2 Development Status Analysis of City Commercial Banks

5.2.1 Background of the Development of City Commercial Banks

5.2.2 Development Status of City Commercial Banks

5.2.3 Competitiveness Analysis of City Commercial Banks

5.2.4 Development Prospect of City Commercial Banks

5.3 Analysis of Industry Investment M&A

5.3.1 General Survey of Banking Investment M&A

5.3.2 Investment M&A of Foreign-owned Banks

5.3.3 Investment M&A of Domestic Banks

5.3.4 Characteristics and Judgement of Banking Investment M&A

如需了解报告详细内容，请直接致电前瞻客服中心。

全国免费服务热线：400-068-7188 0755-82925195 82925295 83586158

或发电子邮件：service@qianzhan.com

或登录网站：<https://bg.qianzhan.com/>

我们会竭诚为您服务！