China Banking Industry Market Research and Prospect Forecast Report

目 录

CONTENTS

Chapter	1:	Banking	Environment	Analysis
---------	----	---------	-------------	----------

- 1.1 Analysis of Banking Macroeconomic Environment
- 1.2 Policy Environment Analysis of Banking
- 1.3 Characteristic Analysis of Banking Investment
 - 1.3.1 Banking Boom Index
 - 1.3.2 Cyclical Analysis of Banking
 - 1.3.3 Development Analysis of Banking
 - 1.3.4 Monopoly Analysis of Banking

1.4 Financial Environment Analysis of Banking

Chapter 2: 2009-2010 Analysis of Banking Development Status

- 2.1 Asset Size Analysis of Banking
- 2.2 Deposit and Loan Business Analysis of Banking
 - 2.2.1 Deposit Analysis of Financial Institutions in Banking
 - 2.2.2 Deposit and Loan Analysis of Financial Institutions in Banking
 - 2.2.3 Analysis of Banking Difference between Balance of Deposit and Loan
 - 2.2.4 Utilization of RMB Capital
- 2.3 2009-2010 Operating Status Analysis of Listed Banks

Chapter 3: Market Development Status Analysis of Banking Business

- 3.1 Overview of Bank Intermediary Business Development
- 3.2 Bank Card Business
 - 3.2.1 Issue and Consumption Condition of Bank Card
 - 3.2.2 Overall Condition of Bank Card Product, 2009-2010
 - 3.2.3 Market Competitive Landscape Analysis of Bank Card
 - 3.2.4 Bank Card Business Analysis of Regional Commercial Banks
 - $3.\,2.\,5$ Influencing Factor Analysis of Bank Card Market
 - 3.2.6 Demand Forecast for China's Bank Card Market
- 3.3 Financial Management of Bank
 - 3.3.1 Market Analysis of Financial Management Product, 2010-2011
 - 3.3.2 Market Development Situation of Bank Products
 - 3.3.3 Market Competition Status of Financial Management
 - 3.3.4 Market Demand Forecast for Financial Management Product

3.4 Online Banking Business

- 3.4.1 Overview of Online Banking Business Development
- 3.4.2 User Scale of China's Online Banks
- 3.4.3 Transaction Scale of China's Online Banks
- 3.4.4 Comparison of Users' Characteristics in Different Online Banks
- 3.4.5 Market Competitive Landscape of Online Banking Business
- $3.\,4.\,6$ Market Prospect Forecast for Online Banking Business
- 3.5 Private Banking Business
- 3.6 Retail Banking Business

Chapter 4: Opening up Status and Development Prospect of Banking

- 4.1 Development Status of Foreign-owned Banks
- 4.2 Competitive Landscape between Foreign-owned and Chinese Controlled Banks
- 4.3 Cooperation Status of Foreign-owned and Chinese Controlled Banks
- 4.4 Key Foreign-owned Banks' Development Status in China
 - 4.4.1 Standard Charter Bank
 - 4.4.2 Citibank
 - 4.4.3 Hong Kong and Shang Hai Banking Corporation (HSBC)

- 4.4.4 Deutsche Bank
- 4.4.5 Hang Seng Bank (HSB)

Chapter 5: Competition Status Analysis Among China's Banking

- 5.1 Competitiveness Analysis of Banks
 - 5.1.1 Competitiveness Analysis of National Commercial Banks
 - 5.1.2 Competitiveness Analysis of State-owned Commercial Banks
 - 5.1.3 Competitiveness Analysis of Listed Joint-stock Banks
- 5.2 Development Status Analysis of City Commercial Banks
 - 5.2.1 Background of the Development of City Commercial Banks
 - 5.2.2 Development Status of City Commercial Banks
 - 5.2.3 Competitiveness Analysis of City Commercial Banks
 - 5.2.4 Development Prospect of City Commercial Banks
- 5.3 Analysis of Industry Investment M&A
 - 5.3.1 General Survey of Banking Investment M&A
 - 5.3.2 Investment M&A of Foreign-owned Banks
 - 5.3.3 Investment M&A of Domestic Banks
 - 5.3.4 Characteristics and Judgement of Banking Investment M&A

如需了解报告详细内容,请直接致电前瞻客服中心。

全国免费服务热线: 400-068-7188 0755-82925195 82925295 83586158

或发电子邮件: service@gianzhan.com

或登录网站: https://bg.qianzhan.com/

我们会竭诚为您服务!