

# China Polyurethane Industry Market Research and Investment Forecast Report, 2013–2017

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  - (8) Corporate Sales Channel and Network
  - (9) Corporate Operational Advantages and Disadvantages
  - (10) Corporate Latest Development Trend
- 8.2.14 Jurong Ningwu Chemical Co., Ltd.
- (1) Corporate Development Profile
  - (2) Corporate Production and Marketing Capability
  - (3) Corporate Profitability
  - (4) Corporate Debt-paying Ability
  - (5) Corporate Operation Capability
  - (6) Corporate Development Capability
  - (7) Corporate Product Structure and New Product Trend
  - (8) Major Corporate Clients and Sales Network
  - (9) Corporate Operational Advantages and Disadvantages
- 8.2.15 Dow Chemical (Zhangjiagang) Co., Ltd.
- (1) Corporate Development Profile
  - (2) Corporate Production and Marketing Capability
  - (3) Corporate Profitability
  - (4) Corporate Debt-paying Ability
  - (5) Corporate Operation Capability

- (6) Corporate Development Capability
- (7) Corporate Product Structure and New Product Trend
- (8) Corporate Sales Channel and Network
- (9) Corporate Operational Advantages and Disadvantages

### 8.3 Operation of Polyurethane Product Manufacturing Corporations

#### 8.3.1 Zhejiang Zhoushan Daimay Polyurethane Co., Ltd.

- (1) Corporate Development Profile
- (2) Corporate Production and Marketing Capability
- (3) Corporate Profitability
- (4) Corporate Debt-paying Ability
- (5) Corporate Operation Capability
- (6) Corporate Development Capability
- (7) Corporate Product Structure and New Product Trend
- (8) Corporate Sales Channel and Network
- (9) Corporate Operational Advantages and Disadvantages

#### 8.3.2 Jiangsu Luyuan New Material Co., Ltd.

- (1) Corporate Development Profile
- (2) Corporate Production and Marketing Capability
- (3) Corporate Profitability
- (4) Corporate Debt-paying Ability
- (5) Corporate Operation Capability
- (6) Corporate Development Capability
- (7) Corporate Product Structure and New Product Trend
- (8) Corporate Sales Channel and Network
- (9) Corporate Operational Advantages and Disadvantages
- (10) Corporate Latest Development Trend

#### 8.3.3 Hebei Cangzhou Dongsu Group Co., Ltd.

- (1) Corporate Development Profile
- (2) Corporate Production and Marketing Capability
- (3) Corporate Profitability
- (4) Corporate Debt-paying Ability
- (5) Corporate Operation Capability
- (6) Corporate Development Capability
- (7) Corporate Product Structure and New Product Trend
- (8) Corporate Sales Channel and Network
- (9) Corporate Investment, M&A and Restructuring
- (10) Corporate Latest Development Trend

#### 8.3.4 Zhejiang Huaфон Spandex Co., Ltd.

- (1) Corporate Development Profile
- (2) Corporate Economic Index
- (3) Corporate Profitability
- (4) Corporate Debt-paying Ability
- (5) Corporate Operation Capability
- (6) Corporate Development Capability
- (7) Corporate Product Structure and New Product Trend
- (8) Corporate Sales Channel and Network
- (9) Corporate Operational Advantages and Disadvantages
- (10) Corporate Latest Development Trend

#### 8.3.5 Yantai Tayho Advanced Materials Co., Ltd.

- (1) Corporate Development Profile
- (2) Corporate Economic Index
- (3) Corporate Profitability
- (4) Corporate Debt-paying Ability
- (5) Corporate Operation Capability
- (6) Corporate Development Capability
- (7) Corporate Product Structure and New Product Trend
- (8) Corporate Sales Channel and Network
- (9) Corporate Operational Advantages and Disadvantages
- (10) Corporate Latest Development Trend

- 8.3.6 Xinxiang Chemical Fiber Co., Ltd.
  - (1) Corporate Development Profile
  - (2) Corporate Economic Index
  - (3) Corporate Profitability
  - (4) Corporate Debt-paying Ability
  - (5) Corporate Operation Capability
  - (6) Corporate Development Capability
  - (7) Corporate Product Structure and New Product Trend
  - (8) Corporate Sales Channel and Network
  - (9) Corporate Operational Advantages and Disadvantages
  - (10) Corporate Investment, M&A and Restructuring
  - (11) Corporate Latest Development Trend
- 8.3.7 Henkel Adhesives Co., Ltd.
  - (1) Corporate Development Profile
  - (2) Corporate Production and Marketing Capability
  - (3) Corporate Profitability
  - (4) Corporate Debt-paying Ability
  - (5) Corporate Operation Capability
  - (6) Corporate Development Capability
  - (7) Corporate Product Structure and New Product Trend
  - (8) Corporate Sales Channel and Network
  - (9) Corporate Operational Advantages and Disadvantages
- 8.3.8 Beijing Comens New Materials Co., Ltd.
  - (1) Corporate Development Profile
  - (2) Corporate Economic Index
  - (3) Corporate Profitability
  - (4) Corporate Debt-paying Ability
  - (5) Corporate Operation Capability
  - (6) Corporate Development Capability
  - (7) Corporate Product Structure and New Product Trend
  - (8) Corporate Sales Channel and Network
  - (9) Corporate Operational Advantages and Disadvantages
- 8.3.9 Henkel China Ltd.
  - (1) Corporate Development Profile
  - (2) Corporate Economic Index
  - (3) Corporate Profitability
  - (4) Corporate Debt-paying Ability
  - (5) Corporate Operation Capability
  - (6) Corporate Development Capability
  - (7) Corporate Product Structure and New Product Trend
  - (8) Corporate Sales Channel and Network
  - (9) Corporate Operational Advantages and Disadvantages
- 8.3.10 Dupont China Holding Co., Ltd.
  - (1) Corporate Development Profile
  - (2) Corporate Production and Marketing Capability
  - (3) Corporate Profitability
  - (4) Corporate Debt-paying Ability
  - (5) Corporate Operation Capability
  - (6) Corporate Development Capability
  - (7) Leading Corporate Products and Application
  - (8) Corporate Sales Channel and Network
  - (9) Corporate Operational Advantages and Disadvantages
- 8.3.11 Nipponpaint Coating (China) Co., Ltd.
  - (1) Corporate Development Profile
  - (2) Corporate Production and Marketing Capability
  - (3) Corporate Profitability
  - (4) Corporate Debt-paying Ability
  - (5) Corporate Operation Capability
  - (6) Corporate Development Capability

- (7) Corporate Product Structure and Output Distribution
  - (8) Corporate Sales Channel and Network
  - (9) Corporate Operational Advantages and Disadvantages
  - (10) Corporate Latest Development Trend
- 8.3.12 Bayer Coating System (Shanghai) Co., Ltd.
- (1) Corporate Development Profile
  - (2) Corporate Production and Marketing Capability
  - (3) Corporate Profitability
  - (4) Corporate Debt-paying Ability
  - (5) Corporate Operation Capability
  - (6) Corporate Development Capability
  - (7) Corporate Product Structure and New Product Trend
  - (8) Major Corporate Clients and Sales Network
  - (9) Corporate Operational Advantages and Disadvantages
- 8.3.13 Zhejiang Hexin Industry Group Co., Ltd.
- (1) Corporate Development Profile
  - (2) Corporate Economic Index
  - (3) Corporate Profitability
  - (4) Corporate Debt-paying Ability
  - (5) Corporate Operation Capability
  - (6) Corporate Development Capability
  - (7) Corporate Product Structure and New Product Trend
  - (8) Corporate Sales Channel and Network
  - (9) Corporate Operational Advantages and Disadvantages
  - (10) Corporate Investment, M&A and Restructuring
  - (11) Corporate Latest Development Trend
- 8.3.14 Anhui Anli Artificial Leather Co., Ltd.
- (1) Corporate Development Profile
  - (2) Corporate Economic Index
  - (3) Corporate Profitability
  - (4) Corporate Debt-paying Ability
  - (5) Corporate Operation Capability
  - (6) Corporate Development Capability
  - (7) Corporate Product Structure and New Product Trend
  - (8) Corporate Sales Channel and Network
  - (9) Corporate Operational Advantages and Disadvantages
  - (10) Corporate Latest Development Trend
- 8.3.15 Wenzhou Artificial Leather Co., Ltd.
- (1) Corporate Development Profile
  - (2) Corporate Economic Index
  - (3) Corporate Profitability
  - (4) Corporate Debt-paying Ability
  - (5) Corporate Operation Capability
  - (6) Corporate Development Capability
  - (7) Corporate Product Structure and New Product Trend
  - (8) Corporate Sales Channel and Network
  - (9) Corporate Operational Advantages and Disadvantages
  - (10) Corporate Latest Development Trend

## Chapter 9: Investment and Prospects for China Polyurethane Industry

### 9.1 Investment Risks and Barriers of Polyurethane Industry

- 9.1.1 Investment Risks in Polyurethane Industry
- (1) Policy Risk
  - (2) Macro-economic Risk
  - (3) Market Competition Risk
  - (4) Industry-related Risk
  - (5) Technology R&D Risk
  - (6) Other Risks
- 9.1.2 Entry Barriers to Polyurethane Industry
- (1) Barrier to Technology R&D

- (2) Barrier to Sales Channel
- (3) Barrier to Capital

## 9.2 Development Trend and Prospects for Polyurethane Industry

### 9.2.1 Development Trend for Polyurethane Industry

- (1) Completion of Import Substitution before.....2014
- (2) Unbalanced Regional Supply and Demand Pushes Transfer of Export

### 9.2.2 Prospects for Polyurethane Raw Materials

- (1) Prospects for Output Growth
  - 1) Prospects for MDI Output Growth
  - 2) Prospects for TDI Output Growth
  - 3) Prospects for PO Output Growth
- (2) Prospects for Market Scale

### 9.2.3 Prospects for Polyurethane Products

- (1) Prospects for Market Scale
- (2) Prospects for Product Structure

## 9.3 Development Opportunities and Strategies for Polyurethane Products

### 9.3.1 Development Opportunities for Polyurethane Products

- (1) Building Conservation Becomes An Driving Force for Polyurethane
- (2) Domestic Demand Expansion Generates A New Spot to Growth

### 9.3.2 Development Strategies for Polyurethane Industry

- (1) Warning Overheated Development for Polyurethane
- (2) Raw Materials Corporations Should Expand Their Scale
- (3) Formulate An Improved Standard for Product Process
- (4) Address 4 Major Problems Associated with Environmental Protection

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全国免费服务热线：400-068-7188 0755-82925195 82925295 83586158

或发电子邮件：[service@qianzhan.com](mailto:service@qianzhan.com)

或登录网站：<https://bg.qianzhan.com/>

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