

China Refrigeration Equipment Manufacturing Industry Market Prospects and Investment Strategy Planning Report, 2013–2017

目 录

CONTENTS

Chapter 1: Development Overview of China Refrigeration Equipment Manufacturing Industry

1.1 Definition and Classification of Refrigeration Equipment Manufacturing Industry

- 1.1.1 Concept and Definition
- 1.1.2 Major Product Category
- 1.1.3 Product Application
 - (1) Investment Features of Refrigeration Equipment Manufacturing Industry
- 1.1.4 Barriers to Entry for Refrigeration Equipment Manufacturing Industry
- 1.1.5 Profit Models for Refrigeration Equipment Manufacturing Industry
- 1.1.6 Profit Factors of Refrigeration Equipment Manufacturing Industry
 - (1) Statistical Standards for Refrigeration Equipment Manufacturing Industry
- 1.1.7 Statistical Department and Caliber
- 1.1.8 Statistical Methods
- 1.1.9 Data Category

Chapter 2: Supply Chain of Refrigeration Equipment Manufacturing Industry

2.1 Profile of Upstream and Downstream Industries in Refrigeration Equipment Manufacturing Industry

2.2 Downstream Industrial Chain in Refrigeration Equipment Manufacturing Industry

- 2.2.1 Development Status and Trend of Frozen Food Processing Industry
- 2.2.2 Development Status and Trend of Refrigeration Transport Industry
- 2.2.3 Development Status and Trend of Food Retail Industry
- 2.2.4 Development Status and Trend of Petrochemical Industry
- 2.2.5 Development Status and Trend of Steel Industry
- 2.2.6 Development Status and Trend of Pharmaceutical Industry
- 2.2.7 Development Status and Trend of Paper-making Industry
- 2.2.8 Development Status and Trend of Electricity Industry

2.3 Upstream Supply Chain of Refrigeration Equipment Manufacturing Industry

- 2.3.1 Operation Situation and Price of Steel Market
- 2.3.2 Operation Situation and Price of Copper Market
- 2.3.3 Operation and Price of Refrigerant Market
- 2.3.4 Development Status and Trend of Industrial Control Computer Industry
- 2.3.5 Development Status and Trend of Machine Tool Industry

Chapter 3: Market Environment for Refrigeration Equipment Manufacturing Industry

3.1 Policies

- 3.1.1 Policy Trend Related to Industry
- 3.1.2 Industrial Planning of Industry

3.2 Economic Conditions

- 3.2.1 International Macro-economic Environment
- 3.2.2 Domestic Macro-economic Environment
- 3.2.3 Industry Macro-economic Environment

3.3 Consumption Environment

- 3.3.1 Features of Consumption
- 3.3.2 Consumption Trend

3.4 Social Environment

- 3.4.1 Coordination between Industry Development and Social Economy
- 3.4.2 Impact of Industry Development on Energy Saving and Emission Reduction
- 3.4.3 Regional Imbalance in Industry Development

Chapter 4: Analysis of Development of Refrigeration Equipment Manufacturing Industry

4.1 Development of China Refrigeration Equipment Manufacturing Industry

- 4.1.1 Overall Development Information of China Refrigeration Equipment Manufacturing Industry
- 4.1.2 Major Development Features of China Refrigeration Equipment Manufacturing Industry

4.1.3 Operation Situation of Refrigeration Equipment Manufacturing Industry

4.2 Balance between Supply and Demand of Refrigeration Equipment Manufacturing Industry

4.2.1 Supply of National Refrigeration Equipment Manufacturing Industry

(1) Gross Output of National Refrigeration Equipment Manufacturing Industry

(2) Finished Goods of National Refrigeration Equipment Manufacturing Industry

4.2.2 Demand of National Refrigeration Equipment Manufacturing Industry

(1) Sales Value of National Refrigeration Equipment Manufacturing Industry

(2) Sales Income of National Refrigeration Equipment Manufacturing Industry

4.2.3 Production-Sales Ratio of National Refrigeration Equipment Manufacturing Industry

4.3 Operation of Refrigeration Equipment Manufacturing Industry

4.3.1 Scale of Industry

4.3.2 Asset/Labor Concentration

4.3.3 Production and Sales of Refrigeration Equipment Manufacturing Industry

4.3.4 Cost Structure

4.3.5 Profit and Loss of Refrigeration Equipment Manufacturing Industry

Chapter 5: Analysis of Major Product Markets in Refrigeration Equipment Manufacturing Industry

5.1 Features of Major Product Markets in Refrigeration Equipment Manufacturing Industry

5.1.1 Features of Product Structure in Refrigeration Equipment Manufacturing Industry

5.1.2 Development Overview of Product Markets in Refrigeration Equipment Manufacturing Industry

(1) Development Overview of Commercial Refrigeration Equipment Market

(2) Development Overview of Industrial Refrigeration Equipment Market

(3) Development Overview of Refrigerated Transportation Market

5.2 Major Product Markets in Refrigeration Equipment Manufacturing Industry

5.2.1 Commercial Refrigeration Equipment Market

(1) Instant Freezer Market

(2) Refrigerated Container Market

(3) Commercial Ice Chest Market

(4) Automotive Refrigeration Unit Market

(5) Marine Refrigeration Unit Market

5.2.2 Industrial Refrigeration Equipment Market

(1) Cooling Tower Market

(2) Refrigeration Storage Market

(3) Refrigeration Storage Unit Market

(4) Condenser Market

(5) Icemaker Market

(6) Other Refrigeration Accessories

5.3 Major Technical Gap between Foreign Countries and China

5.3.1 Major Technical Gap between Foreign Countries and China

5.3.2 Reasons for the Gap

Chapter 6: Overview and Development Trend of China Cold Chain Logistics Industry

6.1 Development Overview of China Cold Chain Logistics Industry

6.1.1 Features of Developing China Cold Chain Logistics

6.1.2 Problems in Development of China Cold Chain Logistics Industry

6.1.3 Competitive Landscape of China Cold Chain Logistics Industry

6.1.4 Layout of China Cold Chain Logistic Resources

6.2 China Cold Chain Transport Market

6.2.1 Refrigerated Road Transport Status and Future Development Trend

6.2.2 Refrigerated Rail Transport Status and Future Development Trend

6.2.3 Refrigerated Shipping Transport Status and Future Development Trend

6.2.4 Refrigerated Air Transport Status and Future Development Trend

6.3 China Refrigeration Storage and Development Trend

6.3.1 Inventory of Refrigeration Storage

6.3.2 Layout of Refrigeration Storage Resources

6.3.3 Construction Trend for Refrigeration Storage

6.3.4 Development Trend for Refrigeration Storage

6.4 Demand for Cold Chain in China and Growth Trend

6.4.1 Cold Chain Logistics Demand Status

6.4.2 Outsourcing of Cold Chain Logistics

6.4.3 Development Trend for Cold Chain Logistics

Chapter 7: Analysis of Key Regional Markets in China Refrigeration Equipment Manufacturing Industry**7.1 Features for Overall Regional Structure of Industry**

- 7.1.1 Features of Overall Regional Structure of Industry
- 7.1.2 Regional Concentration on Industry
- 7.1.3 Features of Regional Distribution
- 7.1.4 Regional Distribution of Scale Indicators for Industry
- 7.1.5 Regional Distribution of Benefit Indicators for Industry
- 7.1.6 Regional Distribution of Number of Corporations

7.2 Development for Shandong Refrigeration Equipment Manufacturing Industry

7.2.1 Development Planning and Supporting Facility of Shandong Refrigeration Equipment Manufacturing Industry

- 7.2.2 Position Change of Shandong Refrigeration Equipment Manufacturing Industry within Industry
- 7.2.3 Economic Operation Situation of Shandong Refrigeration Equipment Manufacturing Industry
- 7.2.4 Major Refrigeration Equipment Producers in Shandong
- 7.2.5 Development Trend for Shandong Refrigeration Equipment Manufacturing Industry

7.3 Development for Zhejiang Refrigeration Equipment Manufacturing Industry

7.3.1 Development Planning and Supporting Facility of Zhejiang Refrigeration Equipment Manufacturing Industry

- 7.3.2 Position Change of Zhejiang Refrigeration Equipment Manufacturing Industry within Industry
- 7.3.3 Economic Operation Situation of Zhejiang Refrigeration Equipment Manufacturing Industry
- 7.3.4 Major Refrigeration Equipment Producers in Zhejiang
- 7.3.5 Development Trend for Zhejiang Refrigeration Equipment Manufacturing Industry

7.4 Development for Shanghai Refrigeration Equipment Manufacturing Industry

7.4.1 Development Planning and Supporting Facility of Shanghai Refrigeration Equipment Manufacturing Industry

- 7.4.2 Position Change of Shanghai Refrigeration Equipment Manufacturing Industry within Industry
- 7.4.3 Economic Operation Situation of Shanghai Refrigeration Equipment Manufacturing Industry
- 7.4.4 Major Refrigeration Equipment Producers in Shanghai
- 7.4.5 Development Trend for Shanghai Refrigeration Equipment Manufacturing Industry

7.5 Development for Jiangsu Refrigeration Equipment Manufacturing Industry

7.5.1 Development Planning and Supporting Facility of Jiangsu Refrigeration Equipment Manufacturing Industry

- 7.5.2 Position Change of Jiangsu Refrigeration Equipment Manufacturing Industry within Industry
- 7.5.3 Economic Operation Situation of Jiangsu Refrigeration Equipment Manufacturing Industry
- 7.5.4 Major Refrigeration Equipment Producers in Jiangsu
- 7.5.5 Development Trend for Jiangsu Refrigeration Equipment Manufacturing Industry

7.6 Development for Liaoning Refrigeration Equipment Manufacturing Industry

7.6.1 Development Planning and Supporting Facility of Liaoning Refrigeration Equipment Manufacturing Industry

- 7.6.2 Position Change of Liaoning Refrigeration Equipment Manufacturing Industry within Industry
- 7.6.3 Economic Operation Situation of Liaoning Refrigeration Equipment Manufacturing Industry
- 7.6.4 Major Refrigeration Equipment Producers in Liaoning
- 7.6.5 Development Trend for Liaoning Refrigeration Equipment Manufacturing Industry

7.7 Development for Guangdong Refrigeration Equipment Manufacturing Industry

7.7.1 Development Planning and Supporting Facility of Guangdong Refrigeration Equipment Manufacturing Industry

- 7.7.2 Position Change of Guangdong Refrigeration Equipment Manufacturing Industry within Industry
- 7.7.3 Economic Operation Situation of Guangdong Refrigeration Equipment Manufacturing Industry
- 7.7.4 Major Refrigeration Equipment Producers in Guangdong
- 7.7.5 Development Trend for Guangdong Refrigeration Equipment Manufacturing Industry

Chapter 8: Analysis of Import & Export Markets in Refrigeration Equipment Manufacturing Industry**8.1 Import & Export Overview of Refrigeration Equipment Manufacturing Industry****8.2 Export Market of Refrigeration Equipment Manufacturing Industry**

- 8.2.1 Export in.....2011
 - (1) Overall Information of Export
 - (2) Structure of Exported Goods

8.2.2 Export in.....	2012
(1) Overall Information of Export	
(2) Structure of Exported Goods	
8.3 Import Market of Refrigeration Equipment Manufacturing Industry	
8.3.1 Import in.....	2011
(1) Overall Information of Import	
(2) Structure of Imported Goods	
8.3.2 Export in.....	2012
(1) Overall Information of Import	
(2) Structure of Imported Goods	
8.4 Import & Export Prospects and Suggestions for Refrigeration Equipment Manufacturing Industry	
8.4.1 Export Prospects and Suggestions for Refrigeration Equipment Manufacturing Industry	
8.4.2 Import Prospects and Suggestions for Refrigeration Equipment Manufacturing Industry	
Chapter 9: Analysis of Market Competition for Refrigeration Equipment Manufacturing Industry	
9.1 International Market Competition for Industry	
9.1.1 Development Situation of International Refrigeration Equipment Manufacturing Market	
9.1.2 Competition for International Refrigeration Equipment Manufacturing Market	
9.1.3 Development Trend for International Refrigeration Equipment Manufacturing Market	
9.1.4 Multinationals' Competitive Strategies in China	
9.2 Multinationals' Investment Layout in China and Latest Development Trend	
9.2.1 A.P. Moller-Maersk Group	
9.2.2 BITZER company	
9.2.3 Ingersoll-Rand Company	
9.2.4 Sanden Corporation	
9.2.5 Mitsubishi Electric Corporation	
9.2.6 The Manitowoc Company, Inc	
9.2.7 Nakano Refrigerators Co., Ltd.	
9.2.8 Emerson Company	
9.3 Domestic Market Competition for Industry	
9.3.1 Competitive Landscape of Domestic Refrigeration Equipment Manufacturing Industry	
9.3.2 Market Scale of Domestic Refrigeration Equipment Manufacturing Industry	
9.3.3 Bargaining Power of Domestic Refrigeration Equipment Manufacturing Industry	
9.3.4 Potential Threats of Domestic Refrigeration Equipment Manufacturing Industry	
Chapter 10: Case Study of Refrigeration Equipment Manufacturing Industry	
10.1 Dalian Refrigerator Co., Ltd.	
10.1.1 Development Profile	
10.1.2 Major Economic Indicators	
10.1.3 Profitability	
10.1.4 Operating Capability	
10.1.5 Debt-paying Ability	
10.1.6 Development Capability	
10.1.7 Product Structure and New Product Trend	
10.1.8 Sales Channel and Network	
10.1.9 Operational Strengths and Weaknesses	
10.1.10 Investment and M&A	
10.1.11 Latest Development Trend	
10.2 Shanghai Hanbell Precise Machinery Co., Ltd.	
10.2.1 Development Profile	
10.2.2 Major Economic Indicators	
10.2.3 Profitability	
10.2.4 Operating Capability	
10.2.5 Debt-paying Ability	

如需了解报告详细内容，请直接致电前瞻客服中心。

全国免费服务热线：400-068-7188 0755-82925195 82925295 83586158

或发电子邮件：service@qianzhan.com

或登录网站：<https://bg.qianzhan.com/>

我们会竭诚为您服务！