

# China Trust Industry In-depth Research and Investment Strategy Planning Report, 2013–2017

## 目 录

### CONTENTS

#### Chapter 1: Development Overview of China Trust Industry

##### 1.1 Concepts Related to Trust Industry

- 1.1.1 Definition of Trust
- 1.1.2 Composition Factors of Trust
- 1.1.3 Major Functions of Trust
- 1.1.4 Features of Trust Industry
- 1.1.5 Classification of Trust Industry
  - (1) Classification of Trust by Capital Source
  - (2) Classification of Trust by Operating Means

##### 1.2 Comprehensive Operation Position of Trust Institutions

- 1.2.1 Trust Business
- 1.2.2 Intermediary Business
- 1.2.3 Business of Investment Fund
- 1.2.4 Business of Investment Bank
- 1.2.5 Investment, Loan and Guarantee Business of Self-own Capital

##### 1.3 Analysis of Development Track of Trust Industry

- 1.3.1 Development History of Trust Industry
- 1.3.2 Specification Conducted by Supervision Layer for Trust Companies
- 1.3.3 Supervision History Conducted by CBRC for Banking Trust Business

##### 1.4 Analysis of Investment Features of Trust Industry

- 1.4.1 Comparison of Periodicity among Financial Sub-industries
- 1.4.2 Analysis of Development Advantages of Trust Industry
  - (1) Business Scope Advantages of Trust Industry
  - (2) Income Comparison Advantages of Trust Industry
  - (3) Risk Control Advantages of Trust Industry
  - (4) Risk Separation Advantages of Trust Industry
  - (5) Capital Operation Advantages of Trust Industry
- 1.4.3 Analysis of Profit Modes for Trust Companies
- 1.4.4 Analysis of Income Distribution Pattern for Trust Assets

##### 1.5 Analysis of Trust Impact on Relevant Industries

- 1.5.1 Analysis of Impact on PE Investment
- 1.5.2 Analysis of Impact on Real Estate Industry
- 1.5.3 Analysis of Impact on Commercial Bank Industry
- 1.5.4 Analysis of Impact on Fund Industry
- 1.5.5 Analysis of Impact on Stock Industry
- 1.5.6 Analysis of Impact on Insurance Industry
- 1.5.7 Analysis of Impact on Guarantee Industry

#### Chapter 2: Analysis of Market Environment for China Trust Industry

##### 2.1 Analysis of Policy Environment for Trust Industry

- 2.1.1 Supervision Mechanisms and Laws & Regulations Related to Trust Industry
  - (1) Measures for the Administration of Trust Companies
  - (2) Guidelines for the Governance of Trust Companies
  - (3) Measures for the Administration of Net Capital of Trust Companies
  - (4) Analysis of Rating Standards for Trust Companies
  - (5) Guidelines on Business Co-operation between Banks and Trust Companies
  - (6) Measures for the Administration of Trust Companies' Trust Plans of Assembled Funds
  - (7) Interim Measures for the Administration of Trust Companies' Overseas Financial Management Business
  - (8) Notice of Trust Real Estate Business Risk Warnings for Trust Companies

- (9) Notice of Trust and Political Cooperation Business Risk Warnings for Trust Companies
- (10) Notice of Issues on Regulating Banking Trust Wealth Management Cooperation Business
- 2.1.2 Analysis of Supervision Policies' Impact on Trust Industry
- 2.1.3 Analysis of Development Trend for Trust Industry' s Supervision Policies
- 2.1.4 Development Suggestions for Policy Environment Aiming to Trust Industry
- 2.2 Analysis of Macro-economic Financial Environment for Trust Industry**
- 2.2.1 Analysis of Global Macro-economic Situation
- 2.2.2 Analysis of National Economic Situation in Major Countries
  - (1) Analysis of Economic Environment in Eurozone
  - (2) Analysis of Economic Environment in US
  - (3) Analysis of Economic Environment in Japan
- 2.2.3 Analysis of Domestic Macro-economic Environment
  - (1) Analysis of Correlation between Industry and Domestic Macro-economy
  - (2) Analysis of National Macro-economic Environment
  - (3) Development Prospects Forecast for National Macro-economy
  - (4) Risk Warnings of National Macro-economy
- 2.3 Financial Environment for Trust Industry**
- 2.3.1 Analysis of Overall Financial Environment Operation for Industry
- 2.3.2 Analysis of RMB Exchange Rate Movement
- 2.3.3 Analysis of Operation Situation of Domestic Capital Market
- 2.3.4 Analysis of Adjustment of PBoC Reserve Ratio
- 2.3.5 Analysis of Adjustment of PBoC Deposit-Reserve Ratio
- 2.3.6 Analysis of Loan Policies for Real Estate
- 2.3.7 Forecast for PBoC Monetary Policies

## Chapter 3: Analysis of Attractiveness for China Trust Institutions

### 3.1 Development Overview of Trust Companies

- 3.1.1 Development History of Trust Companies
- 3.1.2 Asset Structure of Trust Companies
- 3.1.3 Name Changes of Trust Companies
- 3.1.4 Headquarter Establishment of Trust Companies
  - (1) Changes of Registration Place Depend on Shareholder Resources
  - (2) Changes of Business Center Depend on Shareholder Resources
  - (3) Establish Cross-Region Business Branches

### 3.2 Analysis of Development Size of Trust Companies

- 3.2.1 Analysis of Asset Size of Trust Companies
- 3.2.2 Analysis of Quantity Size of Trust Companies
- 3.2.3 Analysis of Registration Size of Trust Companies
- 3.2.4 Asset Management Size of Trust Companies

### 3.3 Analysis of Operation Situation of Trust Companies

- 3.3.1 Overall Operation Information of Trust Companies
- 3.3.2 Analysis of Income Sources of Trust Companies
- 3.3.3 Analysis of Core Operating Indicators of Trust Companies
  - (1) Analysis of Income Level of Trust Companies
  - (2) Analysis of Profit Margin of Trust Companies
  - (3) Analysis of Return Rate of Trust Companies
  - (4) Analysis of Fees of Trust Companies
- 3.3.4 Analysis of Profitability of Trust Companies
- 3.3.5 Asset Management Capability of Trust Companies
- 3.3.6 Asset Quality Control of Trust Companies
- 3.3.7 Human Resources of Trust Companies

### 3.4 Analysis of Competitive Landscape of Trust Companies

- 3.4.1 Analysis of Concentration of Trust Industry
- 3.4.2 Analysis of Business Competition of Trust Companies

### 3.5 Analysis of Investment, M&A and Restructuring of Trust Companies

- 3.5.1 Investment Layout of Foreign Financial Institutions in China
- 3.5.2 Investment, M&A and Restructuring of Domestic Trust Industry
  - (1) Listing Companies' Investment in Trust Institutions
  - (2) Analysis of Centrally-administered Enterprises' Reorganization for Trust Institutions
  - (3) Capital Expansion Trend of Trust Companies

## Chapter 4: Analysis of Product Segmentation Products and Business of China Trust Industry

### 4.1 Development Overview of Segment Products in Trust Industry

- 4.1.1 Analysis of Business Structure of Trust Industry
- 4.1.2 Analysis of Fields of Investment for Trust Asset
- 4.1.3 Analysis of Trust Capital Operation Market
- 4.1.4 Demand Status and Trend for Trust Products

### 4.2 Analysis of Assembled Capital Trust Products and Business

- 4.2.1 Analysis of Circulation Volume of Assembled Capital Trust Products
- 4.2.2 Analysis of Circulation Institutions of Assembled Capital Trust Products
- 4.2.3 Analysis of Market Concentration of Assembled Capital Trust Products
- 4.2.4 Capital Utilization Ways for Assembled Capital Trust Products
  - (1) Capital Utilization Structure of Assembled Capital Trust Products
  - (2) Capital Utilization Features of Assembled Capital Trust Products
- 4.2.5 Analysis of Capital Investment Directions for Assembled Capital Trust Products
  - (1) Capital Investment Directions Distribution of Assembled Capital Trust Products
  - (2) Capital Investment Features of Assembled Capital Trust Products
- 4.2.6 Analysis of Expected Income Ratio of Assembled Trust Products
  - (1) Relation between Expected Income Ratio and Validity Period
  - (2) Relation between Expected Income Ratio and Capital Investment Direction
  - (3) Relation between Expected Income Ratio and Capital Utilization Ways
- 4.2.7 Analysis of Development Trend for Assembled Capital Trust Business

### 4.3 Analysis of Real Estate Trust Products and Business

- 4.3.1 Analysis of Policy Environment for Real Estate Industry
- 4.3.2 Analysis of Loan Size for Real Estate Industry
- 4.3.3 Analysis of M&A and Financing of Real Estate Industry
- 4.3.4 Operating Features of Real Estate Trust Business
  - (1) Circulation Volume of Real Estate Trust Products
  - (2) Cooperation Features with Real Estate Trust Developers
  - (3) Return Rate of Real Estate Trust Products
  - (4) Investment Modes for Real Estate Trust Business
  - (5) Risk Management for Real Estate Trust Business
- 4.3.5 Analysis of Real Estate Trust Innovative Products
- 4.3.6 Collaborative Innovation between Real Estate Trust Companies
- 4.3.7 Analysis of Development Trend for Real Estate Trust Business
  - (1) De-banking in Real Estate Trust
  - (2) De-claims in Real Estate Trust

### 4.4 Analysis of Security Investment-oriented Trust Products and Business

- 4.4.1 Analysis of Size of Security Investment-oriented Trust Asset
- 4.4.2 Analysis of Circulation of Security Investment-oriented Trust Product
- 4.4.3 Analysis of Innovation of Security Investment-oriented Trust Market
  - (1) Analysis of Innovation of Security Investment-oriented Trust Products
  - (2) Innovation of Business Modes for Security Investment-oriented Trust
- 4.4.4 Design of Security Investment-oriented Trust Products
- 4.4.5 Risks in Limited Partnership Security Investment Trust
- 4.4.6 Obstacles for Security Investment-oriented Trust Products
- 4.4.7 Analysis of Development Trend for Security Investment-oriented Trust Business
- 4.4.8 Development Suggestions for Security Investment-oriented Trust Products

### 4.5 Analysis of Infrastructure-oriented Trust Products and Business

- 4.5.1 Analysis of Development of Governmental Investment and Financing Platform
  - (1) Development Status of Governmental Investment and Financing Platform
  - (2) Analysis of Debt Size of Governmental Investment and Financing Platform
  - (3) Analysis of Risks of Governmental Investment and Financing Platform
- 4.5.2 Analysis of Domestic Infrastructure Investment Size
- 4.5.3 Analysis of Circulation of Infrastructure-oriented Trust Products
- 4.5.4 Analysis of Return Rate of Infrastructure-oriented Trust Products
- 4.5.5 Analysis of Innovation of Infrastructure-oriented Trust Products
- 4.5.6 Analysis of Trust Asset Investment in Size of Infrastructure
- 4.5.7 Distribution of Infrastructure-oriented Projects of Trust Asset
- 4.5.8 Development Trend for Infrastructure-oriented Trust Products and Business

#### 4.6 Analysis of Banking Credit Cooperation Products and Business

- 4.6.1 Analysis of Circulation of Banking Credit Cooperation Products
  - (1) Circulation Quantity Size of Banking Credit Cooperation Products
  - (2) Analysis of Circulation Institutions of Banking Credit Cooperation Products
  - (3) Analysis of Return Rate of Banking Credit Cooperation Products
- 4.6.2 Analysis of Investment Structure for Banking Credit Cooperation Products
- 4.6.3 Analysis of Innovation of Banking Credit Cooperation Products
- 4.6.4 Analysis of Development Trend for Banking Credit Cooperation Products
- 4.6.5 Analysis of Development Prospects for Banking Credit Cooperation Products
- 4.6.6 Innovation and Transformation Trend for Banking Credit Cooperation Modes

#### 4.7 Analysis of Trust Products and Business in Other Industries

- 4.7.1 Analysis of Trust Products and Business in Mineral Resources Industry
  - (1) Status and Financing Features of Mineral Resources Industry
  - (2) Trust Development Factors of Mineral Resources Industry
  - (3) Analysis of Trust Product Circulation of Mineral Resources Industry
  - (4) Analysis of Trust Competitive Landscape of Mineral Resources Industry
  - (5) M&A and Restructuring of Mineral Resources Industry
- 4.7.2 Analysis of Art Product Investment-oriented Trust Products and Business
  - (1) Analysis of Domestic Art Product Investment Market
    - 1) Analysis of Size of Art Product Market
    - 2) Analysis of Art Product Consumption Group
    - 3) Analysis of Art Product Market Structure
    - 4) Development Trend for Art Product Market
  - (2) Analysis of Investment Features of Art Product
  - (3) Market Environment for Art Product Trust Products
  - (4) Overview of Art Product Trust-oriented Modes
  - (5) Analysis of Art Product Investment-oriented Trust Products Market
  - (6) Analysis of Investment Features of Art Product Trust
- 4.7.3 Analysis of Trust-Series QDII Product Market
- 4.7.4 Analysis of Other Types of Art Product Investment-oriented Trust Products and Business

### Chapter 5: Analysis of Development Potentials of China Trust Industry in Key Fields

#### 5.1 Analysis of Development of Beijing Trust Industry

- 5.1.1 Analysis of Financial Environment for Beijing Economy
- 5.1.2 Analysis of Operation of Beijing Financial Institutions
- 5.1.3 Analysis of Beijing Governmental Investment and Financing Platform
- 5.1.4 Analysis of Development of Beijing Real Estate Market
- 5.1.5 Analysis of Competition of Beijing Trust Business
- 5.1.6 Development Opportunities for Beijing Trust Industry

#### 5.2 Analysis of Development of Shanghai Trust Industry

- 5.2.1 Analysis of Financial Environment for Shanghai Economy
- 5.2.2 Analysis of Operation of Shanghai Financial Institutions
- 5.2.3 Analysis of Shanghai Governmental Investment and Financing Platform
- 5.2.4 Analysis of Development of Shanghai Real Estate Market
- 5.2.5 Analysis of Competition of Shanghai Trust Business
- 5.2.6 Development Opportunities for Shanghai Trust Industry

#### 5.3 Analysis of Development of Tianjin Trust Industry

- 5.3.1 Analysis of Financial Environment for Tianjin Economy
- 5.3.2 Analysis of Operation of Tianjin Financial Institutions
- 5.3.3 Analysis of Tianjin Governmental Investment and Financing Platform
- 5.3.4 Analysis of Development of Tianjin Real Estate Market
- 5.3.5 Analysis of Competition of Tianjin Trust Business
- 5.3.6 Development Opportunities for Tianjin Trust Industry

#### 5.4 Analysis of Development of Jiangsu Trust Industry

- 5.4.1 Analysis of Financial Environment for Jiangsu Economy
- 5.4.2 Analysis of Operation of Jiangsu Financial Institutions
- 5.4.3 Analysis of Jiangsu Governmental Investment and Financing Platform
- 5.4.4 Analysis of Development of Jiangsu Real Estate Market
- 5.4.5 Analysis of Competition of Jiangsu Trust Business
- 5.4.6 Development Opportunities for Jiangsu Trust Industry

**5.5 Analysis of Development of Zhejiang Trust Industry**

- 5.5.1 Analysis of Financial Environment for Zhejiang Economy
- 5.5.2 Analysis of Operation of Zhejiang Financial Institutions
- 5.5.3 Analysis of Zhejiang Governmental Investment and Financing Platform
- 5.5.4 Analysis of Development of Zhejiang Real Estate Market
- 5.5.5 Analysis of Competition of Zhejiang Trust Business
- 5.5.6 Development Opportunities for Zhejiang Trust Industry

**5.6 Analysis of Development of Guangdong Trust Industry**

- 5.6.1 Analysis of Financial Environment for Guangdong Economy
- 5.6.2 Analysis of Operation of Guangdong Financial Institutions
- 5.6.3 Analysis of Guangdong Governmental Investment and Financing Platform
- 5.6.4 Analysis of Development of Guangdong Real Estate Market
- 5.6.5 Analysis of Competition of Guangdong Trust Business
- 5.6.6 Development Opportunities for Guangdong Trust Industry

**5.7 Analysis of Development of Fujian Trust Industry**

- 5.7.1 Analysis of Financial Environment for Fujian Economy
- 5.7.2 Analysis of Operation of Fujian Financial Institutions
- 5.7.3 Analysis of Fujian Governmental Investment and Financing Platform
- 5.7.4 Analysis of Development of Fujian Real Estate Market
- 5.7.5 Analysis of Competition of Fujian Trust Business
- 5.7.6 Development Opportunities for Fujian Trust Industry

**5.8 Analysis of Development of Anhui Trust Industry**

- 5.8.1 Analysis of Financial Environment for Anhui Economy
- 5.8.2 Analysis of Operation of Anhui Financial Institutions
- 5.8.3 Analysis of Anhui Governmental Investment and Financing Platform
- 5.8.4 Analysis of Development of Anhui Real Estate Market
- 5.8.5 Analysis of Competition of Anhui Trust Business
- 5.8.6 Development Opportunities for Anhui Trust Industry

**5.9 Analysis of Development of Jiangxi Trust Industry**

- 5.9.1 Analysis of Financial Environment for Jiangxi Economy
- 5.9.2 Analysis of Operation of Jiangxi Financial Institutions
- 5.9.3 Analysis of Jiangxi Governmental Investment and Financing Platform
- 5.9.4 Analysis of Development of Jiangxi Real Estate Market
- 5.9.5 Analysis of Competition of Jiangxi Trust Business
- 5.9.6 Development Opportunities for Jiangxi Trust Industry

**5.10 Analysis of Development of Shandong Trust Industry**

- 5.10.1 Analysis of Financial Environment for Shandong Economy
- 5.10.2 Analysis of Operation of Shandong Financial Institutions
- 5.10.3 Analysis of Shandong Governmental Investment and Financing Platform
- 5.10.4 Analysis of Development of Shandong Real Estate Market
- 5.10.5 Analysis of Competition of Shandong Trust Business
- 5.10.6 Development Opportunities for Shandong Trust Industry

**5.11 Analysis of Development of Sichuan Trust Industry**

- 5.11.1 Analysis of Financial Environment for Sichuan Economy
- 5.11.2 Analysis of Operation of Sichuan Financial Institutions
- 5.11.3 Analysis of Sichuan Governmental Investment and Financing Platform
- 5.11.4 Analysis of Development of Sichuan Real Estate Market
- 5.11.5 Analysis of Competition of Sichuan Trust Business
- 5.11.6 Development Opportunities for Sichuan Trust Industry

**5.12 Analysis of Development of Jilin Trust Industry**

- 5.12.1 Analysis of Financial Environment for Jilin Economy
- 5.12.2 Analysis of Operation of Jilin Financial Institutions
- 5.12.3 Analysis of Jilin Governmental Investment and Financing Platform
- 5.12.4 Analysis of Development of Jilin Real Estate Market
- 5.12.5 Analysis of Competition of Jilin Trust Business
- 5.12.6 Development Opportunities for Jilin Trust Industry

**5.13 Analysis of Development of Guangxi Trust Industry**

- 5.13.1 Analysis of Financial Environment for Guangxi Economy
- 5.13.2 Analysis of Operation of Guangxi Financial Institutions

- 5.13.3 Analysis of Guangxi Governmental Investment and Financing Platform
- 5.13.4 Analysis of Development of Guangxi Real Estate Market
- 5.13.5 Analysis of Competition of Guangxi Trust Business
- 5.13.6 Development Opportunities for Guangxi Trust Industry

#### **5.14 Analysis of Development of Hunan Trust Industry**

- 5.14.1 Analysis of Financial Environment for Hunan Economy
- 5.14.2 Analysis of Operation of Hunan Financial Institutions
- 5.14.3 Analysis of Hunan Governmental Investment and Financing Platform
- 5.14.4 Analysis of Development of Hunan Real Estate Market
- 5.14.5 Analysis of Competition of Hunan Trust Business
- 5.14.6 Development Opportunities for Hunan Trust Industry

### **Chapter 6: Case Study of Competitors for China Trust Companies**

#### **6.1 Analysis of Competitiveness of Trust Companies**

- 6.1.1 Analysis of Circulation Capability of Trust Companies
- 6.1.2 Analysis of Income Capability of Trust Companies
- 6.1.3 Analysis of Competence of Trust Companies
- 6.1.4 Analysis of Information Transparency of Trust Companies
- 6.1.5 Analysis of Innovation Capability of Trust Companies
- 6.1.6 Analysis of Comprehensive Wealth Management Capability of Trust Companies

#### **6.2 Analysis of Competitors for Trust Companies**

- 6.2.1 Analysis of Zhongrong International Trust Co., Ltd.
  - (1) Analysis of Development Profile
  - (2) Analysis of Operation Situation
  - (3) Analysis of Trust Asset Distribution
  - (4) Analysis of Organization Structure
  - (5) Analysis of New Product Circulation
  - (6) Analysis of Operational Advantages and Disadvantages
  - (7) Analysis of Latest Development Trend
- 6.2.2 Analysis of CITC Trust Co., Ltd.
  - (1) Analysis of Development Profile
  - (2) Analysis of Operation Situation
  - (3) Analysis of Trust Asset Distribution
  - (4) Analysis of Organization Structure
  - (5) Analysis of New Product Circulation
  - (6) Analysis of Operational Advantages and Disadvantages
  - (7) Analysis of Investment, M&A and Restructuring
  - (8) Analysis of Latest Development Trend
- 6.2.3 Analysis of China Foreign Economy and Trade Trust Co., Ltd.
  - (1) Analysis of Development Profile
  - (2) Analysis of Operation Situation

如需了解报告详细内容，请直接致电前瞻客服中心。

全国免费服务热线：400-068-7188 0755-82925195 82925295 83586158

或发电子邮件：[service@qianzhan.com](mailto:service@qianzhan.com)

或登录网站：<https://bg.qianzhan.com/>

我们会竭诚为您服务！