

China Paper Chemicals Industry Report (2016–2021), Market Forecast and Investment Forecast

目 录

CONTENTS

Chapter 1: Review of development of China's paper chemicals industry

1.1 definition of paper chemicals industry

- 1.1.1 definition of paper chemicals industry
- 1.1.2 category of products of paper chemicals industry

1.2 policy environment of paper chemicals industry

- 1.2.1 regulatory system of paper chemicals industry
- 1.2.2 related policy of paper chemicals industry
- 1.2.3 development planning of paper chemicals industry

1.3 economic environment of paper chemicals industry

- 1.3.1 analysis of GDP growth
- 1.3.2 total fixed asset investment of the society
- 1.3.3 analysis of urban and rural residents' income and consumer spending
 - (1) analysis of urban and rural residents' income
 - (2) analysis of urban and rural residents' consumption spending
- 1.3.4 analysis of the relationship between related industries of paper chemicals industry and macro environment

1.4 social environment of paper chemicals industry

- 1.4.1 coordination of development of the industry and social economy
- 1.4.2 analysis of regional development imbalance of the industry
- 1.4.3 the impact of energy conservation on the industry
- 1.4.4 the impact of REACH regulations on the industry
 - (1) positive impact
 - (2) negative impact

1.5 technical environment of paper chemicals industry

- 1.5.1 activity level of technical level of the industry
 - (1) changes of the quantity of patent applications
 - (2) changes of the quantity of patent disclosures
- 1.5.2 analysis of leading technology companies of the industry
- 1.5.3 analysis of hot technologies of the industry

Chapter 2: Analysis of development of China's paper chemicals industry

2.1 overview of development of paper chemicals industry

- 2.1.1 development course of paper chemicals industry
- 2.1.2 features of development of paper chemicals industry
 - (1) rapid development of the industry
 - (2) small proportion of the industry
 - (3) China's has become the focus of global attention
- 2.1.3 factors affecting paper chemicals industry
 - (1) favorable factors
 - (2) unfavorable factors

2.2 analysis of operation of paper chemicals industry

- 2.2.1 analysis of status quo of supply of paper chemicals industry
- 2.2.2 analysis of status quo of demand of paper chemicals industry
 - (1) overall development of China's papermaking industry
 - (2) development trends of China's high-grade paper products industry
- 2.2.3 analysis of profit level of paper chemicals industry
- 2.2.4 analysis of problems of paper chemicals industry
- 2.2.5 analysis of development proposals for paper chemicals industry

2.3 analysis of special paper chemicals market

- 2.3.1 analysis of market demand and supply of special paper

- 2.3.2 analysis of status quo of special paper chemicals market
 - (1) anti-water and anti-oil treatment paper chemicals
 - (2) retardant treatment paper chemicals
 - (3) heat handling paper chemicals
 - (4) sticking and isolation treatment paper chemicals
- 2.3.3 development trends of special paper chemicals market
 - (1) demand trends of special paper market
 - (2) development trends of special paper chemicals market

Chapter 3: Analysis of related industries of China's paper chemicals industry

3.1 analysis of operation of basic chemical raw materials industry

- 3.1.1 analysis of characteristics of operation of basic chemical raw materials industry
 - (1) structure of the industry
 - (2) situation of production and sales
 - (3) standards of the industry
- 3.1.2 analysis of operation efficiency of basic chemical raw materials industry
- 3.1.3 analysis of profitability capability of basic chemical raw materials industry
- 3.1.4 analysis of operation capability of basic chemical raw materials industry
- 3.1.5 analysis of solvency capability of basic chemical raw materials industry
- 3.1.6 analysis of development capability of basic chemical raw materials industry

3.2 analysis of operation of special chemical products industry

- 3.2.1 analysis of characteristics of operation of special chemical products industry
 - (1) position in the national economy to improve
 - (2) analysis of economic operation
- 3.2.2 analysis of operation efficiency of special chemical products industry
- 3.2.3 analysis of profitability capability of special chemical products industry
- 3.2.4 analysis of operation capability of special chemical products industry
- 3.2.5 analysis of solvency capability of special chemical products industry
- 3.2.6 analysis of development capability of special chemical products industry

3.3 analysis of operation of papermaking industry

- 3.3.1 analysis of characteristics of operation of papermaking industry
 - (1) the efficiency of scale economy is significant
 - (2) high-tech armed and technology-intensive industries
 - (3) have the feature of capital-intensive
 - (4) characteristics of resource and energy consumption are prominent
- 3.3.2 analysis of operation efficiency of papermaking industry
- 3.3.3 analysis of profitability capability of papermaking industry
- 3.3.4 analysis of operation capability of papermaking industry
- 3.3.5 analysis of solvency capability of papermaking industry
- 3.3.6 analysis of development capability of papermaking industry

Chapter 4: Analysis of competition pattern of China's paper chemicals industry

4.1 analysis of competition of the international paper chemicals industry

- 4.1.1 overview of development of the international paper chemicals industry
- 4.1.2 competition pattern of the international paper chemicals industry
- 4.1.3 development trends of the international paper chemicals industry
 - (1) trends of globalization
 - (2) trends of core business
 - (3) Asia leading in the world market

4.2 analysis of competition of multinational paper chemicals enterprises

- 4.2.1 BASF Company
 - (1) overview of the company's development
 - (2) analysis of the company's operation
 - (3) analysis of the company's main business
 - (4) analysis of the company's status in market competition
 - (5) analysis of the company's investment layout in China market
- 4.2.2 American Ashland Company
 - (1) overview of the company's development
 - (2) analysis of the company's operation
 - (3) analysis of the company's main business
 - (4) analysis of the company's status in market competition

- (5) analysis of the company's investment layout in China market
- 4.2.3 Finnish Kemira Company
 - (1) overview of the company's development
 - (2) analysis of the company's operation
 - (3) analysis of the company's main business
 - (4) analysis of the company's status in market competition
 - (5) analysis of the company's investment layout in China market
- 4.2.4 American Ecolab chemical company
 - (1) overview of the company's development
 - (2) analysis of the company's operation
 - (3) analysis of the company's main business
 - (4) analysis of the company's status in market competition
 - (5) analysis of the company's investment layout in China market
- 4.2.5 Swiss Clariant Company
 - (1) overview of the company's development
 - (2) analysis of the company's operation
 - (3) analysis of the company's main business
 - (4) analysis of the company's status in market competition
 - (5) analysis of the company's investment layout in China market
- 4.2.6 Sweden Eka Chemicals Company
 - (1) overview of the company's development
 - (2) analysis of the company's operation
 - (3) analysis of the company's main business
 - (4) analysis of the company's status in market competition
 - (5) analysis of the company's investment layout in China market
- 4.2.7 French Arkema Company
 - (1) overview of the company's development
 - (2) analysis of the company's operation
 - (3) analysis of the company's main business
 - (4) analysis of the company's status in market competition
 - (5) analysis of the company's investment layout in China market

4.3 analysis of competition of the domestic paper chemicals industry

- 4.3.1 analysis of concentration of paper chemicals industry
- 4.3.2 analysis of five forces of paper chemicals industry
 - (1) analysis of upstream bargaining power of the industry
 - (2) analysis of downstream bargaining power of the industry
 - (3) analysis of threat of potential entrants of the industry
 - (4) analysis of threat of alternatives of the industry
 - (5) status quo of competition of the industry
 - (6) summary of the five forces of the industry

Chapter 5: Analysis of market of products of China's paper chemicals industry

5.1 analysis of market of pulping chemicals

- 5.1.1 overview of market of pulping chemicals
- 5.1.2 analysis of market supply of pulping chemicals
- 5.1.3 analysis of market demand of pulping chemicals
- 5.1.4 analysis of market of major pulping chemicals
 - (1) analysis of market of defoamers
 - (2) analysis of market of deinking agent
 - (3) analysis of market of pulp preservatives
- 5.1.5 development trends of pulping chemicals market

5.2 analysis of market of papermaking chemicals

- 5.2.1 overview of market of papermaking chemicals
- 5.2.2 analysis of market supply of papermaking chemicals
- 5.2.3 analysis of market demand of papermaking chemicals
- 5.2.4 analysis of market of major papermaking chemicals
 - (1) analysis of market of sizing agent
 - (2) analysis of market of enhancer
 - (3) analysis of market of aid flows aid
- 5.2.5 development trends of papermaking chemicals market

5.3 analysis of market of other chemicals

5.3.1 analysis of market of adhesive coating

5.3.2 analysis of market of GCC paper

5.3.3 analysis of market of PCC paper

Chapter 6: Analysis of operation of leading enterprises of China's paper chemicals industry

6.1 analysis of the overall development of paper chemicals enterprises

6.1.1 scale of paper chemicals enterprises

6.1.2 sales revenue and profits of paper chemicals industry

6.1.3 analysis of innovation capability of major paper chemicals enterprises

6.2 analysis of operation of leading enterprises of paper chemicals industry

6.2.1 Suzhou Tianma Fine Chemicals Co., Ltd.

(1) overview of the company's development

(2) analysis of the company's main economic index

(3) analysis of the company's profitability capability

(4) analysis of the company's solvency capability

(5) analysis of the company's operation capability

(6) analysis of the company's development capability

(7) analysis of the company's product structure

(8) analysis of the company's sales channels and network

(9) analysis of advantages and disadvantages of the company's operation

(10) analysis of the company's investment, merger and restructuring

6.2.2 Shanghai Hercules Chemical Co., Ltd.

如需了解报告详细内容，请直接致电前瞻客服中心。

全国免费服务热线：400-068-7188 0755-82925195 82925295 83586158

或发电子邮件：service@qianzhan.com

或登录网站：<https://bg.qianzhan.com/>

我们会竭诚为您服务！