China VC & PE Indepth Research and Strategy Planning Report, 2013-2017

目 录

CONTENTS

Chapter 1: Background of China VC & PE Industry
1.1 Definition Related to VC & PE Industry
1.1.1 Definition of VC and PE
(1) Definition of VC
(2) Definition of PE
1.1.2 Relation between VC and PE
(1) Crossing of VC and PE
(2) Difference between VC and PE
1.1.3 Major Stages for VC and PE
1.1.4 Invested Objectives of VC and PE
1.2 Operations Management of VC and PE
1.2.1 Operation Process of VC and PE
1.2.2 Project Pre-selection for VC and PE
1.2.3 Assessment for VC and PE Project
1.2.4 Selection for VC and PE Project
1.2.5 Selection for VC and PE Exchange Institutions
1.2.6 Agreements Related to VC and PE
1.3 Research on Investors' Tendency towards VC and PE
1.3.1 Analysis of GP Tendency
(1) GP Judgment for Investment Market
(2) GP Tendency for Investment Strategy
(3) GP Judgment for Investment Return
1.3.2 Analysis of LP Tendency
(1) Research on LP Market Expectation
(2) Tendency of LP Investment Proportion
(3) Judgment for LP Investment Strategy
(4) Judgment for LP Exit Return
Chapter 2: Analysis of Market Environment for China VC and PE
2.1 Analysis of Policy Environment in Domestic
2.1.1 Analysis of Development Policy for Domestic Industry
2.1.2 Listing System Related to Domestic Enterprise
2.1.3 System Related to Foreign Investment Enterprise
2.1.4 Specification File of Equity Investment Enterprises
2.1.5 Other Laws and Regulations Influencing the Development of Industry
2.2 Analysis of Domestic Economic Environment
2.2.1 Analysis of Operation of International Macro-economy
2.2.2 Analysis of operation of Domestic Macro-economy
(1) Analysis of Domestic GDP Growth
(2) Analysis of Industrial Economic Growth
(3) FAI
(4) Total Retail Sales of Social Consumer Goods
(5) Total Imports/Exports and Growth
(6) PMI
(7) Non-manufacturing PMI
2.2.3 Prospects Forecast for Domestic Macro-economy
2.3 Analysis of Listing and M&A of China's Enterprise
2.3.1 Analysis of Listing of China's Enterprise
(1) Overview of China Enterprises' IPO Launched Home and Abroad
(2) Analysis of China Enterprises' IPO Launched Home

(3) Analysis of China Enterprises' IPO Launched Abroad
(4) Analysis of Enterprises' IPO with Background of VC/PE
2.3.2 Analysis of M&A in China Enterprises
2.4 Analysis of Production and Operation of Hi-tech Industry in Domestic
2.4.1 Analysis of Overall Production and Operation in Hi-tech Industry
2.4.2 Analysis of Production and Operation of Hi-tech Industry among Different Industries
2.4.3 Analysis of Production and Operation of Different Enterprises in Hi-tech Industry
2.4.4 Analysis of Production and Operation of Hi-tech Industry in Different Region
Chapter 3: Analysis of Development of International VC and PE
3.1 Analysis of Development of Global Investment and Financing Environment
3.1.1 Development Overview of World's Investment
3.1.2 Strategic Layout of Foreign VC/PE in China
3.1.3 Analysis of China's International Investment Trend
(1) Size of Direct Investment Flow in China
(2) Analysis of Size of China's FDI
(3) Analysis of Development Prospects for China's International Investment
3.2 Analysis of Development of US VC & PE Industry
3.2.1 Development Profile of US VC & PE Industry
3.2.2 Organization Form of VC & PE
3.2.3 Investment Size of US VC & PE
3.2.4 Distribution of US VC & PE Industry
3.2.5 Analysis of Exit Means for VC & PE in US
3.2.6 Research on Investors' Tendency for US VC & PE in.....2012
(1) Size Change of US VC & PE Institutions in the Future
(2) Operation of US VC & PE Institutions in the Future
(3) Direction for US VC & PE Institutions in the Future
(4) Cross-border Investment Plan for US VC & PE Institutions in the Future
3.2.7 Development Trend for US VC & PE Industry
3.3 Analysis of Development of Japan VC & PE Industry
3.3.1 Development Profile of Japan VC & PE Industry
3.3.2 Analysis of Model for Japan VC & PE Industry
3.3.3 Organization Form of Japan VC & PE Industry
3.3.4 Distribution of Japan VC & PE Investment Industry
3.3.5 Analysis of Exit Means for VC & PE in Japan
3.3.6 Development Trend for Japan VC & PE Industry
3.4 Analysis of Development of Singapore VC & PE Industry
3.4.1 Development Profile of Singapore VC & PE Industry
3.4.2 Analysis of Model for Singapore VC & PE Industry
3.4.3 Organization Form of Singapore VC & PE Industry
3.4.4 Distribution of Singapore VC & PE Investment Industry
3.4.5 Analysis of Exit Means for VC & PE in Singapore
3.4.6 Development Trend for Singapore VC & PE Industry
3.5 Operation Experiential Learning from Foreign VC & PE Industry
3.5.1 Operation Experiential Learning from US VC & PE Industry
3.5.2 Operation Experiential Learning from Japan VC & PE Industry
3.5.3 Operation Experiential Learning from Singapore VC & PE Industry
Chapter 4: Analysis of China VC & PE Market
4.1 Overview of VC & PE Market
4.2 Analysis of Fund-raising for VC & PE Market
4.2.1 Size of Fund-raising for VC & PE Market
4.2.2 Structure of Fund-raising for VC & PE Market
4.3 Analysis of Investment in VC & PE Market
4.3.1 Analysis of Investment for VC Market
(1) Investment Size of VC Market
(2) Invested Enterprise Distribution of VC Market
(3) Investment Distribution Industry of VC Market
(4) Currency Distribution of VC Market
(5) Regional Distribution of VC Market
4.3.2 Analysis of Investment for PE Market

(1) Investment Size of PE Market
(2) Invested Enterprise Distribution of PE Market
(3) Investment Distribution Industry of PE Market
(4) Currency Distribution of PE Market
(5) Regional Distribution of PE Market
4.4 Risk Management of VC &PE Project
4.4.1 Risk Identification of VC & PE Project
4.4.2 Risk Estimation of VC & PE Project
4.4.3 Risk Assessment of VC & PE Project
4.4.4 Measures for Risks in VC & PE Project
4.4.5 Risk Feedback and Measures of
4.5 Analysis of Exit in VC & PE Project
4.5.1 Analysis of Exit Industry in VC & PE Market
4.5.2 Analysis of Exit Means for VC & PE Market
4.5.3 Distribution of Exit Regions in VC & PE Market
4.5.4 Analysis of IPO Exit in VC & PE Market
4.5.5 Analysis of VC & PE M&A and Restructuring
4.6 Analysis of Profitability of VC & PE Industry
4.6.1 Investment Return on VC & PE Industry
4.6.2 Cost Structure of VC & PE Industry
4.6.3 Profit of VC & PE Industry
4.7 Analysis of Competitive Landscape of VC & PE Industry
4.7.1 Competitive Landscape of Different Types of VC & PE Enterprises by Economic Property
(1) Competitiveness of Foreign-invested VC &PE Enterprise
(2) Competitiveness of State-invested VC &PE Enterprise
(3) Competitiveness of Private-invested VC &PE Enterprise
4.7.2 Competitive Landscape of Different Types of VC & PE Enterprises by Industry
(1) Analysis of Competitiveness of Insurance Company’s Direct Investment
(2) Analysis of Competitiveness of Commercial Bank’s Direct Investment
(3) Analysis of Competitiveness of Securities Company’s Direct Investment
(4) Analysis of Competitiveness of Large-scale Company’s Direct Investment
4.8 Case Study of VC & PE
4.8.1 Analysis of Investment Case in Chemical Industry
4.8.2 Analysis of Investment Case in Auto Industry
4.8.3 Analysis of Investment Case in Internet Industry
4.8.4 Analysis of Investment Case in Real Estate Industry
4.8.5 Analysis of Investment Case in Financial Service Industry
4.8.6 Analysis of Investment Case in Cleaning Technology Industry
4.8.7 Analysis of Investment Case in Mechanical Manufacturing Industry
4.8.8 Analysis of Investment Case in Entertainment and Media Industry
Chapter 5: Analysis of China VC and PE Investment Segments
5.1 Analysis of Internet Industry Status and Investment
5.1.1 Fundraising Overview of Internet Industry
5.1.2 Fundraising Size of Internet Industry
5.1.3 Analysis of Innovation Model for Internet Industry
5.1.4 Financing of VC & PE Enterprises Gained
5.1.5 Analysis of Investment Risks in Internet Industry
5.1.6 Analysis of Development Prospects for Internet Industry
5.1.7 Investment Strategy Suggestions for Internet Industry
5.2 Analysis of Culture and Media Industry Status and Investment
5.2.1 Fundraising Overview of Culture and Media Industry
5.2.2 Fundraising Size of Culture and Media Industry
5.2.3 Analysis of Innovation Model for Culture and Media Industry
5.2.4 Financing of VC & PE Enterprises Gained
5.2.5 Analysis of Investment Risks in Culture and Media Industry
5.2.6 Analysis of Development Prospects for Culture and Media Industry
5.2.7 Investment Strategy Suggestions for Culture and Media Industry
5.3 Analysis of Telecom and Value-added Industry Status and Investment
5.3.1 Fundraising Overview of Telecom and Value-added Industry

5.3.2 Fundraising Size of Telecom and Value-added Industry
5.3.3 Analysis of Innovation Model for Telecom and Value-added Industry
5.3.4 Financing of VC & PE Enterprises Gained
5.3.5 Analysis of Investment Risks in Telecom and Value-added Industry
5.3.6 Analysis of Development Prospects for Telecom and Value-added Industry
5.3.7 Investment Strategy Suggestions for Telecom and Value-added Industry
5.4 Analysis of Mechanical Manufacturing Industry Status and Investment
5.4.1 Fundraising Overview of Mechanical Manufacturing Industry
5.4.2 Fundraising Size of Mechanical Manufacturing Industry
5.4.3 Analysis of Innovation Model for Mechanical Manufacturing Industry
5.4.4 Financing of VC & PE Enterprises Gained
5.4.5 Analysis of Investment Risks in Mechanical Manufacturing Industry
5.4.6 Analysis of Development Prospects for Mechanical Manufacturing Industry
5.4.7 Investment Strategy Suggestions for Mechanical Manufacturing Industry
5.5 Analysis of Chemical Industry Status and Investment
5.5.1 Fundraising Overview of Chemical Industry
5.5.2 Fundraising Size of Chemical Industry
5.5.3 Analysis of Innovation Model for Chemical Industry
5.5.4 Financing of VC & PE Enterprises Gained
5.5.5 Analysis of Investment Risks in Chemical Industry
5.5.6 Analysis of Development Prospects for Chemical Industry
5.5.7 Investment Strategy Suggestions for Chemical Industry
5.6 Analysis of Cleaning Technology Industry Status and Investment
5.6.1 Fundraising Overview of Cleaning Technology Industry
5.6.2 Fundraising Size of Cleaning Technology Industry
5.6.3 Analysis of Innovation Model for Cleaning Technology Industry
5.6.4 Financing of VC & PE Enterprises Gained
5.6.5 Analysis of Investment Risks in Cleaning Technology Industry
5.6.6 Analysis of Development Prospects for Cleaning Technology Industry
5.6.7 Investment Strategy Suggestions for Cleaning Technology Industry
5.7 Analysis of Food and Drink Industry Status and Investment
5.7.1 Fundraising Overview of Food and Drink Industry
5.7.2 Fundraising Size of Food and Drink Industry
5.7.3 Analysis of Innovation Model for Food and Drink Industry
5.7.4 Financing of VC & PE Enterprises Gained
5.7.5 Analysis of Investment Risks in Food and Drink Industry
5.7.6 Analysis of Development Prospects for Food and Drink Industry
5.7.7 Investment Strategy Suggestions for Food and Drink Industry
5.8 Analysis of Mechanical Manufacturing Industry Status and Investment
5.8.1 Fundraising Overview of Mechanical Manufacturing Industry
5.8.2 Fundraising Size of Mechanical Manufacturing Industry
5.8.3 Analysis of Innovation Model for Mechanical Manufacturing Industry
5.8.4 Financing of VC & PE Enterprises Gained
5.8.5 Analysis of Investment Risks in Mechanical Manufacturing Industry
5.8.6 Analysis of Development Prospects for Mechanical Manufacturing Industry
5.8.7 Investment Strategy Suggestions for Mechanical Manufacturing Industry
5.9 Analysis of Financial Service Industry Status and Investment
5.9.1 Fundraising Overview of Financial Service Industry
5.9.2 Fundraising Size of Financial Service Industry
5.9.3 Analysis of Innovation Model for Financial Service Industry
5.9.4 Financing of VC & PE Enterprises Gained
5.9.5 Analysis of Investment Risks in Financial Service Industry
5.9.6 Analysis of Development Prospects for Financial Service Industry
5.9.7 Investment Strategy Suggestions for Financial Service Industry
5.10 Analysis of Chain Operation Industry Status and Investment
5.10.1 Fundraising Overview of Chain Operation Industry
5.10.2 Fundraising Size of Chain Operation Industry
5.10.3 Analysis of Innovation Model for Chain Operation Industry
5.10.4 Financing of VC & PE Enterprises Gained

5.10.5 Analysis of Investment Risks in Chain Operation Industry
5.10.6 Analysis of Development Prospects for Chain Operation Industry
5.10.7 Investment Strategy Suggestions for Chain Operation Industry
Chapter 6: Analysis of China VC & PE in Key Regions
6.1 Analysis of VC & PE in Beijing
6.1.1 Preferential Policies for VC & PE in Beijing
6.1.2 Development Structure of Industries in Beijing
6.1.3 Analysis of Hi-tech Enterprises in Beijing
6.1.4 VC & PE Size in Beijing
6.1.5 Prospects for VC & PE in Beijing
6.2 Analysis of VC & PE in Shanghai
6.2.1 Preferential Policies for VC & PE in Shanghai
6.2.2 Development Structure of Industries in Shanghai
6.2.3 Analysis of Hi-tech Enterprises in Shanghai
6.2.4 VC & PE Size in Shanghai
6.2.5 Prospects for VC & PE in Shanghai
6.3 Analysis of VC & PE in Zhejiang
6.3.1 Preferential Policies for VC & PE in Zhejiang
6.3.2 Development Structure of Industries in Zhejiang
6.3.3 Analysis of Hi-tech Enterprises in Zhejiang
6.3.4 VC & PE Size in Zhejiang
6.3.5 Prospects for VC & PE in Zhejiang
6.4 Analysis of VC & PE in Jiangsu
6.4.1 Preferential Policies for VC & PE in Jiangsu
6.4.2 Development Structure of Industries in Jiangsu
6.4.3 Analysis of Hi-tech Enterprises in Jiangsu
6.4.4 VC & PE Size in Jiangsu
6.4.5 Prospects for VC & PE in Jiangsu
6.5 Analysis of VC & PE in Guangdong
6.5.1 Preferential Policies for VC & PE in Guangdong
6.5.2 Development Structure of Industries in Guangdong
6.5.3 Analysis of Hi-tech Enterprises in Guangdong
6.5.4 VC & PE Size in Guangdong
6.5.5 Prospects for VC & PE in Guangdong
6.6 Analysis of VC & PE in Sichuan
6.6.1 Preferential Policies for VC & PE in Sichuan
6.6.2 Development Structure of Industries in Sichuan
6.6.3 Analysis of Hi-tech Enterprises in Sichuan
6.6.4 VC & PE Size in Sichuan
6.6.5 Prospects for VC & PE in Sichuan
6.7 Analysis of VC & PE in Shandong
6.7.1 Preferential Policies for VC & PE in Shandong
6.7.2 Development Structure of Industries in Shandong
6.7.3 Analysis of Hi-tech Enterprises in Shandong
6.7.4 VC & PE Size in Shandong
6.7.5 Prospects for VC & PE in Shandong
6.8 Analysis of VC & PE in Hubei
6.8.1 Preferential Policies for VC & PE in Hubei
6.8.2 Development Structure of Industries in Hubei
6.8.3 Analysis of Hi-tech Enterprises in Hubei
6.8.4 VC & PE Size in Hubei
6.8.5 Prospects for VC & PE in Hubei
6.9 Analysis of VC & PE in Fujian
6.9.1 Preferential Policies for VC & PE in Fujian
6.9.2 Development Structure of Industries in Fujian
6.9.3 Analysis of Hi-tech Enterprises in Fujian
6.9.4 VC & PE Size in Fujian
6.9.5 Prospects for VC & PE in Fujian
6.10 Analysis of VC & PE in Liaoning

6.10.1 Preferential Policies for VC & PE in Liaoning
6.10.2 Development Structure of Industries in Liaoning
6.10.3 Analysis of Hi-tech Enterprises in Liaoning
6.10.4 VC & PE Size in Liaoning
6.10.5 Prospects for VC & PE in Liaoning
Chapter 7: Analysis of Operation of China VC & PE Enterprises
7.1 Overall Operation of VC & PE Institutions
7.1.1 Overall Operation of VC Institutions
7.1.2 Overall Operation of PE Institutions
7.2 Case Study of Operation of VC Institutions
7.2.1 Shenzhen Capital Group Co., Ltd.
(1) Background and Strength
(2) Organization Structure
(3) Human Resource
(4) Investment Theory
1) Investment Strategy
2) Exit Strategy
(5) Operation Performance
(6) Fund Business
1) Government-lead Fund
2) Sino-Foreign Fund
3) Trustee Management Fund
4) Strategic Cooperation Fund
5) Trust Investment Fund
(7) Distribution of Invested Project
1) Time Distribution of Invested Project
2) Industry Distribution of Invested Project
3) Regional Distribution of Invested Project
4) Phase Distribution of Invested Project
5) Currency Distribution of Invested Project
(8) SWOT Analysis of Enterprise Competition
(9) Latest Development Trend
7.2.2 Shenzhen Fortune Capital Co., Ltd.
(1) Background and Strength
(2) Organization Structure

如需了解报告详细内容，请直接致电前瞻客服中心。

全国免费服务热线：400-068-7188 0755-82925195 82925295 83586158

或发电子邮件：service@qianzhan.com

或登录网站：https://bg.qianzhan.com/

我们会竭诚为您服务！